

FINANCIAL TIMES

lip
identity

rather than our goings at the
bankruptcies, the liquidations
have been reduced to a selling
area.

Sometime before dawn, I had
a final reconnection of my
speaking machine. Robert had
to Paris, home to Trivoli, home
in Reading, and I was home
in California. I said I needed
breath some fresh air and
shake the dust off my shoulders.

Patricia sat down. It was
about this point that, over
with sarcasm and emotion,
she collapsed. The actress called
that day. It seemed she had
had a stroke.

"But why not come to the
Catskills with me?" I asked.
A striking image like a
knight moving through a
chandelier, I went down the
phone line. I could never
say no longer. And anyway,
my mother always warned
old Anglo Irish bronzed
Presidents.

She had a stroke, I
had a stroke, we had
a stroke. We had
a stroke. That's what
happened.

Reporting Ireland
a character's dementia is
thought that he came

Start
the week
with...

World Business Newspaper <http://www.FT.com>

WORLD NEWS

Clinton to talk tough to Serbs and Moslems on Bosnia visit

President Clinton will deliver tough messages to both Moslem and Serb politicians when he arrives in Bosnia for his 24-hour visit, preparing the ground for an indefinite US peace-keeping effort there. Mr Clinton will also try to persuade Congress and the public that the US presence is worthwhile. Page 14

Greek air traffic probe
The crash of a Ukrainian airliner in northern Greece, which killed all 70 aboard, has revealed flaws in air traffic control at Thessaloniki, Greece's second-biggest international airport. Page 2

Brussels queries call charges
The European Commission is probing the high prices of international phone calls in Europe. Page 2

France woes ex-colonies
French PM Lionel Jospin is seeking a new era in relations with the country's former African colonies. Page 4

Iraq plan for aid distribution
Iraq said it had finalised a new plan for the distribution of aid under the "oil-for-food" deal, and will now put it to UN secretary general Kofi Annan. Page 4

Threat to Romania coalition
Romania's Hungarian UDMR party has threatened to leave the ruling coalition if it does not allow education in minority languages. Page 2

Spain to open markets
Spain's centre-right government is to deregulate the country's gas and petrol markets. Page 2

Serbian election "flawed"
Serbia's fourth attempt to elect a successor to President Slobodan Milosevic is under fire as independent observers and the opposition accused the ruling Socialists of irregularities. Page 2

British film boom
Successful British films such as *Trainspotting* and *The Full Monty* have helped the UK film industry continue its revival. Page 5

Silvio Berlusconi accused
Italy's opposition leader Silvio Berlusconi faces a new demand to stand trial. Page 2

Shake-up in Burma
Burma's military regime has announced a surprise cabinet shake-up as it begins a crackdown on illegal currency traders and corruption investigations against former ministers. Page 3

New Pakistani tax chief
Pakistani PM Nawaz Sharif is to appoint expatriate banker Moeen Khan, who works for Standard Chartered Bank in London, to head the country's tax collection agency. Page 3

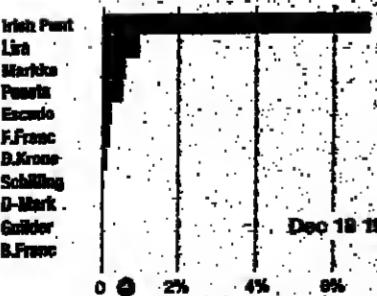
Nigerian arrests
Nigeria's army said a coup had been foiled and a senior officer arrested, including Nigerian ruler Gen Sani Abacha's deputy Lt Gen Oladipo Diya. Page 2

Mexico to raise wages
Mexico is to raise its minimum wage by 14.7 per cent on January 1, after an agreement between the government, unions and business leaders. Page 2

Japanese budget agreed
Japan's cabinet has approved a draft budget for next financial year cutting spending by Y570.5bn to Y44.5bn (S45bn). Page 2

Sweet smell of success
The next generation of oil billionaires could make their fortunes not in crude but in patchouli, the fragrance from Indonesia which is one of the main ingredients in perfumes and soaps. Page 14

EMS: Grid



The peseta fell slightly in an otherwise quiet market after the Bank of Spain cut its money market rate by 0.25 percentage point to 4.75 per cent. Currencies, Page 23

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Money

Alternatives to hard cash

Page 13



Futurology

Designing tomorrow's fads

Page 7



Management

For shareholders or stakeholders?

Page 8



European regulators investigate 'virtual' brokerage

By Clay Harris,
Banking Correspondent

Regulators in four European countries are investigating a brokerage that has ceased operation after selling US over-the-counter shares to investors around the world.

The probe is into Bathgate, Dryden & Pierce (BDP), which is also the subject of a criminal investigation in Portugal. The case illustrates difficulties authorities face in regulating "virtual" companies, which operate in so many places they appear to escape jurisdiction.

It also highlights the potential abuse of the name of Nasdaq, the US trading system that promotes itself in Europe on the back of its association with Microsoft and Oracle. Earlier this month similar concerns prompted the National Association of Securities Dealers, which runs Nasdaq, to propose tightening the rules governing OTC shares.

BDP was registered in Ireland, sent out statements from Portugal — where it claimed to be based — and ran its sales operation from Spain. Portuguese regulators, however, said activities were directed from an office in the UK. BDP was authorised in none of the four countries, and all are now participating in the investigation.

BDP's multinational nature did not end there. A credit check showed a Swiss company, BD&P Holding Ventures, as its only shareholder. Its research arm, which sent share recommendations to investors, had a New York address.

António Gageiro, head of enforcement at CNM, the Portuguese securities regulator, said BDP had approached hundreds of potential investors. It usually bought clients shares in three US companies promoted as trading on the Nasdaq bulletin board. The companies were Interactive Telephone Network, Digitec 2000, promoters of pre-paid telephone cards, and Auto Metreks, which sells portable ATMs.

Frank Magliato, chief executive of Digitec 2000, said he received calls from investors in Hong Kong, New Zealand, Belgium, Greece and the

Continued on Page 14

Earlier economic assessment had been 'too optimistic'

IMF says Asian crisis will cut back world growth

By Vicki Barnett
in London

The International Monetary Fund has cut its forecast for world economic growth as a result of the Asian financial crisis.

In a special report, the Fund admitted yesterday that it had previously been too optimistic and said its new estimate could turn out to be too high if Japan's economic slowdown worsened.

The IMF, which is playing a central role in emergency support for troubled Asian economies, estimated that the global economy would expand by 3.5 per cent in 1998, 0.8 percentage points lower than forecast in September.

The report recommended that, to help contain the crisis, monetary authorities in North America and Europe should delay rises in interest rates, and even be prepared to relax rates if the situation worsened.

The forecast came a week after the Organisation for Economic Co-operation and Development warned that financial turbulence in Asia could knock nearly 1 per cent off growth of the world's leading economies.

The Fund acknowledged it did not forecast the recent crises, and in retrospect was too optimistic in its baseline projections.

The IMF remained optimistic about growth prospects in North America and Europe, but identified a number of risks which could undermine its central forecast. The key near-term risk, the report said, was the possibility that Japan's economic slowdown could get worse.

The IMF has slashed its growth forecast for Japan, citing financial sector problems, weak domestic demand, and the strong impact of the Asian crisis. It estimated the Japanese economy would grow by just 1.1 per cent next year, compared to its previous forecast of 2.1 per cent.

The OECD last week cut its forecast for Japan from 2.3 per cent to 1.7 per cent in 1998.

The IMF forecast did not take account Tokyo's recent economic stimulus package. However Michael Mussa, the IMF's chief economist, said at a press conference that although the Japanese package was "a step in the right direction", there was a risk the economy might continue to deteriorate.

The report warned that confidence in Asian economies could take longer to return than was currently expected. This would have potentially serious consequences for the world economy.

At the time of the previous forecasts, made in its World Economic Outlook publication in September, the IMF did not consider the Asian crisis would have substantial implications for the



	Annual % change		Current projections	
	1997	1998	1997	1998
World output	4.1	3.5	-0.1	-0.2
US	3.8	2.4	0.1	-0.2
Japan	1.0	1.1	-0.1	-1.0
Germany	2.3	2.6	—	-0.2
France	2.3	2.7	0.1	-0.1
Italy	1.3	2.3	0.1	0.2
UK	3.5	2.4	0.2	-0.2
European Union	2.6	2.7	0.1	-0.1
Asia and Japan and Korea	8.8	5.7	-0.9	-1.7
ASEAN-4	4.0	1.7	-1.0	-3.7

Source:IMF
Indonesia, Malaysia, Thailand, Philippines

global economy. However, its latest estimate was that the Asian crisis would reduce growth in other major industrial countries by around 0.4 per cent of gross domestic product. This effect would be partially offset by stronger than expected momentum of growth in North America and Europe.

The IMF predicted 1998 GDP growth of 2.4 per cent for the US.

Continued on Page 14
Trade patterns, Page 3
Editorial Comment, Page 13
Lex, Page 14

S Korea to double bad loan fund

Measures aim to help banks repay short-term foreign debt of \$14bn

By John Burton in Seoul

The South Korean government said yesterday it would double the amount of a state fund to buy bad bank loans. The move is part of a package of financial reforms aimed at winning back the confidence of foreign investors.

The government wants to ensure that troubled financial institutions are able to meet short-term foreign debt obligations of at least \$14bn — due by the month's end — and avoid the lingering threat of loan defaults.

Financial markets reacted negatively to last Thursday's election of Kim Dae-jung, the centrist opposition leader, as the next president. Mr Kim criticised the tough terms of the International Monetary Fund's \$57bn bail-out during the campaign, but has promised to abide by them.

Mr Kim, who will take power on February 25, agreed at the weekend to grant an amnesty to Roh Tae-woo and Chun Doo Hwan, former presidents jailed in connection with a corruption scandal and coup.

Five IMF officials, including Hubert Neiss, its Asia-Pacific director, arrived in Seoul yesterday, while David Lipton, the US deputy treasury secretary, was expected to arrive today. They were due to meet finance ministry officials to review efforts to reform the financial sector.

Worries about Korea's ability to meet its short-term debt obligations persisted despite the approval of a second tranche of \$1.5bn by the IMF last week and the promise by Japan to provide a bridging loan of \$1.5bn to cover any possible liquidity shortage in paying foreign loans.

Interest rates on Saturday surged to a record high of 27.15 per cent, nearly seven times the inflation rate, due to continued fears of a credit crunch. The Seoul bourse recovered by 0.8 per cent on Saturday after falling 5.1 per cent on Friday in response to Mr Kim's election.

The finance ministry yesterday said it would double the size of the state fund to buy bad bank loans to Won20,000bn (\$1.5bn). Its goal is to clean up all non-performing loans held by banks by the end of January. The government has estimated total non-performing loans at Won28,500bn, although analysts believe the amount is twice this.

The three main political parties also agreed legislation to give independence to the central bank on monetary policy, create a unified financial supervisory agency under the finance ministry and require transparent corporate accounts. The legislation could pave the way for the closure of several near-insolvent banks and other financial institutions.

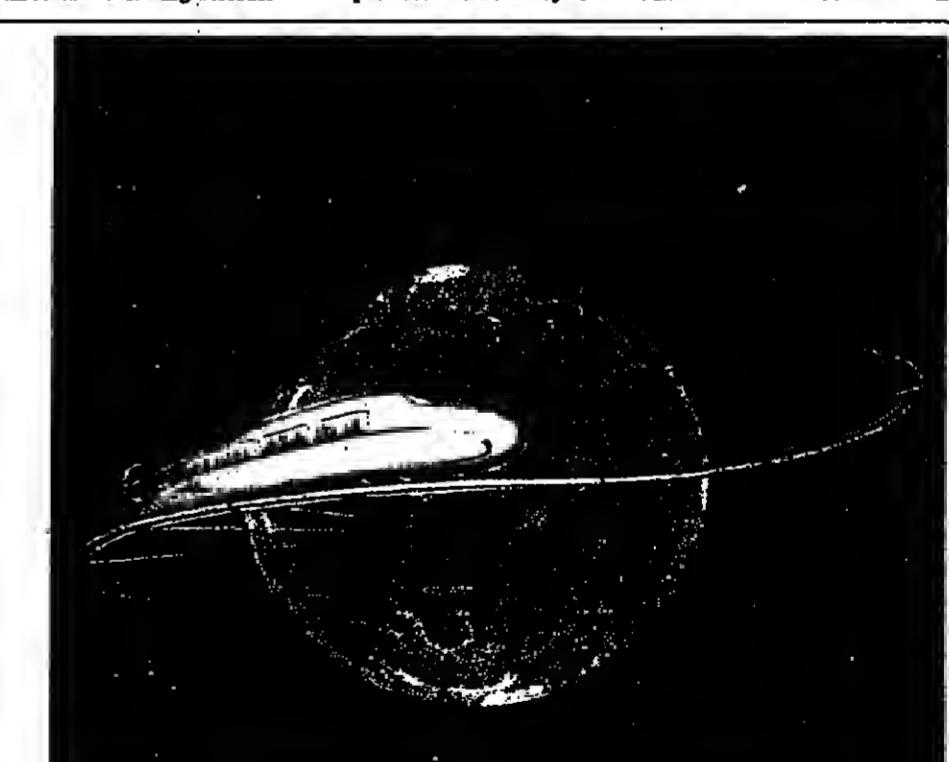
World Bank eyes loan; Former leaders to be freed Page 3
Editorial Comment, Page 13



Hubert Neiss, IMF's Asia-Pacific director: reviewing reforms



Kim Dae-jung, president-elect: promised to abide by IMF terms



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Schilling
D-Mark
Guilder
B-Pound

Dec 18 1997
0.0 2% 4% 9% 6%

The peseta fell slightly in an otherwise quiet market after the Bank of Spain cut its money market rate by 0.25 percentage point to 4.75 per cent.

Currencies, Page 23

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NEWS: INTERNATIONAL

Presidential poll marred by reports of ballot irregularities, intimidation and police harassment

Serbian poll 'fundamentally flawed'

By Guy Dimmore in Belgrade

Independent observers and the opposition Radical party accused the ruling Socialists of numerous irregularities in Serbia's fourth attempt yesterday to elect a successor to President Slobodan Milosevic.

The Organisation for Security and Co-operation in Europe described the last round of voting two weeks ago as "fundamentally flawed". This time it appeared to be even worse.

Vojislav Seselj, the candidate of the ultra-nationalist Radicals, said his supporters had been beaten up, and prevented from observing the polls in the province of Kosovo. One Radical member of parliament

said he was ejected from a polling station at gunpoint.

The US-funded Centre for Free Elections and Democracy, which deployed more than 700 observers, reported police harassment and multiple voting in several areas.

At one polling station in Vranje directors of the Socialist-run Simpo factory were alleged to have watched over their workers as they voted.

A senior government official said privately the Socialists were confident the international community would turn a blind eye to ballot irregularities if this was the price of denying victory to Mr Seselj, a former paramilitary leader who has been denounced as a fascist by the US.

Mr Seselj defeated the previous Socialist candidate in a run-off on October 5 but was denied victory by a turnout just short of the legally required 50 per cent.

After a re-run of the elections two weeks ago Mr Seselj was trailing Milan Milutinovic, the Yugoslav foreign minister and a close ally of Mr Milosevic, by a considerable margin of 440,000 votes. Belgrade commentators predicted the Socialists would ensure that Mr Milutinovic emerged as the leading candidate but massive "ballot stuffing" would be needed to get a 50 per cent turnout because of widespread apathy among voters.

State television reported a high turnout in areas of Kosovo where

the overwhelming ethnic Albanian majority has normally boycotted Serbian polls.

If Serbia is left without a president for several more months than Mr Milosevic, now president of federal Yugoslavia, will remain undisputed leader but still facing a serious challenge from the Radicals. Mr Milosevic was barred by the constitution from running for a third term as president of Serbia.

Both Mr Seselj and Mr Milutinovic ran lacklustre campaigns, increasing speculation the Radical leader would accept defeat and try to extract a price by gaining posts in a coalition government or major state enterprises.

State television reported a high turnout in areas of Kosovo where

Milutinovic: lacklustre campaign



Spaniards invest hopes in lotteries

By David White in Madrid

First comes the Big One, and then El Niño. The unlucky stand to suffer losses averaging about \$60 for every man, woman and child.

Spain's seasonal "double whammy" has nothing to do with climate change or ocean currents. The phenomenon cutting a swathe through household budgets has been going on since the Napoleonic wars - a man-made disturbance known as the National Lottery. Between today's record Christmas draw and the El Niño lottery in two weeks' time, Spaniards will have invested a total of about Pta347m (\$2.3bn) on lottery tickets.

When the boys and girls of Madrid's San Ildefonso school sing out the winners today, Pta180m will be handed out in what, according to newspaper advertisements, is "the biggest big prize in the world". The event has been televised for the last 40 years.

There are 66,000 numbers in play, issued in 130 series. The top of the draw brings a prize of Pta300m for each full ticket of that number - a total of Pta25m - and second prize is Pta14m. But since each full ticket costs Pta30,000, most people buy them in one-tenths - a standard minimum outlay of Pta3,000. In even the poorest regions of Spain the average expenditure is more than this. In Madrid, where gambling has the biggest hold, people spend an astonishing average of more than Pta10,000 just on this one draw. But then Madrid has had the biggest share of winning numbers.

Smaller fractions of tickets may be handed out by tradespeople to their customers as seasonal tokens. One public relations firm has been sending out Pta500 vouchers, with a stake in a lottery number in its Christmas cards.

After the Christmas lottery, with its takings of Pta257m, Spaniards get another chance on January 5 in the Pta300m El Niño, which carries a Pta240m top prize. Seventy per cent of the total kitty goes on prizes. The rest is for administration costs and the government's cut.

Overall, Spaniards gamble more than Pta3,000bn a year, more than the turnover of the largest Spanish companies, and roughly equivalent to the cost of servicing the country's debt. This includes bingo halls, slot machines, football pools and other lotteries.

Spain opens up gas, petrol markets

By David White in Madrid

Gas and petrol markets in Spain are set to be deregulated under terms which the centre-right government hopes will force down prices through increased competition.

The first step, introduced by decree, will be to open up part of the market for natural gas from January. The change means that Gas Natural, the company controlled by the Repsol oil group, will have to make its pipelines

and regasification plants available to competitors, under terms set by the government.

In the first instance, only large consumers buying 25m cubic metres or more a year, such as power generators or fertiliser companies, can choose their supplier. These users account for about 40 per cent of the market. But the aim is to increase this proportion later on.

Under a draft Hydrocarbons Law, approved by the cabinet last Friday and

expected to come into effect around mid-year, competitors may set up their own distribution networks. In the meantime, the government has decided to hold off from selling to Gas Natural the remaining 9 per cent state holding in the Enagas, the unit responsible for transport and storage.

In anticipation of the change, Spain's largest electricity group Endesa has been holding talks with several potential foreign partners including Elf Aquitaine,

Total and BP on forming a second operator with access to long-term supplies, which it believes could capture 20 per cent of Gas Natural's market.

At the same time, sales of bottled butane gas, widely used in Spain, are to be liberalised as an inducement to competition. Repsol currently holds some 99 per cent of the market. Relatively low government-fixed prices have so far discouraged competition, but prices have been raised by more

than 12 per cent since August. Cepsa, the Spanish oil company linked to Elf, is keen to compete with Repsol in this market.

The new law will also reduce red tape in the petrol market, freezing the sale of oil products subject only to security and environmental requirements, and scrapping the current system of maximum prices. This is aimed at increasing competition in service stations, in a market dominated by Repsol and Cepsa.

Hungarian threat to Romanian coalition

By Anatol Lieven in Budapest

The Hungarian minority party in Romania has threatened to quit the ruling coalition if the government fails to deliver on promises to allow full education in minority languages.

Last week, the Romanian Senate defied an appeal by Emil Constantinescu, Romania's president, and banned the creation of separate university faculties in minority languages. The Senate majority also stipulated that even in minority schools, history and geography must be taught in Romanian.

The Senate vote is a blow for Mr Constantinescu and Victor Ciobea, the prime minister, because a key role was played by senators from their own party, the National Peasants-Christian Democrats.

The Hungarian government has also begun to signal concern. The deputy foreign minister warned on Friday Romania may be damaging chances of joining NATO and the European Union.

The reformist coalition

that took power a year ago

made good relations with the Hungarian state and the Hungarians of Romania a key element in its programme.

For the first time, the Hungarian UDMR joined the government and two Hungarians became ministers.

UDMR leaders now say

that the terms on which

they joined the coalition are

not being fulfilled. Full education in Hungarian was enshrined in last year's

Romanian-Hungarian treaty.

Matyas Eorsi, Hungary's

deputy foreign minister, said

on Friday that it would be

counter-productive for his

government to become

directly involved in the dis-

pute as this would inflame

Romanian nationalism.

LITHUANIAN ELECTIONS

Run-off vote expected

Lithuanians yesterday voted in their second presidential elections since the small Baltic state left the Soviet Union.

Recent opinion polls suggest no candidate will emerge as the outright winner with over 50 per cent of the vote.

But two political novices, Arturas Paulauskas, a youthful former prosecutor, and Valdis Adamkus, an American Lithuanian emigrant, are likely to contest the post in a run-off vote on January 4. Vytautas Landsbergis, current chairman of parliament, is the leading candidate most likely to be eliminated in this first round.

The election has been a battle of personalities rather than ideas. All leading candidates support liberal economic policies as well as accession to the European Union and Nato. The president has responsibility for the country's foreign policy and appoints the prime minister.

Algirdas Brazauskas, the current president and Lithuania's most popular politician, decided not to seek a second term.

Matej Vipotnik, Vilnius

MEXICAN PAY

Minimum wage to rise 14.7%

Mexico will raise the minimum wage by 14.7 per cent on January 1, a move that should help slightly recoup purchasing power but not by as much as workers had hoped after years of declines.

News of the increase, agreed between the government, unions and business leaders, coincided with a rise in petrol prices on Saturday of 4 per cent, that will be followed by monthly 0.7 per cent increases next year.

The government is aiming for inflation of 12 per cent in 1998, which means the rise in the minimum salary - the basis for calculating wages higher up the pay scale - will show a slight increase in real terms.

The daily base wage was raised to a maximum of \$0.2 pesos, or less than \$4. Unions had originally sought increases above 20 per cent.

Henry Trick, Mexico City

CORRUPTION ALLEGATIONS

Berlusconi faces trial demand

Silvio Berlusconi, leader of Italy's centre-right opposition, found himself at the weekend facing a new demand to stand trial - this time over allegations that he corrupted a group of Rome magistrates in the late 1980s.

The many "clean hands" group of magistrates that has led many of the allegations of corruption in recent years announced that it was demanding the commitment of trial of Mr Berlusconi and of Cesare Previti, a close ally and defence minister in his 1994 government, over the allegations.

According to the district attorneys in Milan pursuing the case, Mr Berlusconi's Fininvest group is alleged to have set up an account for the payment of illegal funds to Renato Squillante, a Rome-based judge, so that he and other judges might favour the company in certain legal cases.

Mr Berlusconi, who already faces trials in three other separate cases, called the weekend news a "lovely little Christmas gift" from magistrates bent on hurting him politically.

James Blitz, Rome

NIGERIAN COUP PLOT

Abacha's deputy arrested

Nigeria's army said last night that a coup plot had been foiled and a number of senior officers arrested, including Lieutenant General Olafio Diya, deputy to the Nigerian ruler, Gen Sani Abacha.

Nigerian television said that two other officers, former ministers in Gen Abacha's government, Maj-Gen Abdulkarim Adisa and Maj-Gen Tajudeen Olanrewaju, had also been detained. All three officers are from the Yoruba tribe of south-west Nigeria.

The television appealed for people to remain calm and go about their usual business.

Reuters, Abuja

Central European officials criticise link between cash and progress on reforms

EU conditions for aid under attack

By Christopher Bobinski in Warsaw

The crash of a Ukrainian airliner last week in northern Greece, in which all 70 passengers and crew were killed, has revealed serious flaws in air traffic control at Thessaloniki, Greece's second-biggest international airport.

The worst commercial air disaster in Greece for almost a decade also underlined the technical limitations of the Russian-made Yak-42 aircraft,

which were designed to fly only on domestic routes in the former Soviet Union.

Costas Simitis, Greece's prime minister, described the accident as "an international embarrassment for the country."

A parliamentary inquiry is to be launched

into safety controls at regional airports, which handle an estimated 50 per cent of flights to Greece by scheduled and charter carriers.

The Russian pilot of the

Yak-42, operated by

Tatsoi Mantelli, transport minister, said the Yak-42 pilot "appeared to have become disoriented" after having difficulty communicating with Greek air traffic controllers speaking in English. The tape-recorded exchange was given to a public prosecutor to determine whether civil aviation officials should face charges of negligence.

Like other Greek regional airports, Thessaloniki does

not have an approach radar

system to assist pilots

landing in fog or heavy rain.

Civil aviation officials said radar equipment was delivered two years ago but not installed because of objections by local residents to the erection of an antenna near their homes.

The Yak-42 aircraft lacks

sophisticated navigation

instruments because it was

designed for domestic flights

in the former Soviet Union,

where pilots receive

instructions from local air traffic controllers along the route.

The death toll in the accident rose on Saturday

when a Greek air force C-130

transport aircraft taking

part in the search crashed

near Athens, after flying low

through mountainous terrain in an attempt to save

time. All five crew members

were killed.

hard to pin down a lack of progress.

Poland, which stands to receive

around £454m (£512m) in Phare aid in 1998 and 1999, replied at the end of last week to a draft of the main accession priorities which the EU thinks the country should adopt.

This was sent to Warsaw on October 21.

The document ranges from a

series of specific proposals to wider

issues which will be the subject of

the membership negotiations that

start in the spring.

It includes a demand for a start to

be made on privatising Telekomunikacja Polska, the main telecoms

MS DIGEST

BM in \$1.5bn software deal

International Business Machines has agreed to buy a 50 per cent stake in a South Korean software company, which will develop and sell software for the Korean market. The company, which is a spin-off of the Korean branch of IBM, will be called the Korean Software Company. It will be based in Seoul and will develop software for the Korean market.

INTERNATIONAL 11:11 AM

Russell probes call costs

Russia's central bank is investigating the high cost of its recent rescue package. It has called for an independent review of the costs and is considering alternative options to avoid further debt. The central bank is also investigating the potential cost of recapitalising the banking system.

JAPANESE ECONOMY

Draft budget approved

A Japanese cabinet committee has approved a draft budget for next year. The budget includes a 1.5 per cent increase in public spending and a 1.2 per cent cut in taxes. It also includes a 1.5 per cent increase in defence spending and a 1.2 per cent cut in social welfare spending.

Run-off vote expected

The US Congress is expected to vote on a bill to extend the US government's borrowing authority. The bill would allow the US government to borrow up to \$1.5 trillion over the next two years.

Minimum wage to rise 14%

The US Congress is expected to vote on a bill to raise the minimum wage by 14% over the next two years.

Berlusconi faces trial demands

The Italian prime minister, Silvio Berlusconi, is facing trial demands from the Italian justice system. He is accused of corruption and tax evasion.

Abacha's deputy arrested

World Bank eyes hefty Seoul loan

By Bruce Clark
in Washington

The World Bank board will meet tomorrow to approve a loan of between \$5bn and \$8bn to South Korea, a country viewed hitherto as a successful "graduate" of the agency which no longer needs its help.

Conditions and maturities of the loan are still under discussion, but the World Bank said there was strong support from the US, Japan, and western Europe for the bank's offer to provide up to \$10bn as a part of a broader financial rescue package.

Helping South Korea was a kind of safety net intended to make sure the country did not relapse into the hardship and poverty which would require sustained assistance from the bank, the World Bank said.

The loan would be "constructed in a special way" so as not to give the impression that a new lending instrument was being created.

It was made easier by the fact that South Korea had an excellent credit rating with the bank, and its

outstanding debt of \$1.9bn could be increased up to six times without breaking rules on exposure to a single country.

One of the World Bank's priorities in South Korea will be banking reform - a task which the US government has encouraged the bank, rather than the International Monetary Fund, to take on.

In contrast with IMF lending in South Korea, which has been called into question by US law-makers of left and right, the bank's help to Seoul is expected to be relatively uncontroversial on Capitol Hill.

From the US government's viewpoint, this is another reason to channel money through the World Bank rather than the International Monetary Fund.

A presidential statement said the move, which should help ease conservative mistrust of the new president, was being taken in the interests of national unity at a time of economic crisis.

Although the amnesty was condemned by some human rights groups, it was accepted by groups representing families of the victims of the 1980 army massacre in Kwangju, the southern political stronghold of Kim Dae-jung.

Former leaders to be freed

By John Burton in Seoul

South Korea is expected to free two imprisoned former presidents today in an effort to promote national reconciliation following the election last week of Kim Dae-jung, the centre-left opposition leader, as the next president.

Kim Young-sam, the current president, and his successor agreed at the weekend to grant an amnesty to Chun Doo-hwan and Roh Tae-woo, who served respectively as president between 1980 and 1988.

They were convicted last year for corruption, illegally seizing power through an army coup, and subsequently massacring pro-democracy protesters.

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Based partly on the Mexican statement, the IMF's chief economist, Michael Mussa, said the report was "a further blow to that assumption when he said the IMF forecast could be revised downward again if problems with business confidence and with the financial system persisted."

The growth forecast for South Korea in 1998 is now 2.5 per cent, down from 6 per cent in the previous forecast,

though at the launch of the report, Mr Mussa admitted that even this lower figure was "on the optimistic side".

Thailand is expected to experience zero growth next year, Indonesia 2 per cent, Malaysia 2.5 per cent and the Philippines 4.3 per cent.

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Thailand

NEWS: INTERNATIONAL

ANC endorses smooth switch to new generation

By Roger Matthews
in Johannesburg

Leaders of the African National Congress were in self-congratulatory mood yesterday after South Africa's dominant political party completed a five-day conference in Mafikeng with few signs of dissent and with power having been passed smoothly to a younger generation.

Thabo Mbeki, the new ANC president, said those who had pre-

dicted a bitter civil war had been disappointed. "Those predictions were nothing more than the empty wishes of the ANC's enemies," he said after the party had unanimously endorsed the government's handling of the economy. "At the end of our conference we have agreed without dissent that the struggle continues and victory is certain."

Tito Mboweni, labour minister, said he had been pleasantly surprised that the debate on the gov-

ernment's economic policy, with its strong emphasis on fiscal discipline, had not been more vigorous. The ANC's trade union and communist allies have repeatedly condemned the policy and called for greater social spending to combat the worst effects of the apartheid system. However, the conference agreed that the policy should be "constantly reviewed, monitored and adjusted".

Mr Trevor Manuel, the finance minister, who earlier was reported

by election officials not to have been nominated to the national executive committee, won re-election, as did other most other cabinet members. Winnie Madikizela-Mandela, the former wife of President Nelson Mandela, was also re-elected, coming in 15th out of the 60 successful candidates.

Although Mrs Mandela gained fewer votes than three years ago when she was elected in fifth place, she remains influential within the party, in spite of the

powerful allegations made against her during recent hearings by the Truth and Reconciliation Commission. And with the ANC having launched the start of the campaign to increase its parliamentary majority in the 1999 general election, Mrs Mandela can be expected to play an important role in mobilising party support.

Mr Mbeki yesterday brushed aside criticism of Mr Mandela's five-hour speech on Tuesday when the retiring ANC president

strongly attacked whites who, he claimed, were seeking to cling on to their privileges and block the transformation of South Africa. "Confronted with the truth, maybe whites feel threatened, but I think it was a truth that needed to be told," said Mr Mbeki. Earlier, President Mandela said again that for his remaining 16 months in office he would concentrate on ceremonial duties. He thanked the ANC for the "love and respect" he had been given.

Kenya faces 'lost year' in growth and investment

Michael Holman
reports that drought, flood and economic mismanagement point to a tough time in 1998

Election manifestos the world over tend to be selective with the facts. But when Kenya's ruling Kanu party boasts of its "excellent economic performance", a blindspot is in danger of turning into a black hole.

Kanu's slick 84-page appeal to the electorate ahead of the election on December 29 fails to mention a row last August that shook the economy - the International Monetary Fund's decision to suspend its \$215m loan agreement to Kenya because of the government's failure to tackle corruption.

As the World Bank and bilateral donors followed suit, it precipitated as grave a financial crisis as any the country has experienced. Aid fell, the Kenyan shilling plunged and interest rates climbed, forcing Musalia Mudavadi, the finance minister, to raise taxes and cut spending.

But many analysts believe that the worst is yet to come. Pessimists say the post-election year could be one of the toughest Kenya has experienced. Even optimists acknowledge that 1998 will be what one called a



President Moi campaigning through the streets of Nairobi during a 'meet the people' tour of slum areas

"lost year" when it comes to growth and investment.

Most forecasters agree Kenya will be lucky to manage 2 per cent growth in gross domestic product in 1998, well below the annual population increase of at least 3 per cent, while the budget deficit is likely to be more than double the target of 1.7 per cent of GDP.

"Anyone expecting to wake up on the day after the election with the hope that things will settle down and life will get back to normal is in for a rude shock," says Robert Shaw, a local businessman and member of the opposition Safina party.

The government, which granted a series of public

sector pay rises in the run-up to the elections, may live to regret its generosity.

"Over the next seven months the government needs to find at least another Ks10bn (\$153m) to meet the extra budgetary demands brought about by pay increases, equivalent to 20 per cent of the public sector wage bill," says Mr Shaw. Campaign spending by the Kanu party may account for another Ks2bn in state funds, economists say.

A further unbudgeted pay award may be necessary if a nurses' strike is to be settled, while the combination of drought and then flooding caused by the El Niño weather phenomenon will

hit food production.

Meanwhile, the tourist trade, the country's largest single foreign exchange earner, is still struggling to recover from the effects of ethnic clashes at the coast - expected to knock as much as \$100m off 1997 receipts, according to one estimate.

Further tax increases, including levies on fuel and higher value-added tax, can be expected, along with further cuts in recurrent spending and the capital budget.

Kenya is in no state for such punishment.

The economy is already stretched to the limit by the demands of a population that has doubled to 29m since President Daniel arap

Moi took office in 1978.

A cholera outbreak in Nairobi slums, erratic water and power supplies, poor telephones and potholed roads are signs of a cracking infrastructure, while fewer than half the 500,000 job seekers who come on the market each year can expect to find work.

If Kenya is to cope with its formidable problems, it must award a Herculean effort:

"The economy will have to grow by over 8.2 per cent a year over the next 25 years to be able to significantly reduce unemployment and poverty," acknowledges the national development plan.

Many analysts see this target as little better than a pipe-dream, though John Ngumi of Nairobi's Loita Asset Management takes an upbeat view of medium-term prospects, while admitting he has already discounted next year.

"I think the gloom has been overdone," he argues, pointing out that the government seems to have learnt the lesson of the last election in 1992.

Money supply soared by 44 per cent in less than a year as Kenya spent its way to victory in Kenya's first multi-party contest.

A massive issue of treasury bills at rates as high as 80 per cent subsequently pushed annual inflation to 64 per cent.

This time round, Mical Chesrem, the Central Bank governor appointed in the wake of the 1992 disaster, is keeping money supply under tight control, limiting its growth to 7.5 per cent in the first 10 months of this year, while foreign exchange reserves provide a healthy six to seven months' import cover.

There is also praise for Mr Mudavadi, who has brought the budget deficit down from 11.4 per cent of GDP in 1992-93 to 1.3 per cent in 1995-96, while inflation has been brought to around 8 per cent.

Optimists also point to rising trade with neighbouring Tanzania and Uganda, and the opening up of eastern Congo, formerly Zaire.

They argue that tourism will recover and foreign investor confidence will return once the political turmoil associated with elec-

tions is out of the way.

But optimists and pessimists alike agree that fundamental to a revival of the economy is a new IMF agreement and a resumption of bilateral aid, quietly placed on hold by donor governments.

An IMF team is expected to visit Nairobi next month. Yet even on the most optimistic scenario the earliest date for a deal would be August, and this requires the government convincing the IMF it has carried out a detailed list of "prior actions" aimed at wiping out graft.

Progress so far is modest.

Although the government has set up the anti-corruption authority it promised, IMF officials are far from convinced that it will have the independence and clout the job demands.

At the acid test of

Kanu's manifesto commitment to clean government will be the handling of the notorious Goldenberg scandal of the early 1990s.

Kenya lost up to \$400m as a result of a series of financial scams which are believed to have involved top government officials and leading politicians, none of whom have been brought to book.

According to the Kanu manifesto, the government will "vigorously tackle the menace of corruption". The next few months will show whether Mr Moi really means it, or whether it is a campaign promise that will disappear.

Jospin ushers in era of African fraternité

By Robert Graham in Paris

Lionel Jospin, France's premier, has ushered in a new era in relations with its former African colonies, calling for "fraternal not paternal" ties.

Mr Jospin made the comments in Mali yesterday, winding up a five-day trip that also included Morocco and Senegal. It was the first time he had been to Africa since assuming office six months ago.

Although President Jacques Chirac bears formal responsibility for foreign policy, Mr Jospin appears determined to underline that his Socialist-led administration intends to turn a new page in France's relations with Africa as a whole but in particular with the French-speaking nations.

He intends to leave behind the paternalistic role played by France, which made little effort to encourage democracy or end corrupt government.

At the outset of his administration, he decided for budgetary reasons to cut military spending on French forces based in Africa and put a stop to any idea that Paris could continue to play the gendarme of Africa, keeping friendly regimes in power.

French troops levels in Africa have begun to be cut, and by next year will be almost halved to some 5,000.

In the future, troops will be rotated, not posted with dependents for long terms of duty. Generous African allowances (more than double home pay and higher than for troops serving in Bosnia) have been slashed.

The cut in French forces is part of a broader scheme agreed in outline with Britain and the US to push African nations to be responsible for regional peacekeeping.

Apart from the switch in military policy, Mr Jospin is anxious to redefine the role of French overseas co-operation to enable projects to be monitored more carefully.

The overseas co-operation ministry is likely to be brought under the direct control of the finance or foreign ministries. The tighter monitoring of aid also heralds greater emphasis on self-reliance by former colonies. Mali, for instance, was pressing for cancellation of its FFr1.6bn (\$270m) debt but Mr Jospin agreed only to waive interest.

The government is also paying more attention to immigration issues. On the back of new immigration legislation just approved, there will be more emphasis on controlling how visas and work permits are issued to reduce the flow of illegal immigrants into France and so avoid enforced repatriations. In Mali this has been a source of great friction.

France's paternalistic policy of the past three decades has been exposed as out of tune with the rapid changes in South Africa and the Great Lakes region. In October Hubert Vedrine, the foreign minister, during his first African tour made a point of first visiting an English-speaking country, South Africa.

However, the policy change is expected to evolve slowly and President Chirac is likely to insist on maintaining close personal links with French-speaking African leaders. Only last week Denis Sassou Nguesso, who returned to power in Congo (Brazzaville) two months ago, was in Paris and dined with President Chirac.

German decline slows drug sales growth

By Daniel Green

A slowdown in drug sales in Germany following changes in the way medicines are paid for held back world drug sales growth in the 12 months to October 1997.

Patients in Germany have had to pay a greater contribution towards the cost of their drugs since the summer. German drug sales for the year to October fell 1 per cent to \$14.8bn, excluding currency movements, according to specialist market research company IMS International.

But the growth rate for the world's top 10 developed market held at 7 per cent, to \$167.5bn, thanks to strong US and French growth.

US sales rose 14 per cent to \$66.5bn, driven once again by demand for nervous sys-

tem drugs including Prozac, the antidepressant made by US company Eli Lilly, and a new generation of schizophrenia drugs.

Sales in France grew by 4 per cent, a higher rate than in recent months, to \$14bn. Sales in Italy grew by the same proportion to \$8.5bn. UK sales continued to grow rapidly, driven by doc-

tors' enthusiasm for the latest cholesterol lowering drugs. Total UK sales grew 8 per cent to \$7.6bn, with heart drug sales up 12 per cent to \$1.6bn.

Sales in Japan continue to be affected by government measures to limit spending on medicines earlier this year. Sales were unchanged at \$43.1bn.

By medical area, the success of antidepressants and schizophrenia drugs in several markets pushed up total sales of nervous system drugs by 14 per cent to \$23.4bn. It is the only sector to show double-digit percent age growth over the year.

The biggest single sales area is heart drugs, where

sales rose 6 per cent to

\$3.9bn. Although cholesterol drugs are helping growth, the sector includes high blood pressure drugs, where sales have been hit by heavy competition.

Digestive system drugs have also been hit by competition, especially following the patent expiry on Zantac, the ulcer drug made by UK company Glaxo Wellcome that was the world's best-selling medicine as recently as two years ago. Digestive system drug sales rose 6 per cent to \$27.3bn. Sales of anti-infectives and respiratory drugs each rose 7 per cent to \$17.6bn and \$15.6bn.

The fortune of both these sectors depends heavily on outbreaks of influenza in the northern hemisphere, so the next few months may see the annual total change rapidly.

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US insurers limit millennium bomb losses

By Christopher Adams, Insurance Correspondent

The US insurance industry has moved to protect itself against losses arising from the millennium bomb by drawing up special exclusion clauses.

The move follows similar action in the UK, where insurance companies last month decided to exclude such risks from standard policy wordings, and has prompted immediate pro-

tection from commercial insurance buyers.

The millennium bomb is a problem arising from the inability of some computer software to distinguish between this century and the next. At the turn of the millennium, many computers and machines could malfunction, causing billions of dollars in damage to business.

Insurance regulators in 25 states across the US have approved wordings for general liability policies excluding any claim for losses related to the failure of computer systems to recognise dates during 2000 and beyond.

"This kind of problem is not a fortuitous event," said David Oswald of the Insurance Services Office, which has drawn up the clauses. "There is no loss experience for this either, so nothing is built into standard rates. If anybody wants coverage for this, we think it is only

proper that something extra be charged."

For small businesses and retail outlets, the additional cost of securing cover would probably be minimal, he said. But large multinationals could face additional expenses running to millions of dollars.

Insurance brokers have criticised the wordings, saying the exclusions were too broad. Todd Muller, assistant vice-president at the Independent Insurance Agents of America, said brokers were also concerned that the standard exclusion clauses were unfairly aimed at smaller businesses which did not usually negotiate individual contracts.

He compared the latest move with the "excruciating" experience that followed exclusion of pollution liability several years ago, when insurers were accused of refusing to cover companies which had no identifiable exposure to such a risk.

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The key question is whether the Bank of Canada is able or willing to weather the storm. Many observers predict it will try to ride out the holiday season by intervening in currency markets to temper the dollar's decline. But speculators have essentially declared open season on the Canadian dollar and many observers said it was only a matter of time before the bank would be forced to respond by raising its benchmark rate.

Canadian central banker's dream turns into nightmare

Scott Morrison on the vigorous attack on the value of the C\$ in currency markets

Shortly after increasing overnight interest rates in October and noting that long-term rates had subsequently dropped, Gordon Thieszen, the Bank of Canada's governor, said he was living a central banker's dream. The Canadian economy was poised for sustained growth. Inflation was in check and the currency was set to appreciate.

The dream has quickly turned into a nightmare for Mr Thieszen, as speculators have driven down the Canadian dollar in recent weeks. The currency came under attack again on Friday, falling almost half a cent to 69.68 US cents, before closing at 69.88, an 11-year low, almost 4 per cent down since October. The central bank intervened but surprised traders by not raising its benchmark interest rate to defend the dollar above the 70 US cents level.

Many observers are perplexed about the vigorous run on the dollar at a time

when Canada's strong economic fundamentals might be expected to support the currency. And after the central bank failed to support the dollar with another rate increase on Friday, analysts are unsure what lies ahead.

To an extent, Canada's currency turmoil is partly of the central bank's own making. By clearly signalling last summer that it would tighten monetary policy, the bank raised expectations that Canadian short-term rates would move more closely into line with higher US levels. Investors were willing to accept lower Canadian yields earlier this year because they expected the currency to appreciate. But the dollar

Ministers' letters suggest Wales did not make higher bid to attract Taiwanese factory

Doubt cast on rival investment claims

By Juliette Jowit in Cardiff

Doubt has been cast on claims by north-east England that it was unfairly outbid by Wales in efforts to win a £30m (£50m) Taiwanese investment.

Recent correspondence among senior politicians in the governing Labour party suggests that the successful aid package offered in Wales for the Acer group factory was slightly lower – rather than much higher – than the rival bid from north-east England.

Wales and north-east England are the UK's most successful regions at attracting inward invest-

ment from east Asia. A report on competition among UK regions is due to be published by the House of Commons trade and industry committee.

The inquiry was ordered following complaints from north-east England about the Welsh Development Agency and the Acer project. The Northern Development Company, the north-east agency, claimed Acer had been lured away from the north-east by a last minute offer from Wales. This, and a similar move to win Europe's biggest inward investment project – the 5,000-job £1.7bn LG Electronics plant – were made possible by

"unfair" play on behalf of the Welsh, it alleged.

Ron Davies, the chief minister for Wales in the British government, has written about the dispute to Gordon Brown, the chancellor of the exchequer. Mr Davies is understood to have said that the claims were untrue and that the UK's image is being damaged.

Last week James Turner, international managing director for the WDA, said potential and existing overseas investors had complained about being used as "weapons" in the investment dispute.

In another letter to Martin O'Neill, chairman of the House of

Commons trade and industry committee who led the inquiry, Mr Davies also alluded to the lower offer for Acer. "The details of the assistance offered to the company must of course be treated as commercially confidential, but I will say that it is less than what I understand is being offered elsewhere in the UK," he said.

The Welsh office is confident that Mr O'Neill's report will be "helpful" to Wales.

Mr Davies also refers to Acer's comment last week that it chose the Welsh site not because of the grant but because of its location and workforce.

Hampel to affirm Cadbury's corporate guidelines

By Jane Martinson

The Hampel committee on corporate governance is set to affirm its support next month for the conclusions of the earlier Cadbury committee in response to criticism of its draft report. It is also expected to define its view of independence for non-executive directors.

Its final report is to be combined with two previous reports on corporate governance in a "super-code" policed by the London stock exchange. In the final report due next month company boards will be advised to identify publicly their independent non-executive directors and those able to take a leading role.

The committee is also expected to maintain its stance that boards should decide which directors are independent, which could upset some corporate governance activists. The committee believes this is the most practical way of defining independence and hopes a public declaration will prompt fuller debate among shareholders.

There were complaints that Hampel's preliminary recommendations would water down changes made after previous corporate governance reports, notably that of Sir Adrian Cadbury. As a result, the Hampel report will spell out its support for earlier changes and will reiterate Cadbury's definition of independence. This is broadly that an independent non-executive should have no personal or financial links to the company. The committee, which considered strengthening this definition, was surprised at the criticism of its preliminary report. It had assumed acceptance of the earlier report.

The committee is understood to have rejected the suggestion that a lead non-executive director is necessarily divisive.

Its report will also stick to the idea of laying down principles rather than compliance. A person close to the committee said: "It appears that Hampel is going to stick steadfastly to creating a framework where companies and shareholders will be left to organise themselves rather than the committee telling them what to do in detail. The ones will be on shareholders to take corporate governance a lot more seriously."

The final report, due towards the end of January, is expected to represent a shift in emphasis rather than fundamental changes.

Other proposals include a recommendation that companies describe the composition of the board and justify any departures from perceived best practice.

BSE leaves beef farm saddled with debt

Devalued stock brings one of south-west's biggest producers close to ruin



One man and his herd: Richard Haddock says debts and devaluation of his livestock have left him with "negative equity".

The government will today unveil an assistance package for farmers affected by the BSE crisis, while formally announcing to the Commons a public inquiry into past handling of the affair, Liam Halligan writes.

The package, expected to amount to less than £100m, is unlikely to satisfy farmers' groups, who have argued that compensation of up to £1bn is warranted by the combined negative impact of BSE and the

appreciation of sterling. Leading medical experts yesterday backed the government's ban on sales of beef on the bone, which came into effect last Wednesday, in spite of mounting public criticism of the decision.

Sir Kenneth Calman, the government's chief medical officer, insisted the ruling was necessary because a "small" risk to health remained. The British Medical Association council also backed the government.

Animals that could be sold "ringing" at 800 cows, has been fetched on average £150 less per head than "pre-BSE", and it cost an extra £15,000 to feed animals caught in the backlog for the scheme to slaughter cattle over 30 months old.

The compensation scheme then valued each cow at £311 – compared with £200–£100 – wiping two-thirds off the value of the Haddocks' stock.

This year, losses have been reduced by about half – but the business, now run

by the fat on the bones" of their businesses. Older farmers, however, have seen their savings decimated.

In spite of being a relative newcomer, Mr Haddock is Devon vice-chairman of the National Farmers' Union, and was last week elected a national delegate. The collapse of such a large farm

would not only be economically disastrous for smaller producers and other agricultural businesses, but also a blow to local morale.

His position as a big producer might offer short-term protection, but Mr Haddock knows he is not invincible.

"There's a lot of pressure for me to keep going, but there's going to come a point before long when we have got no choice but to go down."

Mr Haddock says he and other younger farmers are more immediately affected because they haven't "put

Box office success buoys revival of film industry

By Alice Rawsthorn

The film industry has continued its revival in 1997 with the amount of money invested in UK film production rising to £276m, four times more than five years ago.

A total of 124 films were produced in the UK during 1997, compared with 120 in 1996 with an investment of £65.5m last year, according to a survey by Screen International, the film industry magazine.

Once dismissed as a declining sector, the film industry has staged a dramatic recovery in the mid-1990s. The number of British-made films has risen, buoyed by box office successes such as *Four Weddings And A Funeral*, *Trainspotting* and, this year,

against the US dollar may deter Hollywood producers from choosing the UK as a production base in 1998. Whenever the pound has risen against the dollar in the past, the number of US productions has dried up.

However, the negative effect of higher UK production costs may be tempered by the growing need for US movie studios to appeal to an international audience, at a time when box office receipts from outside North America are rising rapidly.

Several US film groups have invested in expanding their UK operations during 1997. Miramax, a subsidiary of the Walt Disney group, poached two senior Channel 4 executives this autumn and has given them a \$50m (£30m) production fund.

There is concern that starring's recent strength

Employers face fines and imprisonment for late payments

Clampdown on pensions delays

By Jonathan Guthrie

in London

A government watchdog plans to bring high-profile criminal prosecutions to 1998 against employers who pay pensions contributions late. Convicted company directors face heavy fines and unlimited prison sentences.

The Occupational Pensions Regulatory Authority (Opri), polices employer-run pension schemes with 11m members and £600bn in assets. It plans to target employers with the worst record of late payment to make an example of them.

Slowness in handing over to pension schemes contributions which have been deducted from salaries is widespread among companies with cashflow problems. However it is illegal under the 1985 Pensions Act, the main provisions of which were introduced in April.

"Directors who persistently fail to contribute have some nasty shocks coming to them," said John Hayes, chairman of Opri. "I am not prepared to let them use employees as their bankers."

Opri will publish the names and offences of some of those it fines in special

powers to fine companies, directors and pension fund trustees. It can fine businesses up to £50,000 and individuals £5,000 for civil breaches of the Pensions Act. These include inadequate record keeping and failing to hold pension fund and company money to separate bank accounts.

"We are now looking at many cases with a view to imposing penalties," said Mr Hayes. "The impact will be felt in the first quarter of next year."

Opri will publish the names and offences of some of those it fines in special

CONTRACTS & TENDERS

Invest in Romania!

STATE OWNERSHIP FUND

Advertising release for sale of shares by direct negotiation

The STATE OWNERSHIP FUND, a Romanian public institution based in Bucharest, 21 C.A. Rosetti Street, sector 2, is offering for sale by direct negotiation a 51.91% of the issued share capital of MAROSIM SA Simeria.

- Registered Office: Simeria, Str.Cale Voda nr. 24, jud. Hunedoara
- Fiscal Code: R215037
- Registration no.: Commercial Register Office: J20/04/1991
- Issued stock capital, according to the latest records at the Commercial Register Office: 20,147,550 thousand, ROL
- Turnover in 1996: 20,289,226 thousand, ROL
- Net profit in 1996: 2,544,101 thousand, ROL
- Main scope of activity: extraction, processing, setting and marketing of the marble and other decorative rocks

Total number of shares at a nominal value of 1,000 ROL each: 20,147,550.

O State Ownership Fund	51.91%
O Financial Investment Company Muntelia	0.89%
O Share owners through mass privatization	47.53%
O Shares assigned to the manager	0.08%
O Shares assigned through public offer	0.08%

The offer for the 51.91% issued share capital, i.e. 10,287,218 shares is 6,961,645 USD. The Company PRESENTATION FILE required for subscription to the offer may be obtained at the State Ownership Fund, SOF-RDA BUSINESS CENTRE, OFFICES DIVISION of the International Relations Department, Bucharest, St. STAVROPOLIOS, no. 2, phone 04-01/3110495, 3123130, 3124231 and fax 04-01/3121841, daily between 8.00 and 16.00 hrs., at a price of 1,000 USD for foreign citizens or legal entities or ROL equivalent at National Bank exchange rate, applicable the PRESENTATION FILE purchase date for Romanian citizens and legal entities.

This sum has to be transferred in advance to the State Ownership Fund account no. 5314-0000024230007, in USD at the Romanian Bank for Foreign Trade (BANCOREX) for foreign investors, or no. 1510980000607, in ROL, at the Romanian Bank for Development Bucharest (BRD-SMB) for Romanian investors.

The minimal environmental conditions accepted for MAROSIM SA are included in the company PRESENTATION FILE.

THE PRESENTATION FILE will be released on presentation of:

- a copy of the payment order for the presentation file;
- identity card (passport for foreign citizens);
- certificate from the bidding company.

In order to participate in the negotiations, bidders are required to present evidence of putting at the Seller's disposal a guarantee of a participation i.e. 1,560,314,000 thousand ROL or 208,850 USD as follows: Romanian citizens or legal entities may pay cash to the State Ownership Fund, to account no. 4001689000313 at the Romanian Bank for Development - Bucharest Branch (BRD-SMB); foreign citizens or legal entities may pay cash to the State Ownership Fund, to account no. 5314-0000024230007, in USD, at the Romanian Bank for Foreign Trade (BANCOREX); alternatively the bidders may instruct the bank where they hold their account to release an unconditional bank guarantee valid for 45 days.

Bidders should submit the PURCHASING OFFER and the documents stipulated by Government Decision (HG) no. 457/1997 article 26, published in "Monitoul Oficial" no. 213/28.08.1997 to the State Ownership Fund, Offers Division at the above mentioned address, in a sealed envelope, prior to 28 Jan. 1998, 16.00 hrs. (from deadline for submission).

THIS WEEK

The "Bonn republic" is drawing to a close. Next year, plans should be well advanced for the move to Berlin in 1999. Mentally, the boxes are already being packed this Christmas.

An exhibition running until the end of the month at Bonn's Rheinisches Landesmuseum has begun to answer the question of how the Bonn republic will be remembered. More than just the memories of a veteran, the show by renowned press photographer Josef "Jupp" Darchinger, 72, is offering a rough cut of 50 years of history - a period of unusual political stability and economic affluence for Germany.

Most striking for those who live and work in Bonn is how small a role the university city on the Rhine - population just 300,000 - appears to play. Darchinger's collection is interwoven with pan-German themes - rebuilding after the war, rapprochement with the Soviet bloc,

integration in Europe. It is punctuated by particular events, such as the 1968 student demonstrations or party conferences, that sometimes occurred in Bonn - but as often as not elsewhere.

"The Bonn republic is not Zeitgeist. It is no political idea. It is no ideal. It is simply and exclusively a chunk of time in the recent history of Germany," argues Darchinger, himself born in Bonn. It is a brutal interpretation, and one that perhaps risks underestimating Bonn's role in forming the character of Germany.

True, Bonn's modesty, anonymity and geographic unimportance sometimes seem only to add to the obscurity of the country's politics. Through Darchinger's lens, Bonn is an assembly of office corridors, reception rooms, conference tables and coat

stands. As if to compensate for the limited architectural backdrop - at least in comparison with the world's more grandiose seats of government - he deliberately enlarges Bonn's under-

stated political machinations, "which I tried to interpret somehow in symbolic pictures or scenes, the point of which is not always obvious but more subtle".

Hence the powerful, dark Burberry and walking stick of Otto Graf Lambsdorff, the scowling former economics minister who lost a leg on the eastern front in the second world war, hanging menacingly on a peg in a chancellery waiting room. Important business is conducted behind closed doors.

Darchinger is right, too, in that

Germany's post-war history has been shaped largely by forces and personalities that have operated beyond Bonn's boundaries. The area surrounding Bonn may have been the powerbase of Konrad Adenauer, the first postwar chancellor, but his chancellorship is

captured in images of nationwide industrial revival. His funeral was not in Bonn, but Cologne. Willy Brandt, the former mayor of Berlin, was a 1960s and 1970s Social Democratic idol and "when he became chancellor, the whole of the Berlin legend was like a halo over him".

Indeed, eastern Germany is the most pervasive theme. Chancellor Helmut Kohl - once his political ascension in Rhineland Palatinate is charted - is at his most triumphant on trips into the east during reunification in 1990.

But the point Darchinger's exhibition risks missing, in its focus merely on "a chunk of history", is that the Bonn republic also describes a particular decentralised, de-militarised system of government to which all six post-war chancellors subscribed.

chronicles. His photographic hagiography, shot in black and white, seems nostalgic for a country with almost 12 per cent unemployment and struggling to reform an overburdened, regulated state. With a longer lens, however, the impression is more favourable. "What has been accomplished was an economic and political performance that staggered the Germans and the world - and perhaps created a little envy," Darchinger says.

Could the "Berlin republic" ever be the same? The difference of scale between the former and future capitals suggests otherwise. And Darchinger believes the desperate postwar conditions that forged the Bonn republic are absent. However defined, the Bonn republic was unique.

The move "is associated with a lot of disruption and uncertainty," he says. "You can't pack up a federal capital in boxes, put it in a removal van, drive over there and carry on as before."

The Monday Profile: Arjun Mathrani, ING Barings

A buzzword incarnate

Arjun Mathrani is a buzzword incarnate. The Indian-born banker who takes over next month as chief executive of ING Barings exemplifies the globalisation sweeping financial services.

After a 28-year career with Chase Manhattan, began as a graduate trainee in London, Mathrani has been hired by the Dutch-based ING Group to oversee the integration and development of its international banking operations. The components include Barings, the venerable UK merchant bank which ING picked up for \$1 after its collapse in 1993.

Mathrani is an outsider whose talents have found their moment. According to Marinus Minderhoud, ING Barings chairman, "he has the ability to build bridges", a welcome skill as ING "shifts from a Dutch institution with international branches to a multinational financial institution with European roots".

"We were very impressed not only by his record at Chase but also his personal qualities," says Minderhoud. "He is sensitive, but also tough. Discussing serious matters, he brings in an element that makes us both laugh, and that's my way too. A smile a day keeps the doctor away."

Mathrani, 33, marshalls a broad portfolio of experience. Most recently Chase's senior managing director in charge of global asset management, he was also chief financial officer and corporate treasurer after years on the credit side in Latin America, Europe and Asia. He played a role in integrating Chase and Chemical Bank after their 1995 merger.

The history of Chase and my experiences there have involved trying to bring together and create an entity that has a number of different cultures," Mathrani says. "That is very much the story of global banking - the ability to meld together different cultures."

The issues that one sees are not ING Barings-specific. They get the feeling I've seen and dealt



with these issues before, which will be helpful." He adds: "I think global banking today requires one to be nationality-blind."

Chase had a mixed record on that score. "I can remember one time in Caracas, when there must have been 13 people around the table and each was from a different country." Yet "Chase was more global, more international in the 1970s and become less so in the 1980s. I'm sure it was not a conscious act, but there were fewer of us."

The only other non-US born banker to make it to the top levels of Chase concurs. Ernst Michel Kruse preceded Mathrani as chief financial officer and was responsible for international

wholesale banking. He returned to Europe this year as chairman of Germany's BHF Bank.

Kruse says: "After the merger with Chemical, there was a shrinking of people at senior management levels with genuine international experience, and by 'genuine', I exclude anyone who only had a posting to London."

London was only the beginning for Mathrani. He worked briefly for Grindlays Bank in India after graduating from Bombay University in 1966. Grindlays was being "Indianised", but "probably more than 50 per cent of various departments were run by young Scotsmen," he recalls. "I must say I didn't find it very inter-

esting and that's why I decided to continue my education."

After post-graduate study in history at Trinity College, Cambridge, he was recruited as a credit trainee at Chase in London.

Curiosity led him to Latin America, where he was senior credit officer during the early 1980s debt crisis. He and counterparts from three other banks "would meet each day, literally, to manage the finances of Brazil. One afternoon, a person from JP Morgan and I were with the minister of finance and the central bank president, looking down on a spreadsheet, hand-written in pencil, of the cashflows of Brazil for the next two weeks. This thing was being managed on a 24-hour basis."

Mathrani is unfazed by the Barings tradition. "Remember, I come from an institution whose heritage started in 1795. Barings started in 1762. The heritage part is not overwhelming one way or another. Both institutions are global."

ING Barings employs more than 8,700 people in 54 countries. Since July, ING's international banking operations and treasury and trading functions have come under its umbrella. ING was created in 1991 by the merger of Nationale Nederlanden, the biggest Dutch insurer, and NMB Postbank, the country's third largest bank.

ING has approached globalisation from a different position than others," he says. "It is building from emerging markets into developed markets. It also has a strong business base in Holland from which it is expanding into other parts of Europe," such as its recently agreed acquisition of Banque Bruxelles Lambert. "We need to expand in the US. The [Wall Street brokerage] Furman Selz acquisition was an important part of that."

"The picture is still being completed, but some very strong building blocks are already in position."

Are we seeing any results yet?

A dozen countries have established historical commissions to look into the matter and 42 countries and states, including the Vatican, were rep-

resented at this month's Nazi gold conference in London organised by the British government. The Swiss, under pressure from the World Jewish Congress, have set up a special investigation under Paul Volcker, the former US Federal Reserve chairman, to find out how much money is still hidden in dormant Swiss bank accounts dating back to the second world war. Mr Volcker promises to have finished by the end of 1998.

But is any money changing hands?

Only five of the more than 6,600 claims submitted to Volcker have been settled. But Switzerland has already started making payments from its recently established SFr275m (£115.5m) fund to help holocaust survivors and the US and UK have put up \$25m for a holocaust fund which they hope will be topped up by the \$50m of gold still left in the Tripartite gold pool.

Why does everyone always point the finger at Switzerland?

Switzerland figures prominently in any discussion of the fate of Nazi gold because it was a neutral country and completely surrounded by the Nazis. It became the principal banker and financial broker for the Nazis, handling vast sums of gold and hard currency. The Swiss now admit that they handled 76 per cent of all the gold transferred abroad by the Reichsbank and have dropped any pretence that they did not know that some of it was looted.

Sounds like Switzerland's SFr275m holocaust fund is not going to be enough to settle the issue. Too true. The Swiss government has offered to sell 700 tonnes of gold, a quarter of its giant gold reserves, to establish a SFr7bn foundation which will help victims of tragedies like the holocaust. However, there is not much chance of its getting off the ground before the turn of the century. Meanwhile, the Swiss banks are facing multi-billion dollar US class actions from more than 80,000 holocaust survivors. If the US judge agrees to hear the case, the banks will have to seriously consider agreeing to a billion-dollar-plus out-of-court settlement.

What's next?

This story is not going to go away. Mr Eizenstat has called another conference for next spring in Washington to look at the question of looted property, securities and art work. New York's Museum of Modern Art has estimated that the value of art stolen by the Nazis in Europe exceeded the total of all art in the US in 1945. However, Mr Eizenstat says: "We must not enter a new century without completing the unfinished business of this century." He wants everything wrapped up by December 31 1999.

William Hall
John Authers

Gillian Tett • Economics Notebook

Japan's missed opportunity

By tinkering with the tax system Hashimoto has ducked a bigger task



When it came to the crunch, he cracked. After months of declaring he would never cut tax, Ryutaro Hashimoto, Japan's prime minister, finally bowed to Japan's economic gloom - and unveiled Y3.000bn (£1.6bn) worth of cuts last week.

Tokyo commentators labelled it a brave move. The sad truth, though, is that his boldness did not go nearly far enough.

For quite apart from whether

Y3.000bn of cuts is enough to avert a recession, Mr Hashimoto has ducked a much bigger and longer-term task. What Japan needs now is not tax tinkering, but a wholesale reworking of its entire fiscal system.

Reform is needed for at least two reasons. First, the tax system is not particularly effective at collecting revenues. With Japan's population ageing and budget deficit ballooning, the country can ill afford to lose any revenues. The second, more specific, problem is that tax practices are distorting corporate behaviour in a way that is at odds with Japan's avowed pledge to reform business culture.

Corporate tax featured prominently in last week's package. At some 49.9 per cent for big businesses, the rate is far higher than most other G7 countries, excluding Germany. That has long provoked howls of protest from Japanese businesses, who claim it leaves them internationally uncompetitive. They may be right. But the debate conceals another issue. Japan's system also includes a plethora of tax

wages over Y300m, for example, is 65 per cent.

This is not the only shortcoming of the income tax system. Although salaried employees have tax deducted at source, the self-employed do not - and tax-dodging appears widespread. Research by the Organisation for Economic Co-operation and Development seven years ago, for example, found that Japan's effective tax rate was only 7.4 per cent, though personal income tax rates were between 10.5 per cent and 60 per cent.

The US had an effective

rate of 10.5 per cent, though its rates were between 15 per cent and 33 per cent.

Little seems to have changed, in spite of Japan's fabled wealth. As example, 37m of Japan's 44m wage-earners declare their incomes to be below Y1m a year.

So what does this imply for

Japan? Ideally, a strong case for radical change. It would make sense, for example, to slash the corporate tax rate to bring Japan more into line with other countries. It would also be sensible to abolish the tax breaks that distort company behaviour. Combined with income tax reform, this might encourage the Japanese to be taxed as individuals, rather than company employees, and might in turn encourage job mobility and discourage corporate waste.

Such moves would undoubtedly provoke howls of government protest about potential loss of revenue. But quite apart from the "Laffer curve" argument - namely that lower tax rates can raise more revenue because they stimulate growth and less tax-dodging - tax cuts could be sensibly coupled with some other revenue-raising moves. Revenue would be raised, for example, if corporate tax breaks were abolished.

But this is still tinkering. The problem is that nobody in Japan is in a position to push through the overarching and coordinated change needed. The government is still smarting from the backlash against its consumption tax increase in April. The finance ministry is hobbled as the tax bureau recognises that the entire system needs an overhaul. And this week tiny steps were taken.

The government's 1998 budget plans envisage the corporate tax rate will be cut by 3 percentage points. An attempt has been made to cut corporate tax breaks; tax-free reserves for items such as pensions will be phased out over seven years.

Would the government ever do any of this? Some bureaucrats at the Ministry of Finance's tax bureau recognise that the entire system needs an overhaul. And this week tiny steps were taken. The government's 1998 budget plans envisage the corporate tax rate will be cut by 3 percentage points. An attempt has been made to cut corporate tax breaks; tax-free reserves for items such as pensions will be phased out over seven years.

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JY 11/20/97

An epidemic of futures

Oxygen bars and smart alcohol are just around the corner, says Helen Jones

We come to the future - a world of wrist-watch phones, oxygen bars dispensing pure air to gasping consumers, a growing underclass of technological have-nots filled with rage and frustration, and an increasingly beleaguered middle class trapped in high-security ghettos with only their robotic pets for company.

This may seem like science fiction, but a growing number of futurologists are working with leading companies to sort the science fact from the science fiction and to identify consumer trends for the next millennium.

Advertising agency TBWA Simons Palmer was one of the first to offer a "futurology" service. Jo Hoare, its chairman, says: "We are trying to spot potential goldmines for our clients. By tracking trends as early as possible it gives them the chance to develop a competitive strategy."

TBWA's department of the future was set up by Marian Salzman who tracks trends by talking to academics, scientists and a network of consumers at the cutting edge of fashion.

Clients include fashion groups Benetton and Levi's, soft-drink manufacturer Coca-Cola and Kodak, the camera film maker. Looking into her crystal ball, Ms Salzman, who recently left TBWA to form the Brand Futures Group at Young & Rubicam in New York, predicts that for example, "smart alcohol" that does not produce a hangover, and "nutraceuticals" - food already packaged with all the vitamins and minerals that we need - will soon be available.

Oxygen bars where customers are served shots of pure oxygen will become commonplace and over-worked individuals will take holidays at retreats where they can enjoy solitude and contemplation.

She also predicts that a new generation of the "old-est olds" - those aged 80 and over, in relatively good health and with large dispos-



Some companies employ advertising agencies to assess the future, others have set up their own departments

able incomes - will emerge, offering new opportunities for companies clever enough to target them.

"Car manufacturers will have to look at what it means to them. They may have to design cars that are easier to get in and out of and are easier to drive if they are to attract this lucrative group of consumers," she says.

Salzman is not the only futurologist predicting the emergence of new types of consumers. David Leddick an advertising consultant and former international creative director of L'Oréal, is working with a number of companies on future beauty and fashion trends.

He says that new ideas about beauty will emerge in the next few years.

"The increasing mixing of different races - particularly in the US, although it will follow in Europe - means that people will look different and cosmetics and beauty products will

also have to change to

reflect that," he says.

While some companies employ advertising agencies to assess the future, others have set up in-house departments.

Consumer electronics company Philips has a Vision of the Future programme which involves encouraging its 800-strong design teams to research and develop future consumer products.

Some of its prototypes include clothing with built-in communication systems so that users can listen to the radio via the toggle on a sweatshirt; and a bathroom wall mirror that offers a choice of TV and information channels while you brush your teeth.

British Telecommunications also has an in-house futurologist, Ian Pearson, who says that wrist-watch phones are a possibility, as are robotic pets and electronic child-tracking devices.

While ad agency futurolo-

gists and in-house trend-spotters are bullish about the value of their work, others remain unconvinced.

Advertising agencies, including Bartle Bogle Hegarty, Ammirati Purde Lintas and Leo Burnett, have all recently set up departments or divisions dedicated to helping clients take a long-term view, but none describe themselves as futurologists.

Mike Ainsworth, Leo Burnett's head of Future Focus, says: "There is a futures epidemic out there. We are helping companies determine where their brands should be. We don't rule out trends but we are dealing with reality."

Advertising agency HHCL & Partners employed a futurologist when the agency was set up 10 years ago.

"It failed. All we got was pretty vague stuff so now we encourage all our planners to think ahead. I think futurology is so fashionable now because there is a *feu de siècle* feeling and everyone

thinks life is going to be different in the next three years," explains Jon Leach, a partner in the agency.

But at the Henley Centre for Forecasting Paul Edwards, the chairman, says that "pop futurology" has some uses. "The value is not in the predictions but in that it challenges straight-line thinking."

Ms Salzman, who is widely credited with identifying "wiggers" - white teenagers who adopted black street fashion styles, which spawned a whole industry for baggy clothing a couple of years ago - is quick to point to the effectiveness of her predictions.

"I don't make statements and I take no responsibility for things that will happen in five years time, but I would have been very disappointed three years ago if I hadn't warned my clients that there would be nostalgia for the Seventies today. They were able to act on it and make a contribution to their brands."

Mastercard plays on popularity of Pelé

Patrick Harverson finds the soccer icon peerless as a generator of media impressions

It may be 20 years since he last kicked a ball in anger, but Pelé remains arguably the most famous sports star on earth. Why else would his picture be on 1m credit cards around the world?

The special Pelé affinity cards have been launched by MasterCard as part of its marketing blitz for the 1998 World Cup in France. Asked why MasterCard uses Pelé as its official spokesman, Maya Heffler, the company's head of global promotions and sponsorships, explains it succinctly: "MasterCard is a global brand, the World Cup is the largest global sporting event, and Pelé is the most popular soccer star in the world."

Heffler claims it is not just buying into Pelé the footballer, but Pelé the man. It believes his integrity and reputation - in more than 40 years in the limelight he has never put a foot wrong, either on or off the football field - count for a great deal in these cynical times. Or as Pelé puts it: "Because a company puts its name on the card, people trust me."

He is something of an old hand at the endorsement game, having worked previously for a Brazilian coffee company, Warner Brothers, PepsiCo, and now MasterCard. He still works with Umbro, the sportswear group.

Pelé is not only a spokesman for World Cup sponsors. He is also a considerable political figure - not least in his capacity as Brazil's sports minister. While this can help MasterCard gain access to sport's highest officials, his commercial interests do not always go down well in the corridors of power.

In Marseilles 10 days ago, Pelé was not invited to participate in the World Cup draw ceremony. The situation - which stems from a long-running feud between Pelé and Joao Havelange, president of Fifa, football's world governing body, about the former's attempts to reform Brazil's football system - caused considerable controversy, and possibly some embarrassment, to MasterCard, one of the main sponsors of the World Cup and a big contributor to Fifa's coffers.

Whilst the row had nothing to do with his work for MasterCard, Fifa officials suggested in Marseilles that Pelé's status as Brazilian sports minister was being compromised by his relationships with commercial sponsors.

Pelé defends himself by pointing out that he never works for MasterCard while in Brazil. Meanwhile, the company can afford to be relaxed about the rift between Pelé and Havelange. After all, how many people know who Havelange is, let alone would want to use a credit card with his picture on it?



Pelé: Brazil's most famous face and feet on a credit card

increased by many multiples the effect of whatever we do."

MasterCard claims it is not just buying into Pelé the footballer, but Pelé the man. It believes his integrity and reputation - in more than 40 years in the limelight he has never put a foot wrong, either on or off the football field - count for a great deal in these cynical times. Or as Pelé puts it: "Because a company puts its name on the card, people trust me."

He is something of an old hand at the endorsement game, having worked previously for a Brazilian coffee company, Warner Brothers, PepsiCo, and now MasterCard. He still works with Umbro, the sportswear group.

Whilst the row had nothing to do with his work for MasterCard, Fifa officials suggested in Marseilles that Pelé's status as Brazilian sports minister was being compromised by his relationships with commercial sponsors.

Pelé defends himself by pointing out that he never works for MasterCard while in Brazil. Meanwhile, the company can afford to be relaxed about the rift between Pelé and Havelange. After all, how many people know who Havelange is, let alone would want to use a credit card with his picture on it?

Showing at an ATM near you

Alison Smith on how cash machines could carry advertisements

You stare at the screen, watching a trailer for a film that has just opened locally, or an advertisement showing a car powering along empty roads. But you are neither in a cinema nor your living room: you are standing in front of an automated teller machine, waiting for it to dispense your cash.

Videos advertisements on ATMs, now being tested in a pilot project in California, are the latest in increasingly sophisticated marketing techniques used at cash machines. These already include showing still-screens and dispensing money-off vouchers.

The trial is being carried out by Electronic Data

Systems, and if it goes well, the company plans to roll out the facility, which includes stereo sound, across 1,500 of its 6,000 ATMs next year in Los Angeles, Chicago and New York.

A similar service could be available at UK cash machines within 18 months or so. Upgrading an EDS machine costs between \$3,000 (£1,800) and \$5,000.

The company is also exploring whether it could use satellite-based communications to target the advertisements to the time of day and location of the machine.

Dale Dentlinger, senior vice-president for consumer network services, envisages advertising, say, pastries in early morning, burgers in

the run-up to lunch, and films later in the day when people are deciding how to spend the evening. "There is the possibility that in the longer term we could start to build on the profiles of the consumers using the cash machines," he says.

EDS is carrying out the trial at 165 machines in supermarkets in San Diego. Fifteen-second advertisements are displayed while the machine is processing the transaction.

The first commercials being shown are for two films, *The Ice Storm* and *The Full Monty*. They will shortly be replaced by a campaign for Mothers Against Drunk Driving. From January the cash machines will show advertisements for Nissan cars.

Research through focus groups before the pilot revealed, however, that there were some messages consumers did not want to hear at a cash machine. "There were not many products that didn't work, but people did say that they did not want to be told about personal hygiene products, tobacco or alcohol."

On a broader point, J.J. Manning, vice-president of Cashpoint Advertising, the agency selling the advertising for EDS, is at pains to emphasise that using the waiting time at a cash machine to show an ad does not commit the ultimate marketing *fauve pas* for this medium - slowing down the transaction itself.

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Yahoo! is not likely to be the only business in the way of AOL's ambitions. Another is Mirabilis, an Israeli company that has developed a tool called ICQ allowing 5.4m internet users to exchange immediate text messages with friends simultaneously logged on to the internet on the other side of the world.

AOL has long had a similar service, called Instant Messenger, by which subscribers can communicate with each other in real time.

The company now gives away Instant Messenger on the wider internet.

But the company is hedging its bets. Among the contract terms buried in the sign-up page for Internet Instant Messenger is a clause that gives AOL the right "with 30 days advance notice, [to] introduce charges for the use of the service". Free now, in short, but not necessarily forever.

For a few months, to the fury of AOL's customers, the company's swamped network could not cope. But an investment of \$350m has

improved the network's performance sharply since then, and two interesting things have proved the optimists speculatively right.

First, usage per customer has tripled to an average of over 24 hours a month. Yet the pattern of use by customers has remained largely constant. Chat and e-mail continue to account for a significant minority of usage.

The company's subscriber base has grown spectacularly - to more than 10m. The result is that after AOL's merger with CompuServe, the company is six times bigger than the Microsoft Network, its nearest competitor - and advertising and electronic-commerce revenues have begun to take off.

AOL has become a mass medium. According to Pittman, a turning point was passed in May 1997 when the number of Americans logged into AOL during its peak evening quarter-hour was more than the number watching CNN, and more than the number watching MTV.

So where now? Deals such as those with Amazon and Barnes and Noble make it clear that AOL is now focused on squeezing the

maximum possible advantage from its position as gatekeeper to a private estate with 10m people inside. Its revenue model has changed from selling ads to taking a slice of revenue to "anchor tenancies", in which companies pay for placement on AOL real estate.

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MANAGEMENT

The stakeholder-shareholder debate is no closer to being reconciled, says Tony Jackson

From the viewpoint of the average manager, the debate over shareholders versus stakeholders seems to be getting out of hand. It is one thing for academics and consultants to wrangle over how best to run a company, but senior business figures are giving out conflicting messages as well.

In a recent poll, 72 per cent of UK business leaders said shareholders were best served if the company concentrated on customers, suppliers and other stakeholders. Only 17 per cent thought focusing on shareholders was the only way to succeed. According to a report from the stakeholder-leaving Centre for Tomorrow's Company (see accompanying article), this represents a marked shift from five years ago, when the stakeholding idea received short shrift. But the same five years have also seen the opposite trend: the gospel of shareholder value, which has become one of the dominant management themes of the late 1990s.

From its US origins, this is making deep inroads in Europe. Investment banks hold frequent conferences on the subject, where executives from companies as diverse as Pirelli, Lloyds Bank and Boots troop to the microphone to tell how shareholder value has changed their lives.

A senior Brussels bureaucrat remarks privately that Italian and German company bosses who five years ago could not have told you their share prices now talk of little else. As a result, he adds, he is switching his personal savings into European equities.

What are managers to make of this? Logic suggests that if shareholders come first, other stakeholders cannot. Or can the two views be reconciled?

Not at the theological level, certainly. A glance at books on shareholder value published in recent months shows little room for compromise.

"The stakeholder view" mistakes the essential nature of a business," write two UK academics, Shiv Mathur and Alfred Kenyon, in *Creating Value* (Butterworth-Heinemann). "A business is not a moral agent at all; it is an inanimate object. It is an investment project, brought into existence to earn in excess of its cost of capital, its *raison d'être* is financial."

Or take *In Search of Shareholder Value* (Pitman), from the consultants Price Waterhouse: "The management of a business must have one prime focus: maximising the

Trying to serve two masters



value of its equity... When interests conflict, such as those of employees and shareholders, a choice has to be made, and stakeholder theory offers no help in making that choice."

There may be more middle ground than such views would allow. The Centre for Tomorrow's Company quotes an extensive research project from Stanford University which looked at US companies that had been consistently successful for 50 years or more.

Companies such as Hewlett-Packard, Procter &

Gamble and Merck differed from their more humdrum competitors in stressing such factors as continuity of values, investment in people and having objectives other than profit. And over the period 1926-1990, their shares outperformed the US market by a factor of 15.

From the shareholder's viewpoint, this is logical enough. A company's share price represents the market's estimate of the present value of its future cash flows. Historically, many companies have been spectacularly profitable for brief

periods, then collapsed. The longer a company can be trusted to sustain its competitive advantage, the more its shares will be worth today. And if the stakeholder approach is the key to longevity, so be it.

Not all proponents of shareholder value would disagree with that. In *Value Based Management* (McGraw-Hill), the US consultant James Knight writes: "Managing a company for value requires delivering maximum return to the investors while balancing the interests of the other important constituents,

relationships with customers and employees.

● *Built to Last*, a 1996 study from Stanford University, found a similar correlation between corporate success over a 50-year period and strong corporate culture.

● Durham Business School studied UK companies that had been trading since before 1800. Of 57 respondents, 61 per cent

agreed that profit was not necessarily their prime objective.

● A study of 312 US companies by Corporate Performance Measurement found that financial measures accounted for only 27 per cent of their measurement criteria.

The rest covered such topics as quality, customer satisfaction, productivity and the workforce.

The report comments:

including customers and employees. Companies that consistently deliver value for investors have learned this lesson."

As Mr Knight also observes, it is false to suppose that if shareholders win, they must do so at employees' expense. "In many companies the reverse is true," he writes. "Employees have benefited along with the shareholders in the value created."

And, as Philip Sadler of the Centre for Tomorrow's Company says, companies do not face a simple choice between paying dividends or wages. The expectations of shareholders are purely financial, but those of employees are more complex.

They want good working conditions and training. They may want job security, or to be made employable elsewhere. "If these expectations are being met," Mr Sadler says, "you don't by any means have to match their financial rewards with those of shareholders."

As to the European vogue for shareholder value, the Centre argues this is not inconsistent with the stakeholder thesis. The point is that the interests of the various constituents should be in balance. Many European companies have failed to give proper weight to their shareholders in the past. They need to adjust accordingly.

At this point, it becomes clear that the argument risks becoming sterile. Value-based management – specifically, measuring the financial returns on a company's activities against its true cost of capital – is an important discipline, and can do much to improve corporate efficiency.

But the claim that it should be the sole yardstick is needlessly dogmatic. It is especially popular with those consultants who stand to profit from it, since it gives them a licence to tinker with every part of their clients' operations.

In real life, managers need to hold several ideas in their heads at the same time. A public company must satisfy its shareholders. It cannot do so for long if it exploits its customers, employees, suppliers or the surrounding community.

The stakeholder-shareholder argument is thus a false dichotomy. To put it another way, pity these poor chief executives. If they do not deliver value to shareholders, they will be sacked. But if they do not deliver value to everyone else in the long run, they will be sacked justly.

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We have lively debate – but no internal politics

MY SECRET WEAPON

Robert Wilson on teamwork



Robert Wilson is chairman of Rio Tinto, the world's largest mining company formed from the 1995 merger of RTZ and CRA, its Australian associate. He joined RTZ in 1970 as a financial analyst and had a number of roles in finance, marketing and strategy before he became chief executive of RTZ in 1991. This year he became executive chairman of Rio Tinto.

We managed to get through that whole period very much as a team. We used to have daily morning meetings. It clearly showed the benefits of working together.

A second point which is unusual about this company is that we think globally but act locally. On the one hand, we want to delegate responsibility to the guy on the spot, but it is clear that we need an ability to understand operating and technical issues at the centre.

The ability and willingness to travel is important. I travel one week a month. When we started to look at video-conferencing, we thought it would decrease the need for international travel. In fact, there is as much international travel as before.

There is no doubt that video-conferencing improves the quality of the information exchanged – when we have meetings we can ask people from other locations to join in. But this environment does not encourage the ability to relate to each other. There is no substitute for eye-to-eye contact.

My feeling is that people like me have not yet learned how to make the most of improved communications in doing our jobs. We tend to respond to better communications by making frequent, shorter trips. I am not sure that doing this on a routine basis is logical.

The way that the senior managers do their job today is very different from the way they did it 25 years ago. Then, they would go to Australia for three weeks at a time. A company house was used as a base and to entertain internal and external contacts. Now you can get there quickly you spend short periods of time there.

Instead of being able to ease the burden of management, I suspect we have gone the other way and increased the burden.

Interview by Vanessa Houlder

Research on the stakeholder approach to business is brought together in a report from the Centre for Tomorrow's Company.

Among its findings are:

- In a survey of UK business leaders conducted by Mori, 72 per cent agreed that a successful business will better serve the needs of its shareholders by focusing on the needs of its customers, employees, suppliers and the wider community.

Also, 23 per cent agreed that

The danger of exclusivity

an exclusive focus on the shareholder could be counterproductive in increasing shareholders' value in the long term.

- A Harvard study of 207 companies examined their corporate cultures.

Those with high stockmarket and profit performance over an 11-year period were found to place greater emphasis on

relationships with customers and employees.

- *Built to Last*, a 1996 study from Stanford University, found a similar correlation between corporate success over a 50-year period and strong corporate culture.

Durham Business School studied UK companies that had been trading since before 1800. Of 57 respondents, 61 per cent

agreed that profit was not necessarily their prime objective.

- A study of 312 US companies by Corporate Performance Measurement found that financial measures accounted for only 27 per cent of their measurement criteria.

The rest covered such topics as quality, customer satisfaction, productivity and the workforce.

The report comments:

"Traditionally, performance measurement has been assessed on purely financial criteria. Criticism of this approach is growing apace.

"In particular, it is held that financial measures have a backward-looking focus... and have little to tell about the firm's business success model."

The Inclusive Approach and Business Success: Centre for Tomorrow's Company, 19 Buckingham Street, London WC2N 6EF, 0171 930 5150. £25.

How can I deal with this career disaster?

John W. Hunt Advises



As he is unlikely to leave voluntarily, his only option is to fight. Your description of his behaviour fits: he defends his image of himself by finding flaws in those who do not share it. He has to, to protect his self-esteem.

The depth of Tony's hurt is not something you can resolve by a chat in the pub. Someone needs to let him talk and talk and talk. Through this process he will begin to adjust his image of himself to include the fact that he is not, and will probably never be, a rational manager.

Watch for any physical symptoms of stress: confront these and get him medical help. Then, if he is to absorb the reality, provide him with an explanation. He needs a story to tell himself and others about why he did not get the job – a more or less rational explanation that admits defeat but suggests other successes will be available, such as less travel or more time with the family.

In the majority of cases, people do adjust to their failures. But what if there is no sign of acceptance, no willingness to move on, and he begins to affect others in a destructive way? You may have to ask him to leave. Unkind as it sounds, the very best thing you can do for Tony at this stage is to get him out of your company. By turning the organisation into his enemy – the characters in it assume less importance because they were once friends and colleagues – he is avoiding questioning his own judgment and the conflict remains unresolved. In the longer term, this is bad news for everyone.

John W. Hunt is Professor of Organisational Behaviour at London Business School and a consultant to private and public sector clients.

Please send suggestions for topics to be covered in this column to Diane Summers, Management Page Editor, Fax 0171 873 3950; e-mail diane.summers@bt.com

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the game, has already visualised himself in the role and has played in his head what he will say to his new team. His wife and family have also rehearsed their parts in this drama.

When Tony fails to be promoted it is not an easily suppressed hiccup. In his eyes it is a great public disaster: it is almost impossible for our complex societies to fail in just one role. Tony believes he has failed as an employee, as a father, as a brother and as a friend.

Like many high achievers, he has had very little experience in dealing with failure.

As parents we sanitise environ-

ments and over-protect our children.

When some children face academic failure they are moved to another school; if they fail to shine athletically we tell them stories about great leaders who were uncoordinated physically. We successfully protect them from the hurt of living, even though we know intellectually that hurt is part of growing up.

One outcome of this protection is that when high achievers do fail, they have few coping mechanisms.

If Tony really feels the company has betrayed him, he should leave.

But if he has invested so much energy

in his career and in the organisation that he is unlikely to take this apparently logical step.

Apart from the fact that he and his family are dependent on the company for their lifestyle, leaving

will raise serious questions about

Tony's judgment. How could he have

been so wrong about the organisation

for so long? His identity, his

reason for being, is tied to the company. While our grandparents identified with their village, their church, their family, people's identities

today have become inextricably linked to their profession or the

organisation that employs them.

Loss of that organisation or profes-

Marxism meets the MBA

Jeremy Grant finds the Vietnamese are ready for business, if not yet for capitalism

When Nguyen Thi Mai presented her MBA certificate to Vietnamese education ministry officials in 1992 after two years study in India, she was met with bland looks.

In those days, most Vietnamese lucky enough to be allowed to study abroad were sent to the former Soviet Union or Hanoi's communist allies in eastern Europe. When not having the merits of Marxism and socialist planning drummed into them, most students sat through lectures in engineering, medicine and teaching.

That made finding a job tough for Ms Mai, Vietnam's first overseas-trained MBA. But she was lucky. DRT International of the US had just opened an office in Vietnam to import condoms. Ms Mai's skills were just what were needed.

Five years on, the blank looks have disappeared. Hanoi is a decade into economic reforms that are prompting a shift away from the disastrous command economics that brought the country to its knees in the late 1980s.

Capitalism may still be a dirty word in communist party circles but to most Vietnamese business is not small-scale private concerns are flourishing and there is talk of a stock market next century.

The demand for people trained in basic business skills is thus acute. Legions of bureaucrats and state-owned enterprise (SOE) managers desperately need training to survive the switch from production targets to profit and loss accounts.

This message has got through to would-be MBA students more quickly than most outsiders expected, says Miles Dodd, regional director of the executive education programme at Insead.

Since 1993, the Fontainebleau-based business school has run two-week management programmes in Vietnam. "What was obvious when we first came here was a lack of knowledge of the market economy. But what wasn't so obvious was how open they'd be to getting it."

On the latest course, SOE managers and junior staff at foreign joint ventures openly debated corruption and business ethics, topics considered taboo in a country where public debate is rare.

Others, too, have spotted the need to develop the business brains of the future.

The Amos Tuck school, based in New Hampshire in the US, last



Living tradition: a poster outside Hanoi's economics university commemorates Lenin and Russia's October revolution

year started running business administration courses for senior managers, mostly from SOEs.

It has established links with a Hanoi university with the aim of setting up a business school, according to Tuck professor Paul Argenti.

Harvard business school offers a one-year programme in applied economics for government policy-makers and SOE managers with the Ho Chi Minh City Economics university. Other programmes are run by organisations from Switzerland, Belgium and France.

But the most substantial initiative has been a Swedish-funded project to create a centre for management training at the National Economics University (NEU) in Hanoi. Students pick from programmes including an MBA from Boise State University of the US, a distance-learning MBA from the UK's Henley management college and a pioneering, home-grown MBA course offered by the NEU.

That took three years to get off the ground and involved the painstaking conversion of the university's Marxist-trained lecturers to teach the MBA curriculum. "They were stunned when they were put through the economics course," says project co-ordinator Suzanne Hoseley.

Just devising course material in Vietnamese posed problems. Private business has been tolerated only for the last decade so no-one could find a local word for "entrepreneur" - it simply didn't exist.

"Arbitrage" and "options" were also tricky, says Nguyen Van Thang, one of the new batch of MBA lecturers. "We didn't even understand things like credit cards and ATMs (automated teller machines)."

The NEU course - which will produce its first group of 36 MBAs in March next year - starts from the assumption that it is more effective to have Vietnamese teach a specially-tailored course than to

pecking order has created a culture of unquestioning acceptance of the hierarchy. So anyone attempting to apply new-found skills reading balance sheets is likely to meet resistance. Most graduates revert to old habits.

Nguyen Trong Khang, a 27-year-old from the foreign economic relations department of the Hanoi people's committee, is on the NEU's MBA course. He admits there's a problem but says: "Our job as MBAs is not to change the system. It's to try to achieve our business objectives within the Vietnamese system."

How that can be done is not clear. But Ms Hoseley says the NEU is simply laying the foundations for change. "There's no way producing a few MBAs is going to change the world here. If it creates a core of people who question, they'll hopefully come to some agreement on what they want. It'll take a long time - a generation at least."

Another issue is the sustainability of business schools in Vietnam once bilateral assistance from donor countries dries up. Both Ms Hoseley and Prof Argenti believe that domestic funding is vital of business schools are to have a future.

That explains why Tuck has targeted senior executives from the biggest Vietnamese companies for its courses: "We want it (the Hanoi school of business) to be funded by corporate Vietnam. If we can influence

the senior executives, it'll be easier for them to pay for education," he claims.

The problem is that even Vietnam's largest companies - Vietnam Airlines, state coal company Vinacol, oil agency Petrovietnam - still have shallow pockets. Paying for education is a low priority.

Perhaps that explains why so many young Vietnamese are keen to study overseas. Overseas educational opportunities have been open to young Vietnamese for years, with Australia currently the largest provider to Vietnam of long-term overseas scholarships.

Since 1993, the prestigious Fulbright scholarship scheme has been offered to Vietnamese students, with about seven prospective MBAs joining US universities annually.

However getting there is fraught with problems for most but the offspring of well-connected party members. With the cost of tuition at a US university alone averaging between \$24,000 and \$31,000 (\$14,400 - \$18,500) a year, a study abroad is beyond the means of most in Vietnam, where average annual per capita income is about \$300.

Nor do the authorities make it easy for citizens to leave. Applying for a passport is the first hurdle. Then there is cumbersome paperwork, usually accompanied by the payment of hefty bribes to education ministry officials.

Le Hoa, a brash twenty-something dressed in jeans and Calvin Klein belt, explains that his father - a government official - was useful in getting him clearance to go to Canada, where he is in the second year of an MBA. "Some fees were waived. My father has connections. It cost me only \$2 to get a passport."

By being able to choose who is allowed to study abroad, the communist authorities are reducing the risk of students either never returning home or worse, challenging the regime on their return.

A bigger danger in the eyes of education experts is that those who are genuinely competent and motivated are being denied access to education.

For now, Mr Le has already ruled out returning to Vietnam, where say jobs are scarce. "There's not much demand for MBA students in Vietnam. We don't have a securities market. What I'm thinking is that they may allow me to work in north America."

NEWS FROM CAMPUS

Thunderbird meets Emu

The potential effects of European monetary integration in 1999 are being felt as far away as Arizona.

Thunderbird, the graduate school of international management in Glendale, is hosting a two-day conference on the subject at the end of January. The conference is designed to benefit business people in the south-west of the US who are concerned about the effects of the euro on transactions between the US and Europe, in particular those involved in the financial sector.

The conference is being partly financed by a grant from the Konrad Adenauer Foundation, based in Washington DC.

Thunderbird.edu/life

a five-day programme alongside peers from Iese, the business school of the university of Navarra.

The programme, *Management in the information age: aligning information technology with business strategy*, will explore the impact of IT on today's organisations. Topics covered will include maximising customer loyalty, adapting to internal and external change and penetrating electronic markets.

lsc.vt.edu/itc

Keep posted on distance courses

The UK's Association of Business Schools is planning a conference on the impact of distance learning courses on the business education market. The conference will run in May.

The meeting will look at the increasing number of business schools moving into the market and the implications for the sector.

abs.ac.uk/bes/obshome.htm

Juicy worm for early birds

For London-based early birds, the Stanford graduate school of business is holding a breakfast event in London on January 30.

Jerry Porras, professor of organisational behaviour and change at Stanford, will discuss his book, *Built to Last: Successful Habits of Visionary Companies* at the breakfast, which is intended for Stanford alumni and other business leaders.

The bad news is that the lecture and discussion starts at 7.30am and finishes at 9.30am.

Stanford: US, 650 723 1322

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The University of Maryland's School of Public Affairs and Department of Economics and the World Bank's Economic Development Institute Announce

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Join world-renowned economists such as Guillermo Calvo, Carmen Reinhart, Morris Goldstein and Frederic Mishkin in a hands-on workshop designed to analyze capital flow volatility, to discuss early warning indicators of financial and currency crises and issues in international contagion.

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Workshop on Capital Flow Volatility

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University of Maryland, College Park, MD, USA

BUSINESS TRAVEL

Travel Update • Roger Bray

Travel tax cut

Norway plans to cut departure taxes for air travellers from April 1 – but the news is not as good as it looks.

international passengers will pay NKR130 (210.80) instead of the present NKR141, and the charge for domestic travellers to Trondheim, Bergen, Stavanger and Kristiansand will come down from NKR72 to NKR65. The sting in the tail is that the government will levy the tax on seats operated – whether or not the airline sells them. The aim is to force

carriers to match capacity more closely to demand, protecting the environment by avoiding wasteful burning of fuel. But Andres Fougli of Norwegian carrier Braathens says: "This will force airlines to decrease frequencies and use smaller aircraft. It will also make it very difficult for new airlines to enter the market."

Peel me a grape
Clinch that deal, order a dry Martini, and ease the tension by thumping out a little Rachmaninov. While

Hong Kong hoteliers offer tasty discounts to tempt back the tourists, the former colony's grandest hotel, the Peninsula, has opened a new suite-for customers for whom price is of no concern. Costing HK\$32,000 (£2,580), and up per night it has a grand piano, an outdoor terrace and whirlpool bath with views across the harbour. There are two bathrooms, round-the-clock valet service and one of the hotel's fleet of Rolls-Royces is on permanent stand-by.

New destinations
US giant American Airlines is to launch two new

transatlantic routes next spring. On April 6 it begins daily non-stop flights between Dallas/Fort Worth, Texas and the UK's Manchester airport. And from May 22 it will operate daily services between Boston and London's

Gatwick. The airline has already announced plans to fly between Newark, New Jersey and Heathrow.

Break of the day

Sheraton is offering added-value deals at its seven European airport hotels. *Citation Upton writes*: Transit passengers can book a Day Break Room, checking in ahead and

departing by 6pm, for just 50 per cent of the regular room rate. A four-hour express laundry service – in by 10pm and out by 8am – is also on offer at a 50 per cent premium.

Stansted flights

The choice of airlines is increasing at Stansted, London's quiet third airport. Latest to announce new services is SAS, which plans to start flying there from Stockholm on March 29.

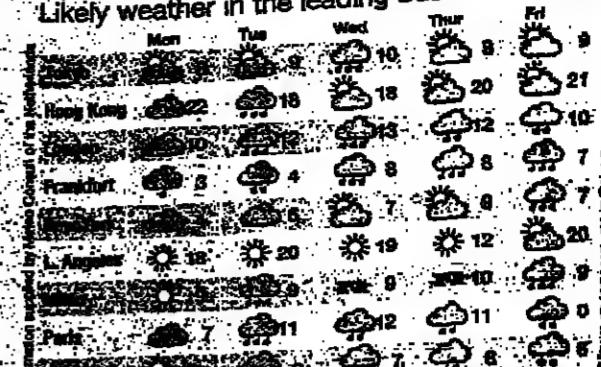
The Scandinavian carrier will operate twice a day to the Swedish capital's main airport, Arlanda, leaving at 7am and 4pm, with return

flights at 8.30am and 6.45pm. Ryanair, the no-frills carrier, which already serves Stockholm from Stansted, uses Skavsta airport, which is about 15 minutes further from the centre.

Pan Am's skies

Born-again Pan American has begun flying a new route – between Boston and New York's JFK airport. The airline, which was re-launched in September last year, is operating five daily services with introductory fares starting at \$49 (229.50). Flights continue from JFK to Fort Lauderdale and Fort Myers in Florida, and Puerto Rico

Likely weather in the leading business centres



EASY

Tidings of comfort and joy

Amon Cohen on plans to make Heathrow slightly less grim

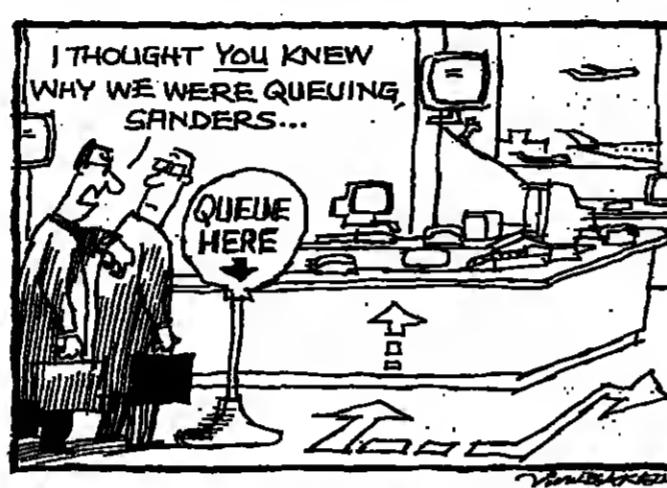
The chaos caused by the recent fire at London's Heathrow airport only underlined what business travellers know all too well. The world's leading airports are hideous and overcrowded aberrations, with remote car parks, inefficient public transport systems, inadequate seating, endless walkways, confusing signs and, above all, interminable queuing.

There are queues for check-in, queues to show boarding cards, queues to pass security, queues to show passports, queues to board the aircraft and finally queues again as the aircraft lines up for its slot on the runway. At the other end, queues to collect luggage are extending. British Airways took the extraordinary

step earlier this year of cutting capacity on some flights because baggage delays were getting so out of hand.

"Ideally, the passenger would like to draw up in a car at the bottom of the aircraft steps. Anything that comes between that ideal will diminish the airport's efficiency," says Laurie Price, managing director of SH&E, an aviation consultancy.

By that token, Heathrow is hugely inefficient. Many a cursing passenger has wondered whether BAA, the airport's owner, is indifferent to their suffering, and is merely interested in developing the retail outlets that is its main profit stream. Raymond Turner, BAA design director, begs to differ. It is his job to develop the world's busiest



international airport into a more streamlined operation. The company spends more than £1m a day on improvements at its seven UK airports and, he says, is researching new ways to accelerate the passenger's progress.

With the help of Marketplace Consultancy, BAA mapped the processes from travelling to the airport until embarkation and from arrival until leaving the airport. "We found that airports were asking the same questions

several times, such as 'who are you?'" says Paul Honeywell of Marketplace.

Some things are improving, such as scanning all hold luggage at Heathrow. This eliminates a number of security concerns and makes it possible to separate passengers from their luggage at an early stage. The consequence is that passengers can check themselves in, using self-service machines. Turner suggests that passengers could check them

themselves in at railway stations, hotels and car parks.

Another idea is much more low-tech: a supermarket delicatessen-style service where the passenger collects a number and returns for processing when the number is displayed on a board. BAA is also introducing "common-use terminal equipment" which allows any airline to use the same check-in counter.

Before passport control – landside – BAA is considering giving passengers pagers, leaving them free to wander until departs for boarding.

Passport control, meanwhile, could be hastened using automated scanning. Some airports are already experimenting with matching the traveller's handprint to one stored on a smart card. Turner is more interested in matching retinas.

So much for the future but in the present, has BAA allowed its retail operations to dominate its passenger processing? BAA survey figures show 90 per cent of passengers welcome the opportunity to shop, but one wonders if they would nevertheless prefer to relinquish some retail space in favour of improved facilities. Turner contends that shops do

not impede the passenger process. As for the lengthy walks to some boarding gates, they would not be significantly reduced by removing the huge retail areas. Wing-spans and safety regulations mean that aircraft need to be parked well apart.

Among the options being considered to shorten walks are parallel moving sidewalks that travel at different speeds, or even continuous moving chairs, such as in amusement parks. Walt Disney has been consulted.

Since terminals often have quiet arrivals halls when departure is busy and vice versa, Turner is considering ways of making facilities sufficiently flexible to cater for either outbound or inbound passengers. Security problems would make it difficult to convert existing terminals but the idea is high on the agenda for Heathrow's proposed Terminal Five.

When Heathrow opened in 1955, planners thought its capacity of 3m passengers would suffice until the end of the century. In 1997, 58m travellers passed through Heathrow. With those numbers, it seems doubtful that using Heathrow will ever be a joyful experience.

Station to station

Paddington may not be the most glamorous destination, but when BAA launches its Heathrow Express service in June, London-bound passengers could be sporting QQP luggage tags rather than the more familiar LHR.

The aim is to create a seamless journey to central London – and that means the west London railway terminus for the 2440m Heathrow Express. Heathrow Express will establish a 15-minute service at 15-minute intervals to and from Heathrow to provide a faster alternative to the underground service and increasingly congested roads.

With high-speed links planned at Hong Kong's Chek Lap Kok, Stockholm and Oslo, more airports are thinking about providing a seamless journey from city centre to city centre.

Jeremy Job, Heathrow Express marketing director, has persuaded the International Air Transport Association to register Paddington as a destination and is now talking to the airlines and travel agents to persuade them to include a rail link coupon as part of their airline ticket.

And in case you are wondering why the rather baffling QQP code was chosen – the more obvious PAD had already been nabbed by Padua.

Charles Batchelor

With demand for hotel rooms exceeding supply in world cities such as London and New York, travel buyers are finding that some hotel chains are renegotiating corporate rates, knowing they can get a higher rate.

The problem has become so acute that the Institute of Travel Management, a 700-strong group of corporate travel buyers, has set up a working group to investigate the issue.

No cheap rooms at the inn

A particular problem is last room availability. Reserve a room for one of your executives on a Monday for a stay on Thursday of the same week and the hotel will book it at the special rate. If you book it the day before, the hotel should still offer you a room at the special rate, but some are now saying that a

room is not available unless you pay the full undiscounted rate.

"We are advising members to read their contracts extremely carefully, especially the small print, which might identify any anomalies to the negotiated rate," says Jean E. Handley, chairman of the institute's north-west branch.

"We will offer the best deal available," says David Black, Marriot director of corporate

sales for Marriott Lodging in western Europe. "If there is a lot of supply and not high demand we offer a very low rate but not corporate, but at peak times only corporate rates prevail."

Some are taking their business elsewhere. Littlewoods moved its business from one hotel in Liverpool to another earlier this year.

Another large company, which preferred to remain anonymous, was unable to move its business from Forte Hotels because there was no alternative supplier offering the same range and standard.

"We renegotiate rates if the volume hasn't been there. We're not saying a room's not available, we're saying it's available at a higher rate," says Forte.

Gillian Upton



Notice to Shareholders of Securitas AB (publ) Extraordinary General Meeting

Notice is hereby given to the shareholders of Securitas AB (publ) that an extraordinary general meeting of the shareholders will be held on Thursday, 8 January 1998 at 4.00 p.m. at Securitas' head office, Lindagångspian 70, Stockholm.

Notification, etc.

Shareholders wishing to attend the meeting must:

- (i) be entered in the share register kept by the Swedish Securities Register Centre (Värde-papperscentralen VPC AB) on later than Monday, 29 December 1997, and give notice of their intention to attend no later than 4.00 p.m., Monday, 5 January 1998 to Securitas AB, P.O. Box 12307, S-102 28 Stockholm, tel. +46 8 657 74 00.
- (ii) Proxies and representatives of legal persons must submit documentation evidencing authority prior to the meeting.

Nominee shareholders wishing to attend the meeting must temporarily register their shares in their own names at the Swedish Securities Register Centre. Shareholders must so notify their nominees in good time prior to Monday, 29 December 1997.

Business of the Meeting

The following matters will be dealt with at the meeting:

- 1) Election of Chairman of the Meeting.
- 2) Preparation and adjustment of the voting list.
- 3) Election of one or two persons to attest to the correctness of the minutes.
- 4) Examination of whether or not the Meeting has been duly convened.
- 5) Decision regarding the issue of convertible debentures to employees.
- 6) Adjournment of the meeting.

The Board's proposed resolution to issue convertible debentures to employees

The Board proposes that a resolution be passed at the Meeting to the effect that the Company will issue convertible debentures in the form of a convertible subordinated loan having a par value not exceeding SEK 700 million and carrying the right of conversion into series B shares.

Persons who, at the expiry of the subscription period, are permanently employed by Securitas AB and its subsidiaries shall be entitled to subscribe for convertible debentures, with the exclusion of the shareholders' preferential right of subscription. Subscription by employees to countries other than Sweden is subject to the condition that subscription be legally permissible and that, in the view of the Board, subscription can take place at a reasonable cost and will involve a reasonable amount of administrative work. Those entitled to subscribe shall be entitled to subscribe for convertible debentures in a nominal amount of minimum approximately SEK 10,000 and additionally in even multiples of approximately 10,000.

In addition to the above persons entitled to subscribe, it is proposed that a wholly-owned subsidiary of Securitas AB shall be entitled to subscribe for convertible debentures in an amount of SEK 50 million in order that these debentures may be transferred on fair market terms to persons receiving permanent employment at Securitas AB, or one of its subsidiaries, after the expiry of the subscription period.

The loan bears a fixed annual rate of interest equivalent to STIBOR 12 months less 0.25 percentage points. The price at which conversion may take place shall correspond to approximately 137 per cent of the average latest price paid for series B shares in Securitas AB during the period 19 January – 13 February, 1998.

Subscription for the convertible debentures shall take place during the period 23 February – 13 March, 1998 and they shall be issued at a price equivalent to their par value. Payment for subscribed and allotted debentures shall be made no later than 24 April 1998. Conversion into series B shares shall be possible during the period 30 May 2001 – 31 January 2003. The subordinated loan matures on 28 February 2003 to the extent that conversion has not taken place prior to that date.

In case of full subscription for and conversion of the convertible debentures, the increase in Securitas AB's share capital, based on a share price of SEK 230 and with a conversion price determined in the manner described above, will be approximately SEK 4.4 million, which represents a dilution of approximately 2.9 per cent of the number of shares and approximately 1.9 per cent of the total number of votes. In combination with the current convertible subordinated loan 1994/1998, the total dilution will be approximately 4.4 per cent of the total number of shares and 2.9 percent of the total number of votes in the Company.

Full details of the Board's proposed resolution to issue convertible debentures and documentation pursuant to chapter 4, section 4 of the Swedish Companies Act will be available at the Company's head office, Lindagångspian 70, Stockholm, from Tuesday, 30 December 1997 and will be sent to those shareholders so requesting.

Stockholm, 11 December 1997

The Board

THE WEEK AHEAD

DIVIDEND & INTEREST PAYMENTS

■ TODAY	
Abbey National Treasury	Y405000.0 Mitsu (UK) Step-up Nts 1997.
Sec 100 Gld Gld Nts	Y4000000.0 Murray Split Cap Tst 3.3p.
2006 FRP 05.0	Do Units 33p.
Allm Distribution Tst 2.25p	Nsk 7.05% Bd 2000
Assoc British Ports 11.75% Bd	Y705000.0
2011 2593.75	Newcastle Bldg Schy 10%
Blockdays 0.15p	Pearce Motor 7.95% Gld Nts
Comm Loans on Inv Property	Overseas Inv Tst 2.95p
Sec (No 1) Class A Comm	Peugeot Motor 7.95% Gld Nts
Mits Bldg FRN 2003 £105.34	1997 276.25
Do Class M1 2209.15	RITZ Canada (Quebec) 7.14%
Do Class M2 2214.14	Gld Bd 1988 £362.50
Do Class B 2287.89	Riverview Rubber Estates
Coventry Bldg Schy FRN 2001	M30.10
£163.29	Sainsbury (J) 8.14% Nts 2000
DKB Int Pfd/FRN Dec 2004	£9.25
£85000.0	Smart (J) 7.2p
Daiva Int Fin (Cayman) 7.5%	Standard Chartered Bank Stb
Sb Bd 2006 57.875	FRN 2006 £1546.68
Esportsport 6%	Unilever 7.64% Nts 1998
CS60.0	£73.75
Enron 30.2375	United Asia Fin 3.94% Sb Cb
FECS 7.81% Global Nts A	Bd 2003 £93.75
£40.00	Woolwich 10.14% Sb Nts 2017
Do C Pta/810000.0	£1012.50
Do Sib/810000.0	Yuen Foong Yu Paper 2.9% Bd
Do Tst/810000.0	1995 220.00
Do Tst/810000.0	Zenith 2.4p
General Motors Automobiles	General Motors Automobiles 2.4%
UK Nts Mar 2000 £500.0	Gld Nts 1997 £105.0
Hambros 2.5p	Lownd Inv 7.3p
Do N/V 2.1p	
Headlam 1.75p	
Japan Dev Bank 2.5% Gld Bd	
20	

EASY

Station to station

Performance art can be a bit like a game of musical chairs, with the seats of ever changing chairs and new people. What has happened to some of these artists? Some are finding success despite their lack of progress. Some are still struggling, others are still trying to find their way. And some are just plain lost.

Charles Batchelor

AMERICAN

CHARLES BATELOR

OPENINGS



MUNICH
Thomas Allen (above) is Eisenstein in the Bavarian State Opera's new production of *Die Fledermaus*, which opens tonight. The cast also includes Cheryl Studer, above right as Rosalinde and Christopher Robson as Orlofsky. Simplicio



Young conducts a staging by Leander Haussmann. There are performances on Boxing Day and New Year's Eve, and the

production runs till February 24.

AMSTERDAM
The Royal Concertgebouw is just about the only world-class orchestra to be working on Christmas Day this year. Conducted by Riccardo Chailly (right), it gives a performance of Rossini's *Stabat Mater* on Thursday afternoon at the Concertgebouw. The concert will be a Eurovision broadcast.

COPENHAGEN
Manfred Honeck conducts Dieter Kaegi's new production of *Iolomeseo* tonight at the Royal Theatre. The cast includes Poul Eling (far right) and Lisa Larsen.

BERLIN
A new production of Brecht's *In the Jungle of Cities*, directed by



Johanna Schell, opens at the Deutsches Theater tonight. Apart from Wednesday,

Christmas week is very much



business as usual for Berlin Theatres. On Christmas Day, the Berlin Ensemble will perform *The Rise of Arturo Ui*; the



Volksbuhne *Three Sisters*, the Komische Oper *Fidelio* and the Deutsche Oper *Le nozze di Figaro*.



Paul Daniel, new artistic director of the beleaguered ENO; and the two major comebacks of the year, conductor Mariss Jansons and violinist Nigel Kennedy

Music in 1997 / Andrew Clark

The buzz came from the pit

After Jansons's heart attack in 1996, many of his admirers feared the worst. But Jansons has emerged wiser, more a mature musician. And his relationship with his other orchestra, the Oslo Philharmonic, is as vital as ever, as their two concerts at Salzburg in August demonstrated. His comeback was one of the most notable events of 1997.

The other major comeback was Nigel Kennedy's, repackaged by his record company, in a cynical publicity drive. Nige was dead; the new man was just "Kennedy". Did he come back for the money? Or because, having fathered a child, he had finally grown up? Or because, deep down, he loved music so much he needed to perform? We were none the wiser, but his Elgar concerto, which I heard in Hong Kong in June, demonstrated unspoil musicianship. Despite the hype, we were back Nige.

Of all the performances I attended in North America over the past year, the one that gave me most pleasure was, paradoxically, a dyed-in-the-wool Romantic programme, given by the Pittsburgh Symphony Orchestra under its new music director, Mariss Jansons. Anyone familiar with William Steinberg's Pittsburgh recordings from the 1950s and 1960s would think of this as the most German-sounding of American orchestras. Lorin Maazel turned it into a younger, technically sophisticated ensemble. Jansons has restored the warmth and humanity. His Brahms Third Symphony and Schubert Ninth last month were classics of their kind - clear-sighted, lovingly phrased, exquisitely balanced.

but brilliantly imaginative in execution. Väistö's three all-Sibelius concerts embraced extremes of speed, dynamics and mood. On the whole, it worked: we heard Sibelius with new ears, something that cannot be said for Sir Colin Davis's recent cycle in London.

London's concert life has nevertheless picked up. It seems only yesterday that all was doom and gloom; now it's the turn of the opera houses to suffer. London orchestras are enjoying revived fortunes, with the Philharmonia leading the way. Its programmes - the Ligeti *Clocks and Clouds* comes to mind - are easily the most imaginative, and it is already reaping the benefit of Iuring Christoph von Dohnányi as principal conductor. A figurehead of Dohnányi's stature is what is missing at the London Philharmonic. Serge Dorin, the LPO's artistic director, has brought shape and stability to the orchestra's work, and with the right conductor it can match its rivals. Its big advantage is residency at the South Bank, where a real buzz is developing, much of it related to Annelie Freedman's astute programming.

Across the river at the Barbican, the pace is more sedate, rather like the London Symphony Orchestra's Sibelius. In terms of strategy, the LSO is the best-managed of London orchestras. With its high-profile foreign tours, it has become an ambassador for British music-making. Its

concerts are impeccably groomed. But am I alone in finding them a bit dull? One of the problems is the LSO's obsession with the dead composer retrospective. Is there no other way to programme but to throw all Brahms's works together, all Ravel's, all Sibelius, all Shostakovich, and so on? This compartmentalising of the repertoire is facile. The LSO needs a shake-up.

A s for the Royal Philharmonic, which received mediocre reviews for its autumn tour of the US, it will continue to be an also-ran in London's musical life until it establishes a proper base, attracts better-quality artists and devises livelier programmes. Among the regional orchestras, the Bournemouth Symphony continues to make steady progress with Yakov Kreizberg; the Hallé has done well to hold on to its audience at Manchester's Bridgewater Hall, despite competing attractions; the Royal Liverpool Philharmonic and Royal Scottish National Orchestras made a promising start with their new conductors, respectively Peter Altrichter and Alexander Lazarev. The BBC orchestras had another enterprising year, so did Belfast's new Waterfront Hall. And in his final season at Birmingham, Simon Rattle gave us *Asyla*, a quantum leap in young Tom Adès's output and one of the

most seriously engaging pieces of music I heard all year.

Welsh National Opera went from strength to strength, starting with an authentic *Carmen* and ending with news that the company will soon have a purpose-built home. Gone is the ill-fated Cardiff Bay Opera House Project; step forward the £86m Wales Millennium Centre, to be opened in 2001. Same idea, different name. WNO's general director, Anthony Freud, is justifiably cock-a-hoop. In Glasgow, Scottish Opera had a brilliant *Samson et Dalila*, a refurbished Theatre Royal and, in *Rigoletto*, a master-class in Verdi conducting from the undressing Richard Armstrong. Opera North attracted good notices for its off-repertory - notably the Pountney staging of Martin's *Julieta* - but has yet proved it can handle the staple works; and there is still no music director.

Which brings us to Paul Daniel, who left that post in Leeds to take up a similar one with English National Opera. Little did he know what tumult lay ahead, first with Dennis Marks's abrupt departure and then with UK culture secretary Chris Smith's proposal to turf ENO out of the Coliseum. By providing effective leadership on and off stage, Daniel has emerged with enormous credit - enough to deserve the title of artistic director. The German practice of putting an artist at the top is a good one; if Daniel has a strong administrative team, ENO has no need to replace Marks. After a dull six months, ENO found a new lease of life in September. *The Flying Dutchman* was engagingly theatrical, if conceptually flawed; *From the House of the Dead* was a company achievement in the best ENO tradition; *Eugene Onegin* showcased Vivian Tierney's glorious Tatyana.

For the Royal Opera, the trajectory went in the opposite direction. With each successive crisis, it seemed there could be nothing worse to come - except that there always was. But let's be fair: in the circumstances, the company has performed creditably. Few who were there will forget Mark Elder's conducting of the 1857 *Simon Boccanegra* or Gergiev's in *Lohengrin*. There was Thomas Allen's Beckmesser, Joao Rodgers's Governess and the Mark Morris *Plateé*. *Palestrina* must be counted a worthwhile failure. The only complete success, in my book, was *Katya Kabanova*, and that was a revival.

It can hardly be coincidence, however, that since the Covent Garden redevelopment began in July, the most significant "international" operatic event in London has been a concert performance - the *Linda di Chamounix* conducted by Elder and promoted by the Orchestra of the Age of Enlightenment. We must be thankful for such small mercies; the runes indicate an inhospitable 1998.

Panto Culture shock Babes

The panto season is when theatre critics tend to gather opinions from children - but let me assure you, though, that it is far more entertaining taking along an adult friend who happens never to have seen a panto in her life and watching as the culture shock engulfs her.

We are all aware that panto is, in a modern theatrical context, sui generis, but it can help to be reminded of this by seeing someone else's stunned reactions to, say, a forest ballet featuring a haggard-costumed hedgehog, or a musical set list which progresses from "Consider Yourself" and "There's a Kind of Hush" to "Spice Up Your Life" - this last number sung by the wicked Sheriff of Nottingham.

Roy Hudd is pretty much the guy nor as regards panto scriptwriting, and although it takes a while to warm up, *Wafford's Babes In The Woods* follows Hudd's usual strategy: the time-honoured rituals of "When I nod my head, you hit it" and "He's behind you!" rub shoulders with quirkies rags about the Blair government and the Telebutties.

Longtime Hudd associate Chris Ennew has had the dame's role of Nanny Fannakapan tailored to fit him like a tastelessly bright polka-dot glove; eventually even my bemused friend was joining in the chorus of "Wotcher, Fanny". Nick Staverson brings more energy than personality to the role of Hopeless Horace the robber, until the end when - as kids from the audience are invited onstage - it becomes apparent just why a former Children's ITV presenter was cast in the role; Staverson deals with them like the pro he is.

John Pennington has not yet fully settled into panto-villain mode as the Sheriff, but will plainly deliver the goods once he does so; Carrie Ellis as Robin Hood is frankly something of a cipher. But hey, this is panto, where one doesn't sit stroking one's chin at the plausibility of characterisations - one gets on with cheering, hissing and trying to catch the chocolates thrown from the stage. Oh, and Mark Hinton and Gemma Fripp can also take pleasure in my friend's verdict: "The set designs were terrific" - once she had picked her jaw back off the floor.

Ian Shuttleworth

Palace Theatre, Watford, until January 10 (01923 223671).

Greenwald; Dec 22, 25, 28, 30

important works including paintings, sculptures and copper engravings from the collection of the Kunsthalle Bremen; to Jan 11

CHICAGO

EXHIBITIONS

Art Institute Of Chicago

Tel: 1-312-443 3600

www.artic.edu

Twenty Years of Textile Society

Collecting (1978-1998):

all-inclusive anniversary

celebration. Exhibits will include

18th century French panels,

African and Bolivian works,

and contemporary American

hangings; to Mar 22

CLEVELAND

EXHIBITIONS

Cleveland Museum of Art

Tel: 1-216-421 7340

www.clemusart.com

When Stik Was Gold: Central

Asian and Chinese Textiles.

Featuring 64 precious textiles

from the 8th to 16th centuries,

when they were of immense

significance. Including the most

important known "cloth of gold".

The exhibition will travel to New

York; to Jan 4

LONDON

CONCERTS

Barbican Hall

Tel: 44-171-638 8891

New Year Viennese Evenings:

John Georgiadis conducts the

London Symphony Orchestra in a

programme including dances by the Strauss family; Dec 31

DANCE

Royal Festival Hall

Tel: 44-171-298 8800

The Royal Ballet: programmes

includes Les Patineurs, Tales of

Beatrix Potter and Peter and the

Wolf; Dec 23, 25, 27, 29, 30, 31

FRANKFURT

EXHIBITIONS

Schirn Kunsthalle

Tel: 49-69-299 8820

Holy Russia: Icons and the Rise

of Moscow 1400-1600. 50 icons

EXHIBITIONS

Hayward Gallery

Tel: 44-171-261 0127

NEW YORK

CONCERTS

Lincoln Center

Tel: 1-212-721 6500

www.lincolncenter.org

New Year's Eve Gala. Programme

works by Tchaikovsky,

Mussorgsky, Ravel and Bizet.

Valery Gergiev conducts. Soloists

include mezzo-soprano Olga

Borodina, bass Samuel Ramey

and pianist Alexander Toradze;

Avery Fisher Hall; Dec 31

DANCE

New York City Ballet, New

York State Theater

Tel: 1-212-870 5570

George Balanchine's The

Nutcracker; Dec 22, 23, 26, 27,

28, 29, 30, 31

OPERA

Metropolitan Opera, Lincoln

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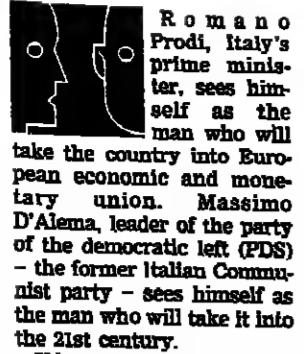
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Il Barbiere di Siviglia: by Rossini.

Revival of a staging

COMMENT & ANALYSIS

The FT Interview • Massimo D'Alema



Romano Prodi, Italy's prime minister, sees himself as the man who will take the country into European economic and monetary union. Massimo D'Alema, leader of the party of the democratic left (PDS) - the former Italian Communist party - sees himself as the man who will take it into the 21st century.

If Mr Prodi has become the figurehead of Italy's economic recovery, Mr D'Alema - at 48 one of the most formidable brains in Italian politics - lets no one forget who is the real architect of change. Sitting in his spartan office in Rome, he uses a story to underline the sense that he is the man with whom Italy's political future really lies.

"There was a baron in Lecce," he says. "He went to his club to play cards. He never sat at the head of the dinner table. When asked to do so, he simply said: 'Where I sit is the top of the table.'"

If there is a touch of brashness in the tale, Mr D'Alema cannot take all the blame. Since the Prodi centre-left coalition came to power last year, the PDS leader has faced a peculiarly Italian dilemma. With about 21 per cent of the vote, the PDS emerged last year as the largest party in parliament.

Mr D'Alema, by choice, did not enter the new govern-

ment. Sensitivity over the PDS's Communist past meant the creation of a broad-based centre-left coalition could happen only under the guise of a more mainstream figure such as Mr Prodi - a respected economist professor and a technocrat of Catholic leaning.

"We put him there," Mr D'Alema says. "I went to ask him in his home in Bologna. He thought I was mad."

Mr D'Alema dismisses Mr Prodi's high profile and the power plays within the government coalition as minor irritations. He has, however, been upset by the boardroom battle at Telecom Italia, the telecommunications group privatised two months ago.

Mr D'Alema favoured Guido Rossi, who had spearheaded a reform of corporate governance in the company, to remain as chairman. Mr Rossi stepped down after being defeated by a more old-style chief executive.

"We are carrying out privatizations but we still have not done enough to create a proper financial market," Mr D'Alema says. "We do not have guarantees for small

shareholders, no rules for public companies."

As for the impression that Mr Prodi is taking the credit for raising Italy's chances to join Ecu, Mr D'Alema says: "When we go into Ecu, I don't think we can say that it has been the work of this person or that. It has been a combined effort."

He concedes Mr Prodi has been "a fundamental element" in the process of change, "a high-quality ally". But he also refers to a television programme where Mr Prodi called himself a "transitional" leader because he was a technocrat without a party of his own.

Mr D'Alema scoffs at suggestions that the coalition is establishing a regime. "Utter nonsense - after only one-and-a-half years of government some people say we are a dictatorship; the same people say the country is unstable when governments last only six months. The point is there are no major political events occurring in Italy at present. Italy is undergoing a period of political stability and it is not a temporary phase."



The coalition has met its targets, he says. It has consolidated the political consensus, the lira is stable, inflation is under control, interest rates are falling and "next spring we will qualify for Ecu - at least I think

so". Perched on the edge of his black leather sofa, he insists: "Our aim is not to manage power but to transform the country." And with a determination that betrays his communist roots, he seeks to take the political

high ground of a man with a clear sense of destiny. In his mind, he has mapped out the future course of Italian politics. The first phase is nearly over. "As a party we set ourselves three targets after losing the 1994 elections to the right and I became secretary-general." These included, turning the PDS into a Blaue party of the centre and integrating it with the rest of the European left; building a centre-left alliance to govern Italy by attracting part of the Catholic electorate; and reforming the constitution alongside the right.

The evolution of the PDS is about to be fulfilled. In January, it will shed the last visible symbol of its communist past: the hammer and sickle. This will be dropped from its banner to be replaced by the red rose of European socialism. "It is a message to show people not where we have been, but where we are going," he says. "We need to broaden our support to those groups that were not initially attracted to the old Communist party."

With the economic "emergency" over and the country poised to join Ecu, 1998 will be the year of constitutional reform and the formulation of policies to tackle unemployment and the problems of the south. In 1998 Italians will, for the first time, directly elect a president and 2000 is the year of the next general election, when Mr D'Alema hopes to see his party break the mould of Italian politics by gaining 30 per cent of the vote, or even 40 per cent (with the help of other parties).

If this gameplan is to be successful, he knows the Italian political world must take it seriously. So he insists his party will continue to support the current coalition government to achieve this timetable. There will be no political crisis and the stability of the coalition needs to be defended vigorously, he says. But he warns: "Whoever breaks the current consensus will have to pay dearly."

When the small, hardline Refounded Communism party threatened to bring the

Paul Betts
James Blitz

The popular view of Britain's north-south divide is one of poor northern regions and rich southern ones; where the divide is bigger in the UK than elsewhere in Europe and, worse, where it is widening.

Visitors to London travel from mainline stations to city-centre offices, theatres and museums on crowded tube trains. Shops are stressfully busy, it is impossible to get a reservation in a good restaurant and there are over any empty seats. It is small wonder most people - including MPs and journalists, who generally inhabit the same tiny bit of central London as tourists - accept the popular perception of the north-south divide.

Comparing the economic performance of the English regions shows some considerable divergences. Thus, in words reminiscent of former prime minister John Major, the government recently stated one of the key reasons for setting up regional development agencies in England. The proposed Scottish parliament and Welsh assembly are also designed to bolster regional growth.

Official figures show that there is a gap between gross domestic product per head in the south-east and Britain's poorest region, Northern Ireland. According to the Office for National Statistics' Regional Trends survey, the south-east's GDP exceeded that of Northern Ireland by 46 per cent in 1994 (the most recent year for which figures are available). But how far is this gap out of line with those in other European countries?

Inter-regional differences in the UK are, in fact, smaller than those in all of

A convergence of rich and poor

What north-south divide? The UK should be proud of its regional equality, says Tony Travers

the larger European countries. In the cases of France and Italy, the differences between the GDP of the richest and poorest regions are vastly greater than in the UK.

The figures in the table show that in France and Italy the GDP of the richest region exceeds that of the poorest by 85 per cent or more. In Spain, the gap is 64 per cent, while in Germany (even leaving out the former East Germany and ultra-rich city regions) the difference is 52 per cent.

No one seriously doubts that there is a gulf between rich and poor individuals in the UK, so the small regional variations suggest that rich and poor people must be more evenly spread about

The UK: more equal than its neighbours

Regions, GDP per head	Highest	Lowest	% by which highest exceeds lowest
EU = 100			
France	161	87	85
Germany*	152	100	52
Italy	131	85	53
Spain	95	85	10
UK	117	99	18
South-west	117	99	18
Northern Ireland	117	99	18

*Excludes the regions of the former East Germany and also includes very rich city regions such as Hamburg. The gap between the richest region (Hamburg) and the poorest (Mecklenburg-Vorpommern throughout Germany) is from 196 to 57 (64 per cent)

the UK than in France, Germany, Italy and Spain.

In reality, any alert Briton who has travelled in France or Italy would instinctively know that the gap between the fabulous wealth of Paris and the industrial poverty of northern France is rather greater than anything on view in the UK. The comparison between Lombardy and the chronic lack of resources in southern Italy is similarly stark.

Another myth propagated from time to time is that the difference in wealth between the richest and poorest regions is becoming greater in Britain. The south-east is, so the argument goes, pulling further and further ahead of Northern Ireland, while elsewhere in Europe

the regions are converging. Again, European Union statistics show the reality to be rather different. In the past five years, the gap between the GDP per head of the richest and poorest regions in Britain and Spain have moved closer, while those in Germany and Italy have moved further apart, with no change in France.

A colleague in the London School of Economic's Centre for Economic Performance recently published research showing that, while the GDP per head of EU countries has been converging in the past 15 years, inequalities between regions within member states have increased overall.

Since EU structural funds are used to encourage development in regions whose economies are lagging behind, the increase in inequality between regions probably suggests that many EU governments are individually pursuing policies within their own borders that work against regional convergence.

Inter-regional differences are, it seems, relatively small in the UK. Indeed, so relatively narrow is the gap between the top and bottom regions in the UK that it raises the question of how, after 18 years of Conservative government, the picture

The author is director of the Greater London group at the London School of Economics and Political Science

Personal View • Joachim Fels

One money – but many nations

The argument that the euro will lead to a superstate is unfounded

Fears that the introduction of the single European currency will give the way for a federalist superstate are grossly exaggerated.

Experience shows that the integration of markets for capital and goods, which will be helped by introducing the euro, goes hand-in-hand with political decentralisation, not centralisation. If anything, political power will devolve from the nation state to the regional level.

This would increase the scope for institutional competition in Europe and should, for instance, result in labour market deregulation and lower taxes on mobile factors such as capital. As a consequence, investment would improve and structural unemployment would be reduced.

When the Maastricht Treaty was signed in 1991, European economic and monetary union was widely seen as a precursor to European political union. Federalists across Europe hoped that merging European currencies would force governments and parliaments to a

transfer the bulk of their legislative and executive powers to Brussels. Therefore they supported Emu.

The Eurosceptics, including many free-market economists such as myself, opposed Emu because they dreaded (and still dread) the idea of a federal superstate interfering with social and economic policies. These, they believe, would be better conducted on a national or regional level.

The crucial assumption by the proponents and opponents of Emu was - and, in many cases, still is - that monetary union would lead to political union. Yet that assumption is no longer valid: while the introduction of the euro in 1999 is more likely than ever, the chances for a federal political Europe are increasingly remote.

The drive towards political union has stalled. One reason is that politicians with a perceived taste for the federalist approach, such as Helmut Kohl, the German chancellor, find it hard to relinquish to a higher authority the final word on various policy issues. Take, for instance, the German insistence on a veto right for nation states in asylum matters at the European summit in Amsterdam last June.

Most other European Union governments are equally reluctant to move from the unanimity requirement in important matters to a

majority voting system. Much of this reflects the European electorate's disenchantment with the idea of transferring political decisions to yet another, higher level of government that is even further detached from local conditions than national governments. This distrust is not just a British or Danish peculiarity. It is widespread, also present in Germany and France, the two countries thought to be the motors of European political integration.

As the authors point out in their paper, there has been a strong positive correlation, from 1970 onwards, between the degree of economic openness and the number of countries in the world. The relationship also holds for the post-war period. Trade volume as a share of world gross domestic product rose by 40 per cent between 1945 and 1995; over the same period, the number of countries increased from 74 to 192. Today more than half of the countries are smaller in population than the state of Massachusetts, suggesting that globalisation encourages political disintegration.

So what are the lessons for Emu? Consider that the single currency secures the internal market, and thus the free flow of goods and services, and enhances the mobility of productive capital - foreign direct investment. Combining this with the analysis by Alesina, Spilimbergo and Wacziarg, the closer economic integration should militate against a move towards political union. If anything, the trend towards devolution - under

flows, the size of the market is global. Political separation becomes less costly in a globalised economy. There will thus be a trend towards smaller political units based on cultural or ethnic identities, embedded in an open world economy.

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The author is senior economist at Morgan Stanley Dean Witter.

in many EU countries - can be expected to accelerate. With the common market for goods, services and capital secured by Emu, regions will seek to gain a greater say in economic and social policies.

Therefore - as I have argued for some time - the IMF, too, must be subject to some market discipline. In countries getting debt reductions, the IMF should be forced to reduce its claims by the same percentage that has to be granted by other creditors. Although such a decision-making may be inseparably linked with risk. This link is severed in the case of the IMF. The fund is not only totally exempt from any financial accountability for what it does, but even allowed to gain from its own mistakes or sloppiness. It determines, or at least co-determines, its clients' economic policies.

But in marked contrast to private consultancy firms, liable and likely to pay compensation for gross negligence. Even in cases of gross negligence by the IMF's staff, the fund has always to be repaid in full. IMF flops thus make new programmes necessary, allowing the fund to earn more interest, also increasing its importance, since the IMF has made the crisis worse. IMF flops thus tend to create IMF jobs. Fundamental microeconomics teaches us that an absurd incentive system is not conducive to conscientious and economically sound behaviour. It is absolutely at odds with the essence of western market systems.

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Conditions omitted

From Mr George C. Christofides

Sir, Edward Mortimer's article "Pyrrhic victory" (December 17), which refers to the EU's offer of a special relationship with Turkey, omits the three fundamental conditions previously established with a view to enabling Turkey to be a candidate for EU membership, namely (a) human rights (b) good neighbourly relations with Greece based on respect of international and European law and (c) progress towards the solution of the Cyprus problem.

Furthermore, Mr Mortimer omits to mention the truly enormous benefits to the Turkish Cypriots resulting from Cyprus EU membership. In any case, the EU continues to extend the hand of co-operation to Turkey. Whether the latter will reject the gesture is a matter of conjecture.

George C. Christofides, chairman, Bank of Cyprus (London), 27/31 Charlotte Street, London W1P 2HU, UK

Worth betting on a renaissance of gold

From Mr Wolfgang Sender

Sir, Honesty, which human activity is not equally hit by Yale professor Robert Triffin's remark on the nonsense of digging gold ("Death of Gold", December 13-14)? Possibly 22 persons more or less randomly hunting for a bull? As for the arguments around the inclination of central bankers towards assets more valuable than gold, they may well fit into some economic theories but probably miss the point.

During the last decades we saw a gargantuan blow-up of both paper and virtual money, the latter fluctuating wildly around the globe within barely controllable computer networks, mainly between "great players" like central banks, and just a tiny fraction of it reaching the "man on the street". Only by unanimously

preaching the banning of gold as an admirable currency may these players successfully prevent ordinary people from using it, especially amid increasing mistrust in virtual money.

Insofar as the central banks' aim is simply to secure their monopoly on the issue of money is their strategy comprehensible. It reminds one, however, of a favourite anti-armament idea during the 1990s: "Do not possess nuclear weapons, so the aggressor will not bomb you, since his own damage would surmount his gain." It is not only people of Hiroshima who could explain the flaws of this argument!

Your article stresses correctly the discrepancy between central banking rationalists and ordinary people, but is it certain that those rationalists will con-

clude that the world economy indefinitely? What if ordinary people decide to resort to the "superweapon" of gold, despite (or even because of) the fact that central banks have sold and publicly declared it worthless?

Gold is in folks' minds, and as recent events (former Yugoslavia, for example) teach us, old ideas may re-emerge even if they seem long forgotten. Gold will come back if ordinary people remember its traditional role, and I bet some that this will indeed happen. I would bet an even greater amount that this renaissance will be surprising, sudden, decisive and - possibly - doomsday for some central banks.

Wolfgang Sender,

Kreuzfahr 31,

64296 Trier,

Germany

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Number One Southwark Bridge, London SE1 9HL
Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700

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Beating the bank panic

The east Asian financial disease is not yet a global pandemic and need not become one. But the danger will be avoided only if it does not both worsen in already affected countries and spread to countries still untouched. This will demand decisive action, both by countries already sick and by those in a stronger state.

In the revised World Economic Outlook released yesterday (see below), the International Monetary Fund is fairly optimistic about the global impact. But no great imagination is needed to realise the size of the risks.

Failure by Korean institutions to meet short-term foreign-currency liabilities might trigger a worldwide panic. Such a panic would do more than damage emerging economies everywhere. It could also inflict devastating harm on Japan that is, notwithstanding encouraging signs in measures announced last week, still incapable of the decisive action needed to cure its own illness.

The role of the domestic lender of last resort is to supply liquidity, without limit, to solvent banking institutions threatened by a generalised panic. The role of an international lender of last resort is to do the same for sound banks with foreign currency liabilities in excess of the reserves held by the national central bank.

The task now is to ensure that IMF-orchestrated rescue do serve this lender-of-last-resort function. But they must

not aim to save every foreign creditor or insolvent institution. How is this to be done, notably in Korea, most important of the wounded?

First, the Korean authorities must learn the lesson from Japan. They should close insolvent banks, while protecting domestic depositors; they should state that all creditors will be required to contribute to the restructuring of insolvent companies; but they must also designate the solvent banking institutions to whose survival they are committed.

Second, central banks of the Group of Seven leading industrial countries must provide enough bridging finance to supply the short-term foreign currency needs of all apparently solvent banks. Japan's decision to provide \$1.8bn (£780m) in bridging loans in advance of money due shortly from the IMF, World Bank and Asian Development Bank is a good example of what is needed. If more is demanded, more must be supplied.

However uncomfortable, letting the foreign lenders to solvent, but illiquid, banks withdraw their money can be justified, because the alternative might be a general panic leading to a general withdrawal of bank credit. But this merely demonstrates the fragility of today's international financial system. After this crisis is over, urgent action will have to be taken to reduce that frailty.

Trade and Asia

The International Monetary Fund's interim World Economic Outlook report paints a fairly optimistic picture of how output growth in the US and Europe could withstand the Asian crisis. Growth, though, is not the whole story. The report also predicts a major shift in the pattern of world trade. And for a number of reasons, the shift could be much larger than the report predicts. Trade balances, and the US trade deficit in particular, are likely to be one of the most difficult issues facing the world economy next year.

Trade will move in Asia's favour for two reasons. First, the contraction in domestic demand in the countries affected by the crisis will reduce their demand for imports. Second, their currency devaluations will boost the competitiveness of their products. The IMF forecasts that this will reduce the trade deficit of Asia (excluding Japan and Korea) to just US\$75bn (£44bn) in 1998, from a peak of over \$230bn in 1995. The US trade deficit, it says, will rise to \$230bn, from \$175bn in 1997.

Such an expansion in the US deficit would cause tension enough. But the projections should be seen as a best-case scenario. The outcome could be far worse. First, the IMF's assumptions are, as they admit, optimistic. They assume that investor con-

fidence in Asia starts to return some time in 1998, and that growth rebounds in 1999.

However, recovery could take a lot longer than this. Confidence in Mexico turned around quickly thanks to the rapid introduction of policy changes.

Asia has not, so far, shown itself so keen to make the necessary reforms. Slower output growth or a further slide in the currencies could result, increasing the impact on trade.

Second, the Japanese economy is at a critical stage.

The IMF predicts output growth next year of 1.1 per cent, and an unchanged trade deficit. But there is still a possibility that Japan could slide into recession.

A contraction in domestic demand, perhaps combined with falls in the yen, would increase the surplus sharply.

And third, the changes in the IMF's own estimates push up the global current account discrepancy by almost \$50bn. As the IMF says, this has to be accounted for somewhere. The most likely place is in further external adjustment by the Asian economies.

The effect of the Asian crisis on world trade could be very significant, even if its effect on growth is limited. What is essential is that the inevitable concern over trade balances does not translate into damaging protectionism. Policy-makers must be on their guard.

Power switch

A foreign takeover of a British electricity supplier is bound to raise public anxieties. Might an absent owner strip assets or fail to invest, causing power cuts or excessive prices? The industry's regulator stands, of course, between the consumer and such dire possibilities. But could an overseas conglomerate find ways around British law?

The Monopolies and Mergers Commission is reassessing all these issues in its report on the next recent bid in the sector - from PacificCorp of the US for Energy Group, which owns Eastern Electricity. Margaret Beckett, trade and industry secretary, was right to accept that, subject to a number of assurances and licence modifications, PacificCorp could renew its bid.

This was a welcome indication that the government will take a reasonably liberal view of mergers in the sector. Sirs Beckett has accepted the regulator's view that the financial strategy of the acquiring company need not concern the authorities, provided that the licence can be enforced on the subsidiary.

There is only one circumstance in which this might not be the case. If a licence-holder or its parent were in serious dispute with the regulator, the licence could be revoked. This would make the company's assets worthless but it might refuse to sell them while black-

ing out large parts of Britain. The possibility of such blackmail is remote, but it should be considered in the government's current review of regulation.

A more immediate issue raised in the report is the separation of distribution (ownership of wires, transformers etc) from supply (retailing electricity to end-users). When the industry was privatised, these were scarcely considered as separate activities. They were carried on by regional monopolies under strict price controls.

From next year, however,

competition is due to start between suppliers. This can work only if suppliers obtain fair access to each other's distribution networks, to reach customers in different parts of the country. And that requires much greater transparency concerning allocation of costs.

The government will need to consider a new regulatory framework to deal with these issues. To guard against cross-subsidy, it may need to tighten the financial ring fence round regional companies' generating activities. Its aim should be to create financial bulkheads behind which competition can flourish in generation and supply, while leaving the regulator to look after distribution.

Creating the right structure is much more important than worrying about who owns which bits of it. The answer is that recipients of such "favours among friends" do not need to dip into their savings, they avoid paying

more in taxes and the seller is paid with a promise of reciprocity that carries no burden of income tax.

Bartering is just the start. A shared sense of trust is all it takes to create a currency. Local communities often have such trust in abundance, so they can issue their own notes of credit to pay for goods and services in and around the locality. There are hundreds of these Local Exchange Trading Schemes (lets) in the UK alone, issuing acorns, bobbins, cockles, cranes, naas, stouts and trugs. The idea was introduced in Canada to reactivate the local economy of a depressed mining community. This cut across the vicious circle of untrusting formal economy embodied in the banking system. Banks work on credit-worthiness calculated on formal employment status or ownership of capital goods. When you are not creditworthy, the cost of borrowing rises and you become even less creditworthy. With Lets, by contrast, the uncreditworthy get credit. The Lets need the trust provided by a sense of community. Social pressures in a community generally ensure that all debts are repaid, reinforcing a virtuous circle of communal trust. A

closed community can play this non-profit zero-sum game for the mutual benefit of all.

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closed community can play this non-profit zero-sum game for the mutual benefit of all.

Everyone starts at zero, and keeps track of debts and credits by double-entry bookkeeping of IOU tokens. Usually measured in hours of work, these tokens assume that an hour's labour is the same, no matter what the work: babysitting, gardening, window cleaning, hairdressing, consulting. However, as the market for such tokens got more sophisticated, some schemes introduced agreed differential rates to pay for more skilled work such as doctoring, accountancy or advice on computing.

This confused situation is becoming even more muddled as new technology changes the nature of government money. Such money is fast becoming electronic information, mere strings of binary bits stored on a smartcard. At present there are 27 different countries experimenting with such digital money. In the UK, Mondex is running a pilot study in Swindon, Wiltshire.

Using the same technology, Global Exchange Token Schemes (Gets) are possible. What constitutes money will no longer be monopolised by national governments. "Money does not have to be created legal tender by governments," said Friedrich Hayek, the philosopher. "Like law, language and morals it can emerge spontaneously. Such private money has often been preferred to government money, but government has usually soon suppressed it."

In the age of the internet, it may be more difficult for governments to do that. Hayek's vision of the denationalisation of money can become a reality. This is not a new idea. It was developed by the Chinese family businesses that have spread across the globe over the centuries. "Chop-chop" money - otherwise known as *fei-chien* (flying money) - has been used for generations to bypass the national financial regulations of their host countries. A huge underground banking system based on a code of trust has developed within the Chinese diaspora.

At a time when many Europeans are soul-searching over a single currency and monetary union, such alternative currencies can spring up anywhere. With networked tills accepting digital cash, the transaction costs of exchange will become insignificant. It matters little to traders whether there are one or 1,000 currencies in circulation.

Companies can issue their own

Welfare-to-work Inc

As the UK prepares to reform its welfare state, Nicholas Timmins and Patti Waldmeir explain how the US is involving the private sector

The really new ideas in US welfare reform are not coming from the state and county organisations that have traditionally run welfare programmes. Neither are they necessarily to be found with the not-for-profit groups - the rough equivalent of the UK's charitable and voluntary organisations - that have long been involved in job training. Instead, the real names to conjure with in US welfare provision are private-sector companies - those in the welfare business to make money.

Prominent participants include Maximus, which floated successfully on the stock exchange earlier this year; Lockheed Martin IMS, a rapidly growing arm of the Lockheed defence giant; America Works; and Curtis and Associates. Although these businesses scarcely existed a decade ago, they now hold between them more than 30 contracts in 13 states. New invitations to tender are arriving almost daily.

As the UK prepares to use private-sector companies to run part of its new welfare-to-work programme, and as some continental European governments consider doing likewise, it is to the US that they are inevitably looking.

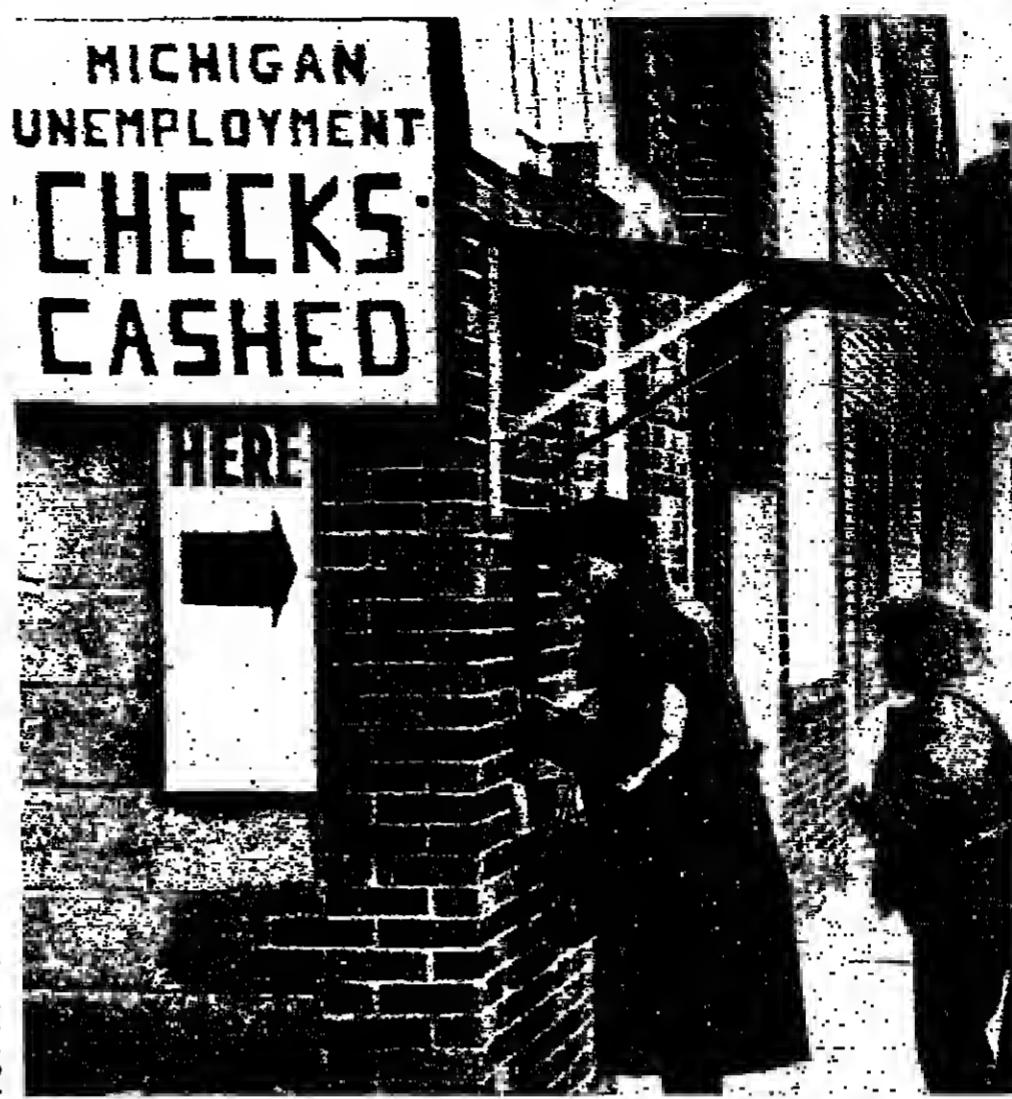
Several factors are driving the US down the privatisation road. First, the changing nature of welfare has placed the emphasis on encouraging - even forcing - people into work, rather than on the state merely handing out cheques. This requires different skills from staff mainly used to assessing the eligibility of claimants. The private sector is bringing in people with motivational and marketing skills to dig into claimants' message that they can find work.

Second, there is an ideological push: a simple belief that the private sector does things better. And third, some states have legal caps on the number of state employees. The replacement of the welfare system tends to require more intensive work with smaller caseloads, and the private sector is a convenient way around that.

For the most part, private companies are delivering the "job readiness" part of the welfare-to-work package. Richard Schwartz, until recently the senior welfare reform adviser to Rudolph Giuliani, New York's mayor, runs Opportunity America, a private company that trains welfare recipients for big companies such as United Airlines and Sears.

The old programmes, he says, concentrated on "hard" skills, training people to do the specific jobs officials believed employers wanted - for example X-ray technicians or computer operators.

"An awful lot of this, however,



No more handouts: US companies are now making money by helping welfare claimants find a job.

so-called soft skills: making sure people know how to turn up every day, work well under supervision and can learn on the job," says Mr Schwartz. "Only after these skills are established do employers concern themselves about the other skills that the job will need. Private-sector companies, because of where they come from, are very responsive to these employer needs."

Companies are usually paid according to the results. Failure to shift people off welfare and into work means no fee - transferring risk to the private sector. In a few parts of the US, change has gone further still. Companies are taking over the whole welfare system and its entire budget, including benefit payments and the decision on who is eligible to receive them. Wisconsin has gone furthest. As part of the state's "W2" reform programme, Milwaukee, the home of Harley Davidson and Miller beer, has been divided into six areas, each of which has, since September, been run by the private sector. Four are operated by not-for-profits groups and one by Maximus. The final area is controlled by YW Works, a for-profit organisation created by Young Women's Christian Association, which has gone into business with Kaiser, a locally based private training company, and

CNR Health, which brings risk-management expertise from its background in private health insurance.

The contracts are sophisticated. To stop the companies from refusing benefit, they face a \$5,000 fine each time they deny money to eligible recipients. They make money by securing real jobs for people, thus saving on benefit payments. Companies risk losing money if too many people have to rely on subsidised "welfare" jobs.

There is a powerful incentive to succeed, although profits are initially capped at 7 per cent of the contract value. Anything above that is split three ways: 10 per cent to the company, 45 per cent to the state (to cut taxes or improve services), and 45 per cent to the community (for new benefits or extra facilities).

"We welcome that. Our aim is to do better than 7 per cent so that we put something back into the further economic development of the community," says Peter Kaiser of YW Works. "We see it as corporate responsibility. All businesses have to reinvest in the communities they serve, and we're no different."

Jason Turner, who devised this privatisation as the then-programme director for W2, says there are good reasons to use the private sector. "Whether for profit or not-for-profit, companies have to win the right to continue with the contract when it ends, which makes them very responsible and effective. And in a big city like Milwaukee, it is hard to keep a bureaucracy responsive. So we split the city in six and let the private providers compete. In effect, you let a thousand flowers bloom. Each one does it a bit differently. But they steal each other's ideas and that's a natural way to get everyone to improve the system."

Not everyone is convinced.

"There is concern about the for-profit sector running the system: that they will be motivated only by profit and cost-cutting," says Jodie Levin-Epstein of the Washington-based Center for Law and Social Policy. "We share this concern, though we don't think there's an inherent reason why you can't make profits while sustaining a programme that everyone from all sides would like. At the moment, however, it's a big unknown."

Ditch that nose ring

Short skirts, fishnets, orange nail and nose rings need not apply.

To enter the world of work, palms must be dry, legs uncrossed, breath fresh and body odour banished. That is the employability gospel according to Maximus, private sector welfare-to-work consultants. And the company will do just about anything - short of buying the shower gel - to make it work.

"Some of the people here have a very low standard of personal hygiene," says Grant Collins, the immaculately dressed manager of Maximus' job-readiness project at Prince George's County, a large black suburb of Washington. Mr Collins' spit-polished brogues, designer raincoat and trendy shaved bald pate underline the Maximus message: success is about packaging.

So his advice to job-seekers in Prince George's is: take that shower, remove that nose-ring and, most of all, dump that attitude of entitlement. "We have to have the courage to say these kind of things," he says, adding that one's appearance is the first step towards restoring self-esteem.

But the Maximus approach in Prince George's is not just tough love. It is also about "tough love". Welfare recipients attend a two-week "job-readiness workshop" which includes training in telephone technique and job search skills. Much of the time is spent in a quintessentially American form of motivation therapy, a kind of encounter group for job-seekers.

It means teaching welfare recipients how to function in an alien culture: the world of work, where dependability, reliability and punctuality are at a premium. But it also means learning the cultural habits of those who dominate that world: overwhelmingly, white managers. Mr Collins and his colleagues at Prince George's County Maximus, all of them black, know what it means to succeed in the world of white business. Now

they are trying to impart those lessons to unskilled black mothers, with far greater cultural hurdles to clear.

The first of those hurdles is the handshake. "It's not a white thing to shake hands, it's a good business principle," says Mr Collins. "It's not a race thing, it's the culture of employment." But whether handshaking is a "race thing" is a "work thing", many black welfare mothers do not find it natural. Much time is spent practicing the gesture, to ensure the right degree of firmness.

Mock job interviews are conducted at the beginning and end of each workshop. At the start, participants are typically monosyllabic, hesitant, sometimes sulky. They mumble inaudibly when asked why they should be

hired, often citing as justification the fact that they "need a job".

But after a fortnight with Maximus' "employment service specialists", the performance is transformed. At the final mock interview, participants are grilled by a three-person panel. A chart on the wall dissects successful interview technique: 45 per cent packaging, 35 per cent responsiveness, 10 per cent experience and 10 per cent miscellaneous.

Maximus gets paid only if the technique pays off, and the applicant ends up getting a job. But the panel - Tom Robertson, Ed Moody and Yvonne Evans - approaches the task with an evangelistic zeal that goes well beyond the desire to earn its keep. This is more than a job - more like a cultural duty. Black America's dream: a job, a step up on the ladder.

Patti Waldmeir

Flip side of the coin

Community currencies and digital cash could spell the end for money, argues Ian Angel

sales taxes and the seller is paid with a promise of reciprocity that carries no burden of income tax.

Bartering is just the start. A shared sense of trust is all it takes to create a currency. Local communities often have such trust in abundance, so they can issue their own notes of credit to pay for goods and services in and around the locality. There are hundreds of these Local Exchange Trading Schemes (lets) in the UK alone, issuing acorns, bobbins, cockles, cranes, naas, stouts and trugs.

The idea was introduced in Canada to reactivate the local economy of a depressed mining community. This cut across the vicious circle of untrusting formal economy embodied in the banking system. Banks work on creditworthiness calculated on formal employment status or ownership of capital goods. When you are not creditworthy, the cost of borrowing rises and you become even less creditworthy. With Lets, by contrast, the uncreditworthy get credit.</p



FINANCIAL TIMES

Monday December 22 1997

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Clinton flies to Bosnia prepared to talk tough

By Laura Silber in New York and Bruce Clark in Washington

President Bill Clinton will deliver tough messages to Moslem and to Serb politicians when he arrives in Bosnia today, preparing the ground for an open-ended US peace-keeping effort there.

The president will take Bosnian Moslem leaders to task for obstructing economic reforms which could benefit Serbs and Croats, according to Robert Gelbard, the chief US envoy to Bosnia.

"We are very concerned about the lack of movement on fundamental reforms, such as privatisation and the property law," said Mr Gelbard. He said Moslem politicians had blocked property laws that would enable Croats and Serbs to return to Sarajevo, the capital.

But the US administration will also warn Biljana Plavsic, western-backed president of Republika Srpska - the Serb republic which comprises 49 per cent of Bosnia - that continued US support depends on her co-operation with the peace process.

That means allowing non-Serb refugees, driven out of their territory by the so-called "ethnic cleansing" campaign of 1992, back to their homes - a cornerstone of the Dayton peace accord which has been



Bill Clinton: preparing for prolonged peace-keeping effort

poorly implemented. Mr Gelbard said the Bosnian Moslem leadership had begun responding to US pressure for action to curb the Islamic fighters who are blamed for killing Croats, damaging churches and for an attack on a US military trainer.

But in regard to economic reform, the Moslems had recently behaved as though they "want a single state of Bosnia insofar as they will be able to dominate it".

Mohammed Sacirby, Bosnia's ambassador to the UN, defended the record of his fellow Moslems, saying they were being asked to make a disproportionate number of compromises. "There is a presumption that because we want a single

state, we have to sacrifice the most for it... Too many compromises would make a single state meaningless," he said.

During his 24-hour visit, Mr Clinton will try to persuade the US public and Congress that peace-keeping in Bosnia is worthwhile and deserves to be prolonged as long as necessary.

William Cohen, the US defence secretary who until recently was cautious about keeping troops in Bosnia, said yesterday that a collapse of the US-led peacekeeping effort could lead to more bloodshed.

"We'd see a resumption of fighting on scales that might exceed what took place before," he told CBS television. The US presence might "come down somewhat" from the current 8,500 troops - but the administration would think twice about reductions that might jeopardise the mission.

Mr Clinton, in pledging last week to keep troops in Bosnia beyond the expiry of their present mandate in June 1998, said the mission's length would be determined by "benchmarks" of achievement rather than by fixed timetables.

Several senior US legislators are still determined to secure the troops' withdrawal. The Pentagon has been keener to end the Bosnia mission.

Patchouli investors on the scent of a killing

By Gary Mead

The next generation of oil companies may find their fortunes not in the crude stuff but in patchouli, the woody fragrance that is one of the most important ingredients in nearly all perfumes and soaps.

Prices for patchouli oil have soared this year from about \$12 (\$19.80) a kg last January to \$100 a kg, while the two essential oils most closely associated with Christmas - frankincense and myrrh - have hardly shifted in price.

Patchouli oil, a scent that

perhaps reached its apogee in the flower power era of the 1960s, is an important addition to most perfume products as it helps to "fix" other fragrances.

Traders in essential oils are particularly concerned about the leap in patchouli prices because, until recently, they have been remarkably stable.

"Patchouli oil has traded at about \$2 a kilo for the past eight or so years," said Roger Dyer, UK managing director of Adrian Essential Oils, the Marseilles based company that specialises in aromatic oils.

Prices have been driven up this year by large production shortfall on the island of Madura in Indonesia where the bulk of the world's patchouli leaves are grown and the fragrant oil is distilled.

Traders say this year's price rise has been caused by farmers shunning patchouli production because of recent static low prices. Farmers have been progressively turning towards other, higher priced crops, such as palm oil.

The severe drought in Indonesia this year has also reduced production, adding to the squeeze.

However, demand continues to grow, particularly in developed countries such as the US, which accounts for 80-70 per cent of annual patchouli oil consumption.

Patchouli is much prized for its warm, green-woody aroma, which has a good fixative value. It helps keep other odours in perfumes or detergents in place, says Mr Dyer.

Retail prices for products using patchouli as a fixative are unlikely to be affected because only tiny quantities of the oil are necessary.

But without an available synthetic substitute that is able to perform as well as the natural oil, the high price may persist for some time.

"Hopefully with the higher prices the farmers will be encouraged to go back to growing patchouli. But even in a tropical climate, this takes time and recent attempts to replant have been dashed in some areas due to the dry weather," says Mr Dyer.

THE LEX COLUMN

Growth gloom

US mutual funds

Net new cash flow into stock funds (\$bn)



sheet may be dented by its foray into the urban runabout range, VW's troubles, for the moment, are likely to have only financial implications.

But what makes the current situation more worrying is the other background noise surrounding VW. Its refusal to justify a postponed DM6bn to DM8bn (\$3.1bn-\$4.8bn) rights issue is to blame. As a result, the spectre of a large acquisition - possibly of Rolls-Royce or one of a number of European heavy truck businesses - looms over the company. Furthermore, with around 26 per cent of sales to the Asia-Pacific region and Latin America, VW could be among the worst hit by a slump in those markets.

Accountancy mergers

Does the potential divorce between Arthur Andersen and Andersen Consulting mean that the mega-mergers planned by other accountancy firms will lead to similar splits? With consulting growing faster than audit-based work, it might seem inevitable that this cuckoo will outgrow the accounting nest. But that would be some way off for the would-be merger partners at Coopers & Lybrand and Price Waterhouse, and Ernst & Young and KPMG. At this stage, the urge to expand consulting is part of the *raison d'être* for the deals.

The firms argue that customers want a range of services from one organisation. The auditing side provides a platform of intimate information about the client, as well as credibility. So far, so complementary. The snag is that some companies rule out giving consultancy work to their auditors because they suspect the all-important scrutiny of accounts would be more lenient. They are content to hire different service providers for different jobs.

Of course, the consulting arms of accounting firms want to sell their services to all-comers. But if they do not piggy back on accounting, the potential is clearly there for an increasingly autonomous business to strain at the leash. Customer choice will be the key determinant. If they are really keen to hire multidisciplinary teams from one provider, the accountants should be able to expand their consultancy work in an integrated fashion. But if the mega-mergers proceed, shrinking choice, customers may be less keen to have all their eggs in the same few baskets.

IMF forecast

Continued from Page 1

down 0.2 percentage points from its last forecast.

Output in the European Union was projected to grow by 2.7 per cent next year, a downward revision of 0.1 points from the IMF's previous forecast. The forecast for Britain was reduced by 0.2 points to 2.4 per cent.

The Fund predicted a sharp slowdown in countries directly affected by the currency crises, with South Korea estimated to grow by 2.5 per cent, down from the forecast of 6 per cent. It predicted Thailand would experience no growth in 1998.

BDP probe

Continued from Page 1

Netherlands who had bought shares through BDP. All did appear on the share register of the company.

A Dutch-based businessman said, however, that some Digitel shares he bought in May were not listed. He invested \$155,000 in the three companies under a direct-mail approach. On paper, he is showing a loss of 40 per cent.

Mr Gageteo said the Lisbon office was responsible for financial settlements, mailing account statements and custody of share certificates.

Toyota set to invest \$400m in expanding Welsh engine plant

By Haig Simonian,
Motor Industry Correspondent

manufacturing operation, and to a unit in Turkey.

In 1996, Toyota said it would spend \$20m (\$10m) to boost output at Deeside in time for introduction of the Corolla model at the Burnaston plant next year. The money is being spent on raising capacity for 1.6 litre engines and on installing equipment to assemble 1.3 litre engines from parts imported from Japan.

Wales has been unsuccessful in attracting spending for engine plants and components. Ford has invested more than \$1.6bn in the past 12 years to establish engine production at Bridgend, where output is scheduled to exceed 1m units a year when production of Zetec SE engines starts in mid-1998.

Toyota announced earlier this month that it would build its second European car plant at Valenciennes in northern France. If output there grows as planned, annual production of engines in Wales could grow to almost 400,000.

The carmaker declined to confirm the decision to expand the UK plant, saying only that sourcing for the French factory was still being considered. In October, Yoshiaki Inaba, a board member responsible for Europe, said: "That's a very probable scenario."

Toyota's announcement is expected to be timed to coincide with a visit to Japan by Tony Blair, the UK prime minister, in early January.

Wales and Acer, Page 5



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1 gloom

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COMPANIES AND FINANCE

Trust in complaint about auditor's role

By Jean Engleham

The flagship Foreign & Colonial Investment Trust, the oldest and second biggest fund in the sector, has complained to Price Waterhouse, its auditor, about its role in sponsoring the launch of Advance UK, a "vulture fund" designed to target sickly trusts.

Another F&C trust, F&C Smaller Companies, submitted a similar complaint.

The disclosure of these complaints could trigger ructions in a sector where corporate governance issues are

becoming increasingly important.

Vulture funds represent a potential threat to management companies, which see them as predators. But trust boards are meant to act in the interests of shareholders, which do not appear threatened by vulture funds, rather than management companies such as F&C.

The news also comes at a particularly sensitive time for F&C, since two of its key personnel, Andrew Barker and Michael Hart, are in the process of taking over as chairman and director general respectively of the trade body, the Association of Investment Trust Companies.

F&C denies that it tried to stop the launch of the vulture fund. "In any healthy sector, you expect some rationalisation. It is a small trust and good luck to them," said Andrew Barker, who manages F&C Smaller Companies.

But he added that "it seems strange to me that Price Waterhouse wanted to identify themselves with that particular vehicle... I still find it strange that they did it without airing it with us first."

Mr Barker said that Baroness Hogg, chairman of F&C Smaller Companies, had written to Price Waterhouse to express her "surprise to read [in the press] about Price Waterhouse's involvement [with the vulture fund], given our relationship with them".

Price Waterhouse acts as auditor to both the F&C trusts. "It would have been a bit pathetic if the trusts had not reacted," said Mr Barker.

He denied that any of the F&C trusts, or F&C itself, had threatened to withdraw the auditing business from Price Waterhouse if went ahead with its sponsorship of the Advance launch.

Mr Barker admitted that the launch of the vulture fund "is likely to be a plus [for shareholders] if you think there is going to be a degree of rationalisation in the sector and [the fund] could help bring it about. But I still think you like to be told about what your auditors are getting involved in before they do it."

He also expressed scepticism about the extent to which Advance UK, which raised \$20m (£82m) when it was launched last month, could influence change within the sector. "To give the impression of them as white knights riding down the mountainside and rescuing the whole industry is ridiculous."

Mr Barker believes that concern on the part of some industry insiders about the F&C trusts' actions was being overdone.

"The whole thing is getting blown out of proportion," he said.

France Telecom targets Spanish cable TV sector

By Tom Burns
in Madrid

France Telecom has made its debut in Spain's cable-TV sector, emerging as a surprise partner in bids for franchises in the Madrid area.

The French operator has taken a 10 per cent stake in a consortium called Retevisión, which is backed by Telecom Italia, in a tender to provide Spain's second fixed telephony network. The Retevisión partners, which include the Spanish power group Endesa, have also entered bids for the three franchises that will provide cable services to the Madrid area.

Cableuropa and Retevisión have competed for the cable business in a number of Spanish cities. The outcome of the Madrid licences, which will be awarded by the government early next year, will decide which of the two companies establishes a dominant position in the domestic sector.

Under government guidelines to ensure competition, the owners of the cable franchises have 16 months in which to set up their businesses before Telefónica, Spain's dominant telecoms operator, can offer a rival service.

Cableuropa believes the cable projects will generate investments of some Pta360bn (\$2.4bn). Lord Sterling, P&O chairman, has

president of US West International.

France Telecom was beaten earlier this year by a consortium called Retevisión, which is backed by Telecom Italia, in a tender to provide Spain's second fixed telephony network. The Retevisión partners, which include the Spanish power group Endesa, have also entered bids for the three franchises that will provide cable services to the Madrid area.

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Devastated: the Arndale Centre has now been rebuilt following an IRA bomb in 1996

Arndale Centre 'close to £300m sale'

By James Mackintosh

The Arndale centre in Manchester is expected to be sold to the Prudential, the UK's largest life insurer, for more than £300m (\$495m) by Peninsular & Oriental this week.

The sale of the lease on Britain's largest city centre shopping mall - the Prudential already owns the "head lease" from the freeholder - marks an extension of P&O's disposal strategy, taking net sales of property since last March to more than its £500m target.

Lorraine Baldwin, chief operating officer of Prudential Property Management, stressed that the deal had not

been refocusing the company on its core shipping and ports business.

Last month Bovis Homes was demerged and floated on the London Stock Exchange, and since last year it has merged its bulk shipping, container and short-haul ferry operations with other companies.

It now expects to go well beyond its £500m property disposal target. "It is rather a pleasant way to end the year," an insider said.

Lorraine Baldwin, chief operating officer of Prudential Property Management, stressed that the deal had not

yet been signed and sealed.

However, she added: "It is an opportunity for us because we have been looking to increase our property holdings."

Because it already has an interest in the property, the Arndale - badly damaged by IRA bombs last year, but now repaired - is more valuable to the Prudential than it might be to other buyers.

Capital Shopping Centres, owner of the Metro Centre in Gateshead, is understood to have pulled out of the bidding after offering a maximum of £270m.

MD Foods International reduces losses from its British operation

By Maggie Urry

MD Foods International, which owns the UK business of the Danish dairy farmers co-operative, reported a reduced loss in its latest financial year, saying that the business had "turned the corner".

MD Foods' UK business has attracted much speculation in the dairy industry, as rival groups have complained that it has upset the market through its willingness to sustain large losses while expanding its business.

The Danab parent also said that it was confident of securing a further capital injection from its shareholders in Denmark.

This is expected by the end of February.

There has been specula-

tion that MD Foods has been having difficulty raising the money on attractive enough terms, as shareholders have tired of the large losses in the UK.

Jens Bigum, group managing director, said that "in spite of the problems in the UK, it is my view that MD Foods' position today is stronger than ever before".

David Salkeld, chief executive of the UK subsidiary, said "we have turned the corner and expect continuing improvement in the coming year", although trading conditions remained difficult.

He said £40m (£68m) of investment made in the past two years was beginning to pay off. Another £30m was due to be spent this year, before any investment in a new Leeds dairy.

Analysts said that MD Foods and Robert Wiseman, the Scottish dairy group, were regarded as "upstarts" in the trade, which have acted as catalysts for the fierce price war raging in supermarket milk sales.

Wiseman, by contrast to MD Foods, is profitable. MD makes Lurpak butter, but it is also one of the largest suppliers of milk to supermarket chains in the UK.

MD Foods International, the holding company for the UK activities as well as subsidiaries in Brazil, Korea and Saudi Arabia, lost some Dkr167m (£38m) in the year to the end of September, which was a 13.4 per cent improvement on the loss of some Dkr176m sustained in the previous year. The whole group reported a profit of Dkr615m, up by Dkr28m.

The UK accounted for all of the loss in MD Foods International, with the other countries contributing a small profit.

However, MD Foods' UK operation said that it had made an operating profit before heavy interest charges, reflecting the high level of debt that had been taken on to fund its aggressive expansion in Britain.

It also said a £4m restructuring charge had contributed to the loss.

Michael Landymore, a food analyst with the broker Henderson Croftswell, commented: "In the light of heavy losses to date, one can only admire MD's grim determination to carve out and maintain a leading share of the UK dairy products market."

The UK listed group, which last week sold its

Lonrho closer to a takeover of JCI

By Andrew Edgecliffe-Johnson

Lonrho, which is trying to transform itself from a conglomeration into a coherent mining group, is close to agreeing conditional terms for a takeover of JCI, the South African mining company, despite last week's departure of Md Khumalo as JCI's executive chairman.

It also said a £4m restructuring charge had contributed to the loss.

Michael Landymore, a food analyst with the broker Henderson Croftswell, commented: "In the light of heavy losses to date, one can only admire MD's grim determination to carve out and maintain a leading share of the UK dairy products market."

Nicholas Murrell, Lonrho's chief executive, is eager to retain Mr Khumalo for his contacts among the Black Empowerment Movement in South Africa.

These losses, which last week sold its

Dutton-Forsyth car dealership to a management buy-out, will make its offer conditional on JCI receiving a 27 per cent stake in Lonrho from Anglo-American, in exchange for passing its best gold assets to Anglo.

The offer, which will be mostly in cash, but which is expected to include some shares, will then allow Lonrho to buy back most of the block of shares.

Lonrho, which is advised by Deutsche Morgan Grenfell, is still carrying out due diligence work to establish the value of JCI's remaining assets.

These losses, which last week sold its

NEWS DIGEST

Barclays to exit from property

Barclays is to abandon its property management activities and restructure the remaining parts of the group. The chairman of the group, Sir Michael Peartree, will leave his post as chairman of the group. The restructuring will be managed by a new team of senior executives.

The restructuring staff at Barclays' property division will review all aspects of the division's operations and decide what opportunities are available to the group. The changes will be phased in over a year. A decision will be made on whether to sell or divest the business.

Unilever's bug cost

Unilever has agreed to pay \$100 million to settle with the authorities in the US and Canada over claims that it violated environmental laws. The two investigations, which began in 1995, have been settled with the company's shareholders and the end of the investigation marks the end of the legal process. The company has agreed to pay \$100 million to settle the case and to make changes to its environmental practices.

Institutional investment falls

Global institutional investment fell in the third quarter, down 5% to \$1.5 trillion, according to the latest figures from the CFA Institute.

The decline was driven by a fall in equity investments, while fixed income investments rose 1%.

Texaco, Shell sell refinery

Texaco and Shell have agreed to sell their refineries in Washington, D.C., to a joint venture of investors.

The two companies will sell their refineries in Washington, D.C., to a joint venture of investors.

Arcon £1.36m in the red

Arcon has reported a loss of £1.36 million for the year ended December 31, 1996.

NCK France gets a lift

NCK France has announced a new partnership with a local bank.

The new partnership will help NCK France to expand its operations in France.

World Insurance Report

World Insurance Report is a monthly publication that provides information on the insurance industry.

Romanian Bank for Development

The Romanian Bank for Development (PC-BRD) is a state-owned bank.

The bank is looking for a financial advisor to help it privatise.

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FINANCIAL TIMES

MARKETS

THIS WEEK

At Home in Emerging and Capital Markets

ING BARINGS

Global Investor / Philip Coggan

Emu run-up should lift equities

Last week's cut in Spanish interest rates to a historic low of 4.75 per cent was a reminder that the process of convergence ahead of European economic and monetary union still has some way to go.

Most of the good news may have been priced into the bond markets but the short end of the yield curve also has to become aligned, perhaps as soon as May 1998, when the Emu constituents and their conversion cross rates are due to be set.

There are still some big discrepancies between European short term rates.

While German three-month interest rates are still just below 3.75 per cent, in Italy they are 6 per cent, in Ireland about 5.8 per cent, in Portugal 5 per cent, and

in Spain, 4.75 per cent. Central bankers are likely to have a vigorous debate about where rates will converge. But with unemployment high in many core countries, and a deflationary threat from Asia likely to continue into the new year, it is hard to see rates converging at much higher than 4.25 per cent. Certainly, some prominent bankers have been suggesting that convergence will occur at the lower, rather than the average, level of European rates.

That means that Italy, provided it qualifies for the single currency, could see interest rate cuts of up to 2 percentage points. Spain, already growing at 3.4 per cent a year in the third quarter, could enjoy another 75

basis points worth of cuts. Even Ireland, which has grown at an average of 5.75 per cent over the past five years, could cut rates by 1.75 points.

The Irish economy would seem to pose a policy dilemma: cutting rates in such a fast-growing economy would look entirely inappropriate. The answer will probably be a revaluation of the Irish currency when the cross-rates are set, and the punt is already at the top of the European Monetary System grid.

Nevertheless, such sharp cuts in interest rates in all these countries should have a significant impact on economic growth, particularly as governments are unlikely to want to indulge in further masochistic tightening of fiscal

policy after all the pain of the Emu run-up.

The effect on equity markets will differ from country to country; if the punt does revalue, for example, there will be a marked difference between the performance of Irish exporters and domestic equity-oriented stocks.

The good news for stock markets is not merely confined to the reduction in corporate borrowing costs or to the boost to the economy that will result from a sudden drop in short term interest rates.

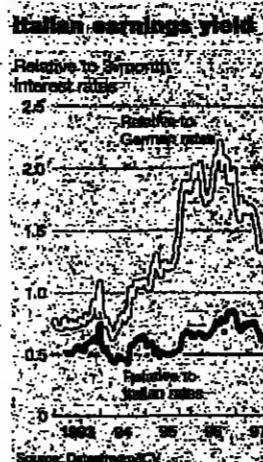
There may also be a further shift towards the equity culture as domestic investors suddenly find their cash deposits yielding much less than normal, and fund managers in other Euro countries are able to invest

across borders with a much reduced fear of currency losses. Portugal, which has just been included in the MSCI index, could be a particular beneficiary of overseas flows.

Of course, the key question is whether this sudden adrenaline shot to stock markets is already priced in to shares.

Analysts are already adjusting their sights; according to IBES, Ireland, Italy and Spain were all the beneficiaries of earnings upgrades in November, despite the fact that forecasts worldwide fell in response to the Asian crisis. Italy is trading on a price-earnings ratio of about 19, well above the world average of 17.

If you compare the earn-



	Total return in local currency to 12/12/97					
	US	Japan	Germany	France	Italy	UK
Cash	-0.11	0.04	0.07	-0.07	0.12	0.14
Week	0.47	0.04	0.29	0.29	0.82	0.82
Month	0.47	0.04	0.29	0.29	0.82	0.82
12 months	0.51	0.58	3.28	3.42	0.48	0.95
Bonds 2-5 years						
Week	0.57	-0.23	0.46	0.49	0.48	0.52
Month	0.55	-0.41	0.97	0.98	1.53	1.48
12 months	7.74	3.03	4.75	4.18	12.22	9.25
Bonds 7-10 year						
Week	0.65	-0.24	0.70	0.68	0.57	0.57
Month	0.63	-0.07	2.09	2.11	0.58	0.58
12 months	0.73	7.44	11.24	9.10	22.07	14.75
Equities						
Week	0.31	-0.1	0.30	0.18	0.24	0.24
Month	2.1	-0.2	0.3	0.3	0.6	0.5
12 months	33.1	10.5	32.8	33.7	30.0	

Source: FTSEB, Thomson Financial Datastream. Source: FTSE International Limited, Goldman Sachs & Co. and Standard & Poor's.

INTERNATIONAL EQUITIES By John Labbate

Asian turmoil puts ADR listings on ice

While Asia's currency crisis has put a damper on US listings by companies based in emerging economies, many such companies remain in the wings and plan to enter the US financial markets next year.

That is one of the trends seen by analysts who track the market for American Depository Receipts.

ADRs are issued by non-US companies and trade in the US financial markets. The share values of ADRs usually trade in tandem with shares listed in the company's home country.

In spite of the Asian turmoil and uncertainty in Brazil during the second half, 1997 was a solid if not record breaking year for ADR listings from both developed and developing economies.

But the Asian turmoil that started in June has forced some companies to change plans, at least temporarily.

"A number of companies that anticipated coming to market in 1997 decided to keep a close eye on the markets rather than move," said James Doovan, global managing director for depositary receipts at Citibank. He expects many of these companies to attempt to raise capital in the US in 1998, which could make it another strong year of ADR listings.

Investors may also focus more on regions outside Asia, or on Asian countries, such as India, that have not been as hard hit by the currency crisis.

"Companies in central and eastern Europe will gain from concerns in Asia," says Kenneth Lopiao, a senior vice president at the Bank of New York.

Citibank estimates that \$17bn raised in ADR listings this year, down 13 per cent from 1996 levels.

Analysts say that, had it not been for the Asian crisis, 1997 may have approached or even exceeded the previous ADR capital raising record, which was set in 1994 when \$20bn was raised.

Citibank also estimates that 1997 will establish a record for trading volume of ADR shares, with a projected volume of \$48bn, far outpacing the old record of \$34bn set last year.

The main story for 1997 remains the comeback of emerging market ADRs, as the market continued to recover from the sharp fall-off that occurred in 1995, following Mexico's currency crisis.

In 1997, by Citibank estimates, emerging markets accounted for 65 per cent of the total \$17bn. In capital raised in the ADR market, up from 46 per cent in 1996.

In addition, eight of the top 10 companies ranked by capital raisings came from emerging regions, led by Brazil's Unibanco-União de Bancos Brasileiros, which raised nearly \$564m.

Another trend spotted by the Citibank study is a "cushioning effect" during the second half of 1997.

The four worst-performing ADRs markets, Indonesia, Malaysia, the Philippines and Thailand, lost on average 60 per cent in US dollar terms according to Citibank.

Ordinary shares of companies in those countries with ADR listings, however, lost only 52 per cent of their value.

There may be other benefits for companies with ADR listings.

In a study by Stephen Foerster, an associate professor of finance at the University of Western Ontario, 150 companies with ADR shares from developed countries were tracked one year before and one year after their ADRs were listed.

"We found there was a tendency for the beta, or volatility, to decline relative to their local market," he said, adding that the decline in volatility was as great as 28 per cent for companies with ADR shares relative to their local markets.

Engel will inevitably lead to a build-up in inflationary pressures.

Those pressures can no longer find an outlet in the exchange rate and so may show up in the real economy, as exporters gradually lose competitiveness due to rising costs. But that process may take a few years to come through and, in the meantime, share prices can make hay.

The year in ADRs

Top 10 capital raisings from emerging markets (in \$m)

Country	Market	Company	Industry	Capital raised (\$m)
Brazil	ADR	Unibanco	Bank	564
Indonesia	ADR	Tokai Semiconductor Manufacturing	Electronics	140
Malaysia	ADR	MATAV	Telecommunications	120
Philippines	ADR	Videotronics	Telecommunications	110
Thailand	ADR	Carpathia Petroleum Co	Energy	100
Bolivia	ADR	Luzon	Utilities	90
Peru	ADR	Portaf	Bank	80
Pakistan	ADR	Housing Finance	Bank	70
Argentina	ADR	Patrimonio	Bank	60
Venezuela	ADR	Brasilia	Bank	50

Top 10 capital raisings from developed markets (in \$m)

Country	Market	Company	Industry	Capital raised (\$m)
US	ADR	AT&T	Telecommunications	1,000
UK	London Stock Exchange	BT	Telecommunications	200
US	Stock	France Telecom	Telecommunications	200
US	Stock	AT&T	Telecommunications	180
US	Stock	Bankers Trust	Bank	150
US	Stock	Bank of America	Bank	120
US	Stock	National Westminster Bank	Bank	100
US	Stock	Bank of Scotland	Bank	80
US	Stock	HSBC	Bank	70
US	Stock	Barclays	Bank	60



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The Financial Times plans to publish a Survey on

End of Year Review of Investment Banking.

on Friday January 23 1998

For further information, please contact:

Hannah Pursall

Tel: +44 171 873 4167

Fax: +44 171 873 4296

Tim Hart

Tel: +212 745 1341

Fax: +212 355 9539

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FT Surveys

The Financial Times plans to publish a Survey on

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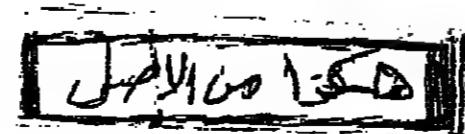
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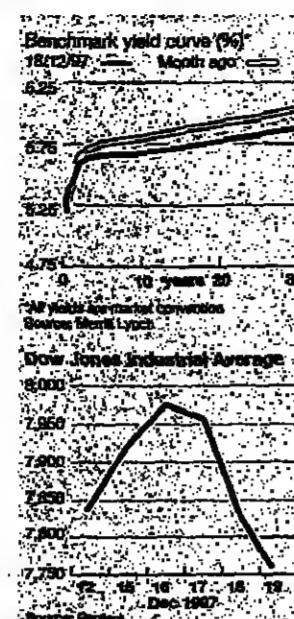
MARKETS: This Week

NEW YORK By Richard Waters

Friday's 269-point plunge in the Dow Jones Industrial Average - and the subsequent bounce - brought the most active day on Wall Street since the record trading volumes of late October. With the holidays in sight, shell-shocked investors seem likely to get at least a brief respite in the coming days. The US stock markets close for trading at 1pm on Wednesday, reopening on Friday until the same time.

In spite of the volatility, the Dow closed only 22 points below its level of the week before, at 7,756.39 - a gain of nearly 30 per cent on the year - while the yield on 30-year Treasuries was virtually unchanged at 5.92 per cent. While concerns about corporate earnings will continue to hang over the equity market ahead of next month's results season, the bond market's strength should provide a solid platform for share prices.

There will be little new information this week. Tomorrow's publication of durable goods orders for November is likely to show the first rise in three months, mainly because of a rebound in machinery orders. Overall, though, orders probably rose about 0.5 per cent, according to



economists surveyed by Standard & Poor's MMS, with the turmoil in Asia likely to bring another slowdown.

Data to be released on Wednesday are expected to show a rise in personal incomes in November of 0.7 per cent, up from 0.5 per cent and its highest level for some months, while personal consumption during the month is expected to have risen 0.4 per cent, a decline from the 0.5 per cent increase of October.

OTHER MARKETS Compiled by Jeffrey Brown

HONG KONG

The stock market looks set for another lacklustre week with overseas markets setting the tone and thin activity exaggerating share price movements, writes Louise Lucas in Hong Kong. A pre-Christmas rally remains a possibility, but last week the benchmark Hang Seng index closed at 10,405.8, down a net 2 per cent.

Brokers expect to see signs of window dressing as books are closed for the year-end. China-backed stocks, notably red chips, are beginning to return to favour and are likely to out-perform the main market, brokers say. However, sentiment remains fragile and susceptible to shocks from elsewhere in the region, particularly South Korea.

Immediate fears of another speculative attack on the Hong Kong dollar - which would drive up interbank rates and hurt the stock market, which is highly rate-sensitive - are receding, at least for the time being. Growth prospects have been revised down in the wake of

higher rates earlier in the year, but Hong Kong is likely to retain some of its "safe haven" status which may encourage investors when activity picks up after the holiday period.

PARIS

French equities head into the holiday period of fractured trading in reasonable shape, although performance this year has been the slowest among Europe's mainstream centres.

The CAC 40 index, which virtually held its ground last week, is sitting on overall gains this year of 26 per cent with only a handful of trading days left. At the other end of the chart the Swiss market has risen 50 per cent.

Most brokers expect further upward progress in 1998. Merger-mania plus earnings growth in the region of 25 per cent (against 20 per cent last year) are likely to be the main driving forces.

The big caveat is the dollar. Deterioration here could upset a large part of analysts' growth assumptions.

CROSS BORDER M&A DEALS

BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
VNU (Netherlands)	ITT World Directories (US)	Publishing	\$2.1bn	Non-cyclical buy
Zeneca (UK)	Unit of Ishihara Sangyo Kasei (Japan)	Chemicals	\$500m	Agriculture move
Vishay Intertechnology (US)	Temic (Germany)	Electronic components	\$500m	Daimler-Benz disposal
Vodafone (UK)	Liberis (Netherlands)	Mobile telecoms	\$432m	Control offer
Security Capital (US)	Frigoscandia (Sweden)	Distribution	\$395m	Property focus
Elan Corp (Ireland)	Sano (US)	Pharmaceuticals	\$375m	Drug delivery deal
Bayernische Versicherung (Germany)	FGH Bank (Netherlands)	Banking	\$348m	Sale by Aegon
ADM (US)	Unit of Seda (Brazil)	Food	\$165m	Soya consolidation
Nutricia Int'l (Netherlands)	Sari Husada (Indonesia)	Food	\$65m	Friendly take
Freepages (UK)/VNU (Netherlands)	JV	Information	n/a	Relationship deepens

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ATHENS STOCK EXCHANGE December 15th - December 19th 1997 GREECE				
ASE INDEX 149.1 P/E (after tax) 97.958 18.4/18.1 GDP (USD bn) 97.958 11.730				
NCD (21/12/97) 58.80 P/E GROWTH (1%) 97.958 18.2 Per Capita Income (USD) 11.255				
Yearly High 1808.0 P/E 97.958 P/E GROWTH (1%) 97.958 0.90 December 12 M T-Bill rate (%) 11.20				
Yearly Low 922.38 P/E 97.958 1-Month Libor (%) 15.45				
WEEKLY VOL (USD m) 504.40 P/BV 97.958 12.955 GROSS (December 19, 1997) 27.675				
Avg Price (Wk) 14.13 Div. Yield (%) 97.958 3.625 A.S.E. Market Capitalisation 19.12/97 (USD bn) 35.26				
1 Yr Wk Avg Vol (USD m) 388.59 P/CFs & Rights Issues (in USD m) Jan 1 - December 19.97 25.955				

CONTRACTS & TENDERS

Department of Public Enterprise	
TENDER NOTICE	
Dublin Railway Safety Study	
Written submissions are invited from firms, or groups of firms interested in carrying out a strategic review of all aspects of the safety of Iarnród Éireann's railway system. The study will address the following matters in the particular order of priority:	
• The adequacy of Iarnród Éireann's safety policy, systems, rules and procedures including the methods for the assessment of risk and the prioritisation of safety related requirements;	
• The adequacy of Iarnród Éireann's on-going implementation of safety rules and procedures;	
• The adequacy from a safety viewpoint of railway infrastructure and facilities (excluding track, signalling systems, rolling stock and level crossings).	
The service provider will be required to review the implementation of the recommendations of the study approximately 12 months after submission of the final report.	
This competition is being run in accordance with the EU Public Procurement Directive (92/104/EEC). The notice for publication as the Official Journal was deposited on 12 December 1997.	
Written submissions must arrive in the Department no later than 3.00 pm on Tuesday, 3 February 1998.	
An information meeting will be held in the Department of Public Enterprise, Conference Room 1, 102, 44 Kilbarry Street, Dublin 2, on Tuesday, 6 January 1998 at 11.00 am.	
Further information may be obtained from:	
Mr Rob McKey, Public Transport Operational Division, Department of Public Enterprise, 44 Kilbarry Street, Dublin 2, Ireland Telephone: +353 1 670 7444 Facsimile: +353 1 604 1657	

LONDON By Philip Coggan

UK investors will be grateful for a quiet run-up to Christmas after the turmoil on Friday which saw the FTSE 100 index fall by nearly 150 points.

The continuing crisis in Asia, and a bout of nerves about the prospects for US corporate earnings, means that the positive factors which had been buoying the UK equity market in early December - the prospect of bids and share buy-backs and the possibility that interest rates might have peaked - were relegated to the sidelines.

While the Footsie had looked as if it might take a run at the all-time high before the end of December, that would now require a rise of more than 350 points in only four full trading sessions.

Gilt yields have been unbroken by the problems of equities, with the yield on the benchmark 10-year issue down to 6.35 per cent on Friday, from 6.55 on Thursday.

Analysts have been preparing for the Christmas holidays with their FTSE 100 index predictions for the end of 1998.

Most forecasts are in the 5,000-6,000 range, but Ian Scott, UK strategist at Lehman Brothers, is opting



for 6,100, arguing that equities are 15 per cent undervalued relative to bonds and that sterling is likely to decline over the next 12 months, easing the pressure on exporters.

The main economic data of the week will be trade-related, with today's third-quarter balance of payments figures followed tomorrow by non-EU trade numbers for November. The main topic of interest will be how the strength of sterling is affecting exports.

The Christmas holiday will come as a welcome relief to investors and traders who found the German stock market's recovery so rudely interrupted last week.

Taking their cue from continued financial turbulence and uncertainty in Asia, German shares fell sharply on Friday with the Dax blue chip index down by about 10 points to 4,055.35.

But forecasters generally remain sanguine about the coming year. Vereins- und Westbank in Hamburg, part of the Bayerische Vereinsbank group, reckons a Dax level of 4,700 points by mid-1998 is realistic.

Westdeutsche Landesbank expects a more modest rise to 4,400 by the spring.

The liquidity situation will be favourable in the next few months now that the big capital-raising efforts of some banks have ended, easing the pressure on exporters.

WestLB is also heartened by the restructuring in German industry - to cut costs, concentrate on core activities and prepare for the euro - and low interest rates. The Bundesbank reaffirmed last week that its interest rate policy would follow a "steady hand" approach. It also set a slightly lower money supply target range for 1998 to emphasise its concern that



inflation should be kept down ahead of European monetary union.

The slight rise in value-added tax will increase consumer price growth slightly next year, but not by enough to worry the Bundesbank too much.

This week, preliminary inflation figures for west Germany are expected to show an annual growth rate of less than 2 per cent. Producer prices and import prices for November are also expected.

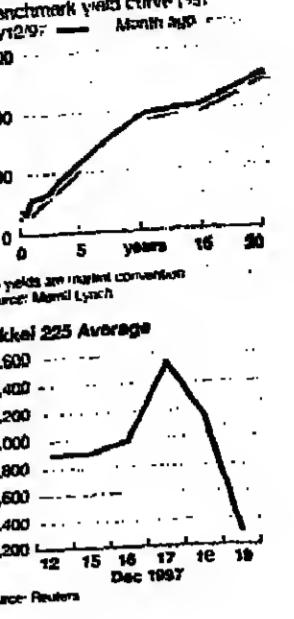
After last week's rollercoaster ride - with stocks first boosted by an unexpected income tax cut, then depressed by another corporate failure - traders may be looking for a quieter week.

Tuesday is a public holiday, but Thursday - Christmas Day - is business as usual, and the government has a history of releasing important economic news on that day. This year, it has been set as the date for the government to finalise budget plans for 1998, although most details were released this weekend.

There are other important data releases, notably on Friday with the national consumer price index and unemployment data for November. The latter could show unemployment pushing above October's record 3.5 per cent.

The Nikkei managed to stay above the 15,000 level last week, but any further bad news could push it below that barrier.

The bond market also experienced wide fluctuations last week, although the 10-year bond yield ended on Friday at 1.64 per cent, well above record lows. Any more gloom on the economic and financial front this week could see it break through 1.6 per cent.



Both stock and bond markets will be carefully watching the currency markets this week.

Intervention by the Bank of Japan last week pushed the yen back up from about Y131 to the dollar to about Y127, with powerful knock-on effects on the stock and bond markets, but downward pressure soon started to reassess itself.

The markets will be watching for signs of continued intervention by the BoJ.

COMMODITIES Compiled by David Llewellyn

Tough times ahead for nickel producers

Nickel producers face tougher times next year and will have to step up cost-cutting programmes, according to a study published today.

AME Mineral Economics, the Australian consultancy, predicts that next year's average production cost for nickel - used primarily in the production of stainless steel - will be \$2.15 a pound, with highest-cost output well above \$3 a pound.

"In the light of such fore-

casts, and with the current nickel price about \$2.80 a pound, it is not surprising that the major sulphide producers of nickel are implementing cost-reduction programmes," it says.

The study says the 1.4 per cent increase in production costs is due to a lower cobalt price. Cobalt - used in the super-alloys from which turbines are made and in rechargeable batteries for portable electronic equipment -

is mainly a by-product of nickel mining. The price of cobalt is forecast to fall from its present level of more than \$30 a pound for high-grade cathode to about \$10 by 2002.

"By the end of the forecast period, over two-and-a-half times as much cobalt will be produced as a by-product of the western world nickel industry than in 1995," says AME.

"This trend will continue despite

prices for by-product metals, accelerated by the start-up over the next few years of a new generation of low-cost mining and processing operations... the former will be Inco's Voisey Bay project."

Nickel 1998: Industry Operating Costs to 2002, AME Mineral Economics, AME House, Level 2, 352 Kent Street, Sydney NSW 2000, Australia.

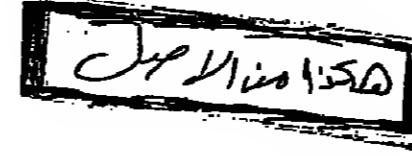
CURRENCIES Compiled by David Llewellyn

Yen may get new rate for Christmas

By Brian Hutton

Interest rates with a final increase in December may be depressed by another rate cut - unless the funding for a quarter-point cut is a political one. The Bank of England has a history of doing different things from what it has been doing for the government's inflation target plan. Although most analysts believe that was the case, there are other important relevant variables to watch the rate and other price-related government data to come. The latest yield on British Gilt-edged stocks of 3.5 per cent is already changed above the 3.3 per cent level that last week market analysts had expected for now. Through the first part of the month, it moved up to 3.6 per cent, well above record. Any improvement in economic and financial data this week could see it through 3.8 per cent.

copper producers.



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CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

	Closing mid-point	Change on day	Bid/offer	Day's Mid high low	One month Ave %PA	Three months Rate	One year Ave %PA	Bank of Eng. Index
Europe								
Austria	80.11	+0.0542	542	735	20.8586	20.5727	20.8588	2.7
Belgium	80.11	-0.0153	601	518	20.8510	20.7125	20.8531	3.4
Denmark	11.2422	-0.0311	415	518	11.2867	11.1957	11.2119	3.7
Ireland	11.9227	-0.0032	845	936	9.9520	9.8507	9.8894	4.0
France	11.9287	-0.0032	845	936	9.8287	9.8287	9.8287	3.4
Germany	11.9287	-0.0032	845	936	9.8287	9.8287	9.8287	3.4
Greece	11.4265	-0.0151	218	240	2.0545	2.0345	2.0545	3.4
Ireland	11.1435	+0.0021	225	246	1.1465	1.1427	1.1465	2.4
Italy	12.2671	-0.0033	255	275	12.0834	12.0834	12.0834	2.3
Luxembourg	12.0915	+0.0133	859	871	8.21210	8.21210	8.21210	3.9
Netherlands	12.0915	+0.0071	928	929	12.1598	12.0277	12.0577	3.4
Portugal	12.0915	+0.0071	928	929	3.5120	3.5149	3.5149	3.4
Spain	12.2658	-0.0028	859	871	2.2580	2.2580	2.2580	3.4
Sweden	12.2645	-0.0028	859	871	2.2580	2.2580	2.2580	3.4
Switzerland	12.2645	-0.0028	859	871	2.2580	2.2580	2.2580	3.4
Ecu	11.4265	-0.0031	918	936	1.4864	1.4827	1.4868	3.2
SORT	12.2120	-0.0031	918	936	1.4864	1.4827	1.4868	3.2
Americas								
Argentina	1.6893	-0.0076	678	687	1.6783	1.6783	1.6783	-
Bolivia	1.6893	-0.0076	678	687	1.6783	1.6783	1.6783	-
Canada	1.6893	-0.0076	678	687	1.6783	1.6783	1.6783	-
Mexico (New Peso)	13.5004	-0.0174	703	713	13.6135	13.4556	13.7208	-1.3
USA	1.6893	-0.0076	678	687	1.6893	1.6893	1.6893	-
Pacific/Middle East/Africa								
Australia	1.6521	-0.0089	406	544	2.5855	2.5477	2.5855	2.1
Hong Kong	1.6213	-0.0025	269	326	12.9895	12.9895	12.9895	-1.6
Israel	1.6213	-0.0025	269	326	12.9895	12.9895	12.9895	-1.6
Malta	1.6213	-0.0025	269	326	12.9895	12.9895	12.9895	-1.6
Japan	12.1913	-0.0154	559	569	5.0128	5.0128	5.0128	-
Malaysia	1.6382	-0.0155	721	822	6.2363	6.2363	6.2363	-0.8
New Zealand	1.6205	-0.0018	559	569	2.8651	2.8651	2.8651	-0.8
Saudi Arabia	1.6281	-0.0029	500	501	4.6568	4.6568	4.6568	-
Singapore	1.6788	-0.0156	857	867	2.7673	2.7673	2.7673	-0.8
South Africa	1.8117	-0.0042	676	763	8.1447	8.0985	8.1447	-0.8
Taiwan	7.6202	-0.106	216	217	7.7004	7.7004	7.7004	-0.8
Thailand	7.6202	-0.106	216	217	7.7004	7.7004	7.7004	-0.8

2 Rates for Dec 18. Dollar spot in the Pound spot table against the US dollar. 3 Rates for Dec 18. Dollar forward rates against the US dollar. 4 Rates for Dec 18. Dollar spot and forward rates in both table and the Dollar table. The exchange rates quoted in the table and the dollar table are derived from THE WIREWITTERS.

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OTHER INVESTMENT TRUSTS

The following investment trusts are not eligible for inclusion in the FTSE Actuaries Index.Approved by the Inland Revenue:American Income FundBarclays Energy FundBrentwood Smaller 4% FundCashier Growth FundCity Fund

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Jay Vito

Offshore Funds and Insurances

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FT MANAGED FUNDS SERVICE

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Setting	Rating	Buy	Sell	Unit	Op.	Setting	Rating	Buy	Sell	Unit	Op.	Setting	Rating	Buy	Sell	Unit	Op.	Setting	Rating	Buy	Sell	Unit	Op.	
Professional Investment Consultants						Aerom Fund						Dalma Infra Capital Management (UK) Ltd						Indonesia Asset Management, Limited						
Prudential Assurance Co	61.17	1.22	-	-	-	Amherst Pierpoint Asset Management						Global Asset Management - Contd						MPP Overseas Limited						
Prudential Life & Pensions	61.33	1.50	-	-	-	Amherst Pierpoint Corp						Hedge Fund						ORENT Growth Fd						
Royal Life International			-	-	-	Amherst Pierpoint Corp						Global Bond Fund						Secure Growth Fund Ltd (Germany)						
Royal Court, Jersey Rd, Greenwich, UK	61.20	1.50	-	-	-	Amherst Pierpoint Corp						Global Bond Fund						Secure Management (Ireland) Limited						
Royal Trust Fund	61.20	1.50	-	-	-	Amherst Pierpoint Corp						Amherst Pierpoint Corp						Oriental Development Company Ltd						
Royal Trust Fund	61.20	1.50	-	-	-	Amherst Pierpoint Corp						Amherst Pierpoint Corp						Oriental Development Company Ltd						
Royal Trust Fund	61.20	1.50	-	-	-	Amherst Pierpoint Corp						Amherst Pierpoint Corp						Oriental Development Company Ltd						
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Royal Trust Fund	61.20	1.50	-	-	-	Amherst Pierpoint Corp			</td															

4 pm close December 11

NEW YORK STOCK EXCHANGE PRICES

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FINANCIAL TIMES MONDAY DECEMBER 22 1997 *

GLOBAL EQUITY MARKETS

US INDICES

	Dec 18	Dec 19	Dec 20	1997	High	Low	Stock comp.
Industrials	7782.25	7816.60	7877.71	7828.21	8311.05	8293.31	61.22
Home Bonds	106.05	104.91	105.02	105.12	110.15	105.32	54.98
Transport	314.92	317.77	322.18	330.92	222.98	238.05	13.23
DJ Ind. Div. Yield	7.70	7.70	7.70	7.70	7.70	7.70	7.70
DJ Ind. Div. High	7.70	7.70	7.70	7.70	7.70	7.70	7.70
DJ Ind. Div. Low	7.70	7.70	7.70	7.70	7.70	7.70	7.70
Standard & Poor's Composite	947.75	955.30	955.54	955.71	970.31	968.78	4.40
Industrial	1165.69	1122.10	1114.03	1148.02	882.42	1148.02	3.52
Financial	110.43	110.00	110.13	120.65	87.02	120.65	7.13
Chase Corp.	407.20	391.00	391.50	514.91	394.47	394.47	4.44
Amer. Corp.	681.88	654.37	671.28	721.85	541.20	721.85	16.53
NASDAQ Corp.	1524.74	1523.18	1547.27	1745.65	121.00	1745.65	54.67
Resale 2000	420.03	425.35	426.44	465.21	338.85	465.21	12.35

US DATA

MARKET ACTIVITY							
	Vol. (million)	Dec 18	Dec 19	Dec 20	1997	NYSE	AMEX
Volume	787,361	810,870	811,890	870,022	870,022	845,388	1,045,105
Days Traded	3,441	3,458	3,440	3,441	3,441	3,440	3,440
Open Inter.	7,000	7,000	7,000	7,000	7,000	7,000	7,000
High	7,000	7,000	7,000	7,000	7,000	7,000	7,000
Low	7,000	7,000	7,000	7,000	7,000	7,000	7,000
Close	7,000	7,000	7,000	7,000	7,000	7,000	7,000
Days' Change	+14.5	+14.5	+14.5	+14.5	+14.5	+14.5	+14.5
Market	7,000	7,000	7,000	7,000	7,000	7,000	7,000
Days' Change %	+14.5%	+14.5%	+14.5%	+14.5%	+14.5%	+14.5%	+14.5%
Volume	787,361,000	810,870,000	811,890,000	870,022,000	870,022,000	845,388,000	1,045,105,000

NYSE TRADING ACTIVITY

	Vol. (million)	Dec 18	Dec 19	Dec 20	1997	NYSE	AMEX
Volume	787,361	810,870	811,890	870,022	870,022	845,388	1,045,105
Days Traded	3,441	3,458	3,440	3,441	3,441	3,440	3,440
Open Inter.	7,000	7,000	7,000	7,000	7,000	7,000	7,000
High	7,000	7,000	7,000	7,000	7,000	7,000	7,000
Low	7,000	7,000	7,000	7,000	7,000	7,000	7,000
Close	7,000	7,000	7,000	7,000	7,000	7,000	7,000
Days' Change	+14.5	+14.5	+14.5	+14.5	+14.5	+14.5	+14.5
Market	7,000	7,000	7,000	7,000	7,000	7,000	7,000
Days' Change %	+14.5%	+14.5%	+14.5%	+14.5%	+14.5%	+14.5%	+14.5%
Volume	787,361,000	810,870,000	811,890,000	870,022,000	870,022,000	845,388,000	1,045,105,000

INDEX FUTURES

	Open	Set price	Change	High	Low	Ext. vol.	Open Int.
S&P 500	998.20	995.90	-5.00	996.00	994.90	145,775	261,225
Midcap 225	995.00	988.00	-7.00	970.00	945.00	925	4,488
AMEX	1551.00	1524.00	-80.00	1530.00	1509.00	150,026	34,280
Resale 2000	420.03	425.35	426.44	465.21	338.85	465.21	12.35

WORLD MARKETS AT A GLANCE

	Open	Dec 18	Dec 19	Dec 20	1997	% Vol.	% PE	Country	Index	Dec 18	Dec 19	Dec 20	1997	% Vol.	% PE	
Argentina General	21894.20	21855.00	22297.00	22771.00	22910	1822.37	271	3.37	184	Stocks recovered slightly in last trading day closed lower, staged closer by sharp short sellers.						
Australia All Ordinaries	2521.1	2533.1	2520.25	2520.25	2520	2520	2520	1.55	185							
BHP shipped with the record, trading ended jumping 40% after reporting its annual results.																
Austria Credit Action	94	94.04	94.60	94.60	94.60	474.40	474.40	210	324.45	97.91	97.91	97.91	1.58	14	14	
Brazil Bovespa	912.00	912.00	912.00	912.00	912.00	120.65	120.65	120.65	120.65	912.00	912.00	912.00	1.50	10	10	
Canada TSX 100	395.00	394.50	402.07	402.07	402.07	220.00	220.00	207.97	207.97	397.00	397.00	397.00	1.57	15.5	15.5	
China Shanghai	54.51	54.98	55.00	55.25	55.25	50.25	50.25	50.25	50.25	54.51	54.51	54.51	1.50	10	10	
China Shenzhen	52.50	52.50	52.50	52.50	52.50	50.25	50.25	50.25	50.25	52.50	52.50	52.50	1.50	10	10	
Denmark DAX	120.50	120.50	120.50	120.50	120.50	120.50	120.50	120.50	120.50	120.50	120.50	120.50	1.50	10	10	
Finland Helsinki	142.00	142.00	143.13	143.13	143.13	104.00	104.00	104.00	104.00	142.00	142.00	142.00	1.50	10	10	
France CAC 40	404.95	404.95	404.95	404.95	404.95	104.00	104.00	104.00	104.00	404.95	404.95	404.95	1.50	10	10	
Germany DAX	142.00	142.00	142.00	142.00	142.00	120.00	120.00	120.00	120.00	142.00	142.00	142.00	1.50	10	10	
Iceland	120.00	120.00	120.00	120.00	120.00	120.00	120.00	120.00	120.00	120.00	120.00	120.00	1.50	10	10	
India Nifty	140.00	140.00	140.00	140.00	140.00	140.00	140.00	140.00	140.00	140.00	140.00	140.00	1.50	10	10	
Italy MIB	100.00	100.00	100.00	100.00												

